

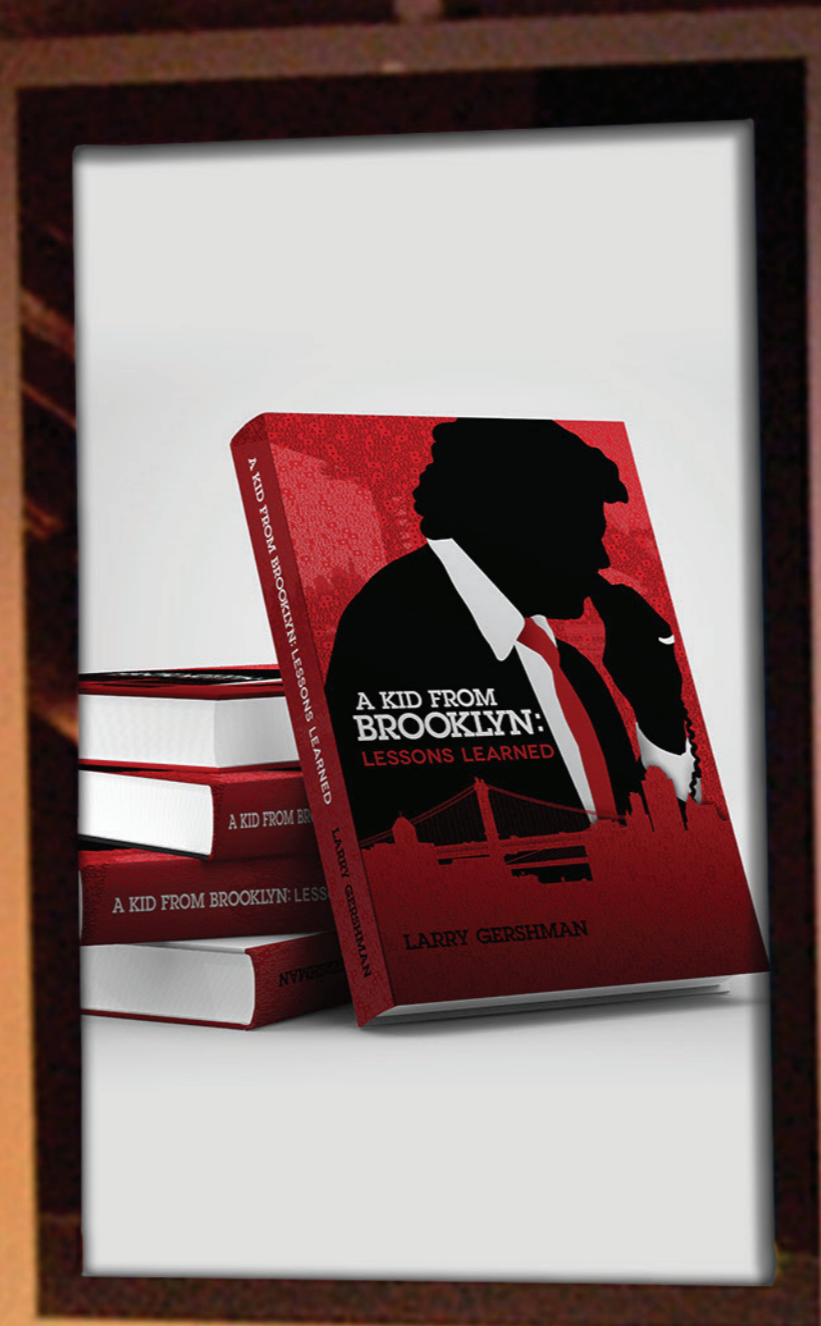


THE ILLUSION FACTORY®

CONQUERING THE UNKNOWN. DAILY.

ABOUT US

For over 40 years, The Illusion Factory has been entrusted with the promotion and marketing of over 7 billion dollars in filmed, live, broadcast, online, gaming and interactive entertainment. During this time, we have garnered more than 265 of the top creative and technological awards for our clients and have helped to generate more than 100 billion dollars in revenue for them. People hear about us, because we innovate without ego, motivate without boundaries, accelerate without fear and achieve with confidence. Time and time again. Diving headfirst, straight into the unknown. On budget. Delivering beyond expectation.



WHAT WE CREATE

PRINT

- Key Art
- Illustration
- Ads
- 3D Packaging
- Identities and Collateral
- Consumer Products
- Outdoor Displays
- Standees
- Infographics
- Teasers / Program Launch

MOTION / VIDEO

- Production
- Trailers
- Commercials
- Documentaries
- 2D and 3D Animation
- Motion Graphics
- Visual Effects
- Featurettes
- Sales and Sizzle Reels
- Promos
- Music Videos
- DVD Menus and Mastering

DIGITAL

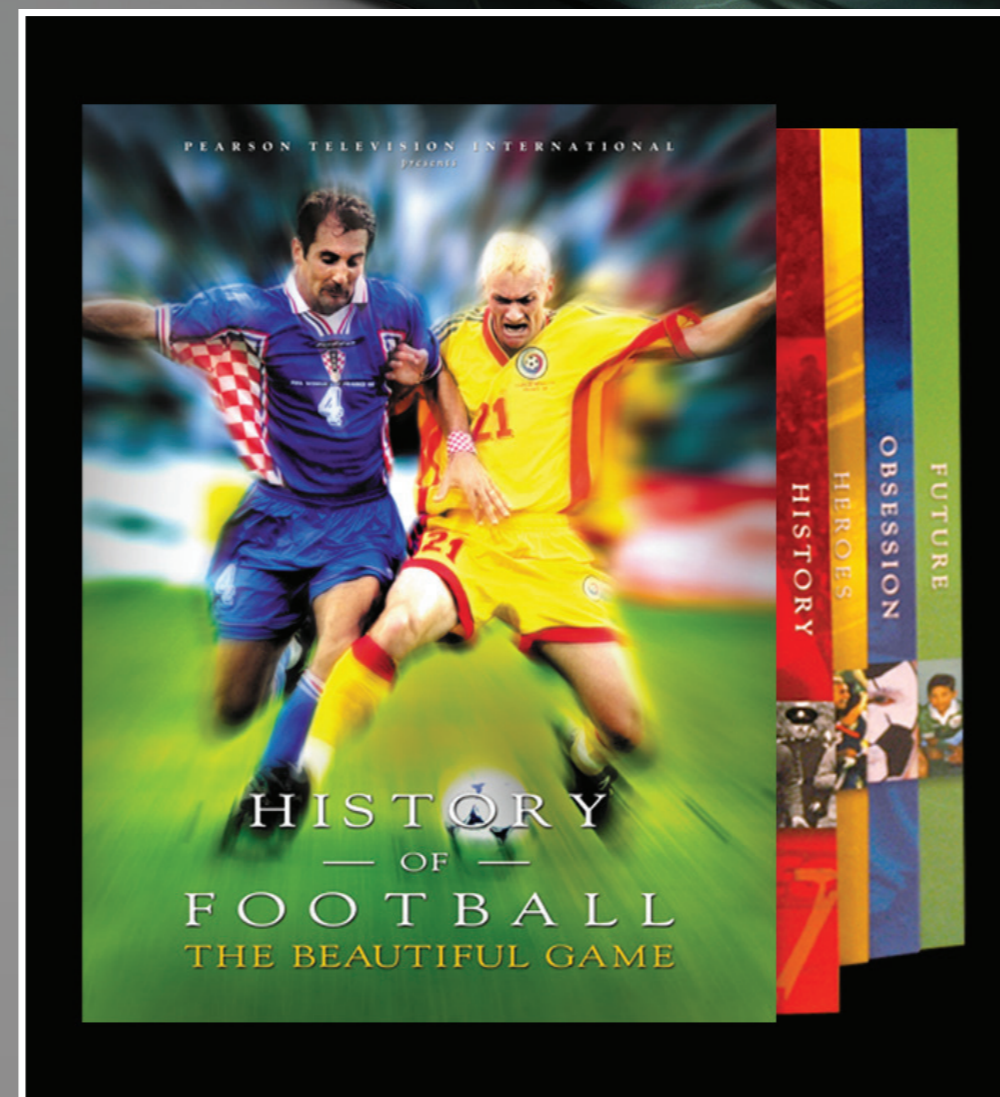
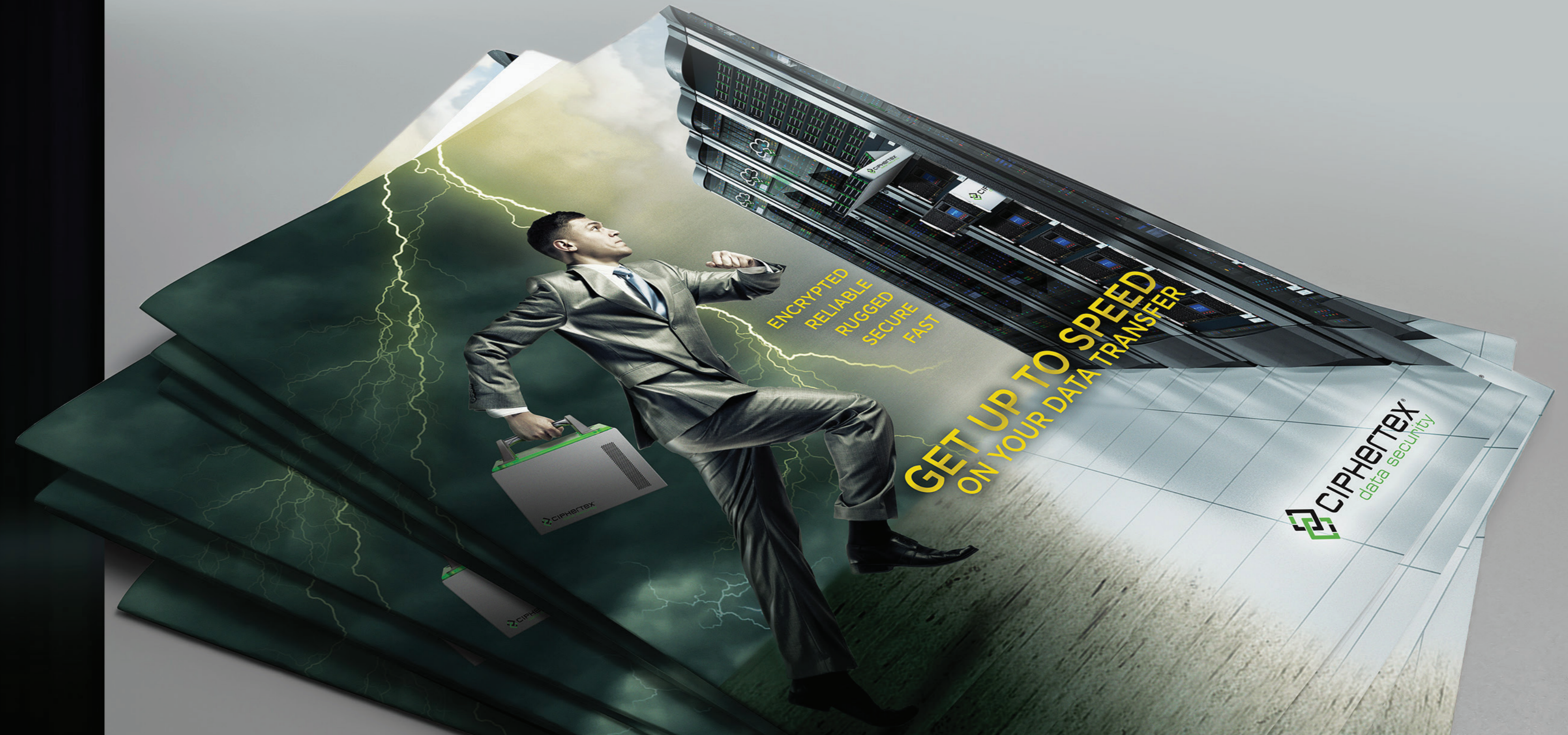
- Interactive Advertising
- Apps
- Artificial Intelligence
- Augmented Reality
- Games
- Social Media
- Software And Technology
- Virtual Reality
- Websites
- Interactive Kiosk
- Regulated Gaming

**KEY ART
ILLUSTRATION**

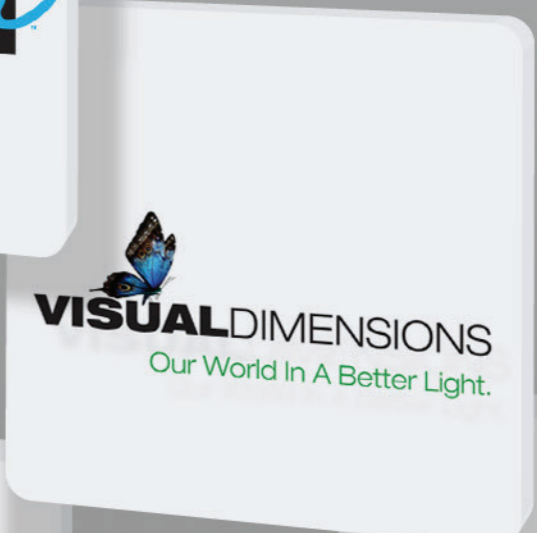
**ADS
TEASER-PROGRAM LAUNCH**



**BROCHURES
MARKETING COLLATERAL
PACKAGING**



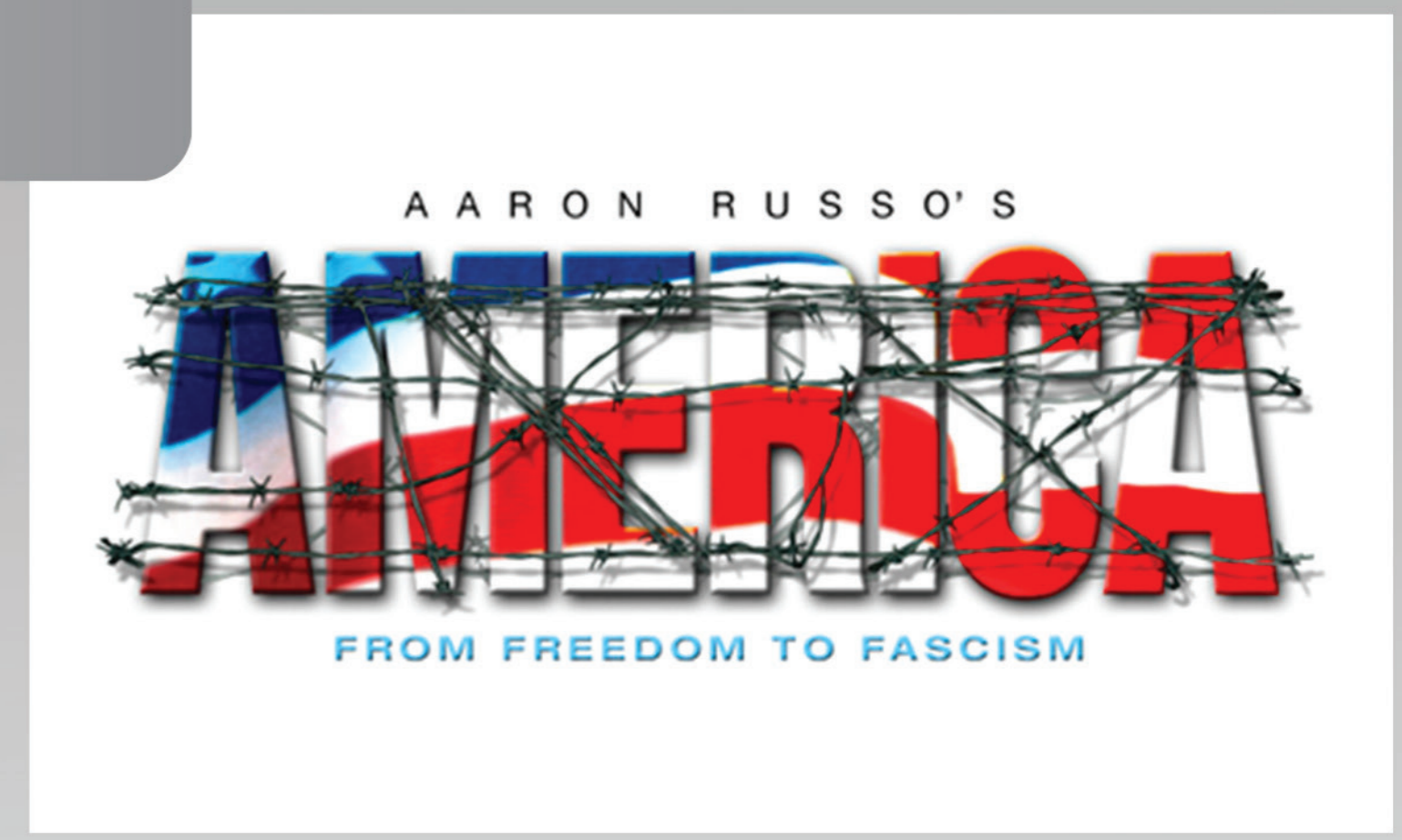
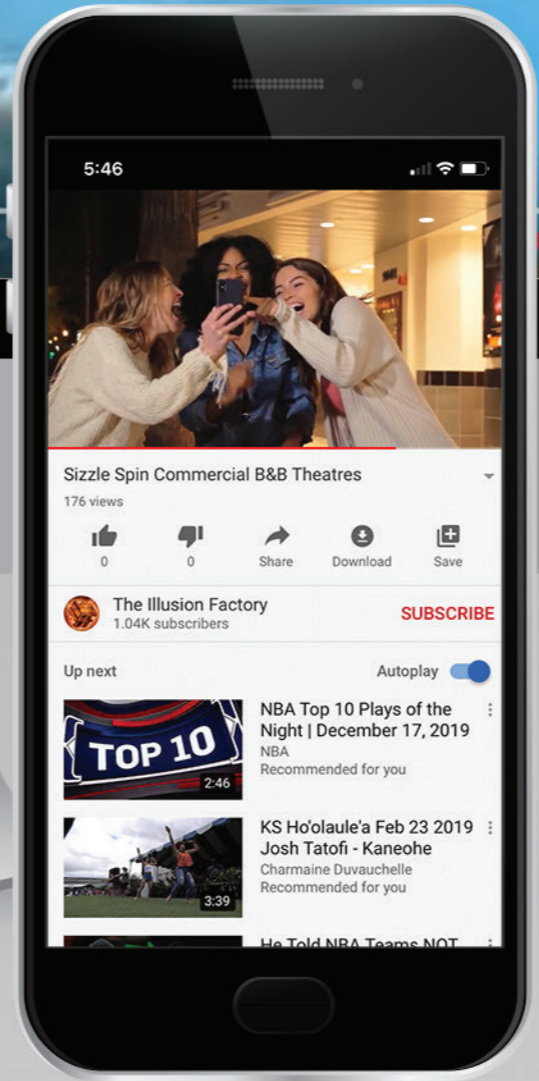
**BRANDING
LOGOS**



**PRODUCTION
TRAILERS
COMMERCIALS
FEATURETTES
VISUAL EFFECTS**



PRODUCTION
TRAILERS
DOCUMENTARIES
COMMERCIALS
VISUAL EFFECTS



INTERACTIVE ADS
SOCIAL MEDIA

IT'S GO TIME

CLICK FOR MORE

"BREAKOUT STAR OF THE FALL SEASON"
— THE HOLLYWOOD REPORTER

PEABODY AWARD WINNER

ALL AMERICAN

DREAM BIG. STAY REAL.

GOOD TIMES.

DAU TIMES.

END TIMES.

WATCH TRAILER

SUPERNATURAL

FINAL EPISODES THURSDAY 8/7c

STREAM FREE NEXT DAY

DC

SWAMP THING

THE SERIES PREMIERE

WATCH TRAILER

ARROW

WATCH NOW

WED 8/7c

CW

CLICK FOR VIDEO

TRY TO KEEP UP

THE FLASH

TUES 8/7c CW

GOLDEN GLOBE WINNER
BEST ACTRESS IN A TV COMEDY SERIES

JANE THE VIRGIN

MON 9/8c CW

CLICK FOR VIDEO

WATCH TRAILER

ALL NEW

OCT 7 MON 8/7c

DREAM BIG. STAY REAL.

ALL AMERICAN

WATCH TRAILER

SUPERNATURAL

FINAL EPISODES RETURN THU 8/7c

STREAM FREE NEXT DAY

WATCH TRAILER

DC

SWAMP THING

THE CW SERIES PREMIERE TUESDAY 8/7c

STREAM FREE NEXT DAY

ROLOVER FOR MORE

DESTINY LEAVES ITS MARK

ARROW

WED 8/7c

CW

WATCH NOW

NANCY DREW

STREAM EVERY EPISODE EVER

FREE ONLY ON CW

SEASON PREMIERE

OCT 12 MON 9/8c

DARE TO DEFY

WATCH NOW

DREAM BIG. STAY REAL.

ALL AMERICAN

ALL NEW MON 8/7c

CW

WATCH TRAILER

SUPERNATURAL

THE FINAL EPISODES

WATCH NOW

TV 14

ROLOVER FOR VIDEO

NEW HIT SERIES RETURNS JAN 16

WED 8/7c

CW TV NOW

WATCH NOW

NANCY DREW

STREAM EVERY EPISODE EVER

FREE ONLY ON CW

V8
Fusion
ENERGY

An energy drink you can feel good about.



A 13 & ZOMBIE PRODUCTION

GORILLAZ

ESCAPE TO PLASTIC BEACH

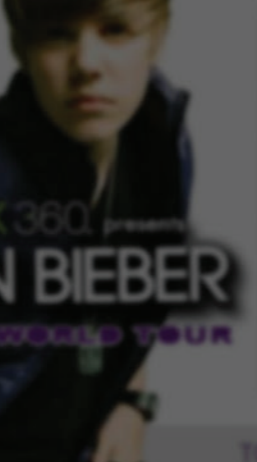


BUY TICKETS | TOUR DATES | WATCH

XBOX 360 presents

JUSTIN BIEBER

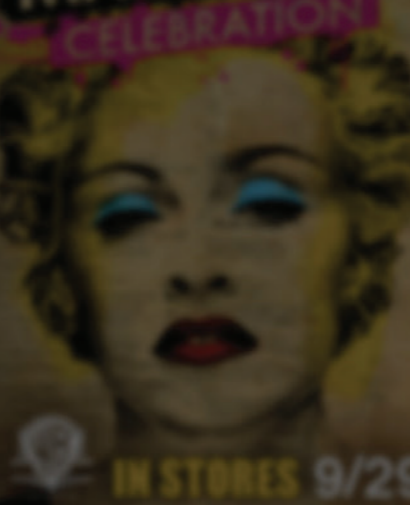
MY WORLD TOUR



TOUR DATES | WATCH VIDEO | BECOME A FAN

MADONNA

CELEBRATION



IN STORES 9/29

PHOTO GLASS



VIDEO | BUY IT NOW | CONTROLLER

GALLERY

Cabela's SURVIVAL

SHADOWS OF KATHA!

An energy drink you can feel good about.

NEW!

V8 Fusion ENERGY



Learn More >

Each can of V8 V-Fusion® + Energy drink provides 1/4 cup of vegetables and 1/4 cup of fruit. Could've had a V8®.

A 13 & ZOMBIE PRODUCTION

GORILLAZ

ESCAPE TO PLASTIC BEACH



BUY TICKETS | TOUR DATES | WATCH

XBOX 360 presents

JUSTIN BIEBER

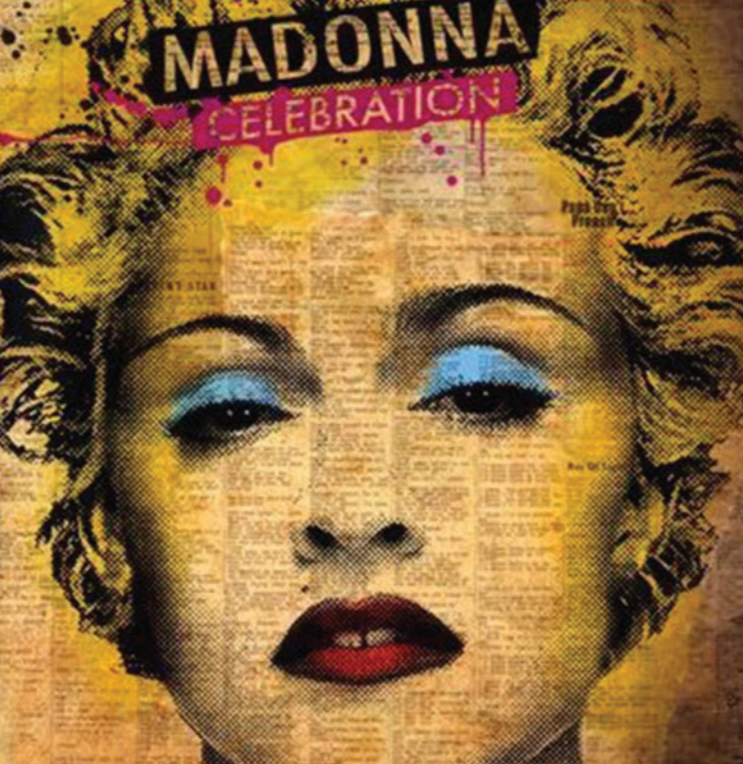
MY WORLD TOUR



GET TICKETS
TOUR DATES
WATCH VIDEO
BECOME A FAN

MADONNA

CELEBRATION



ONE OBSESSION

#LIVEYOUR

JOIN THE MOVEMENT >



OAKLEY

california™

LIVE LIKE A Californian SWEEPSTAKES

ENTER TO WIN!

travelocity

Cabela's DANGEROUS HUNTS 2011


Take a Dare, click here to expand



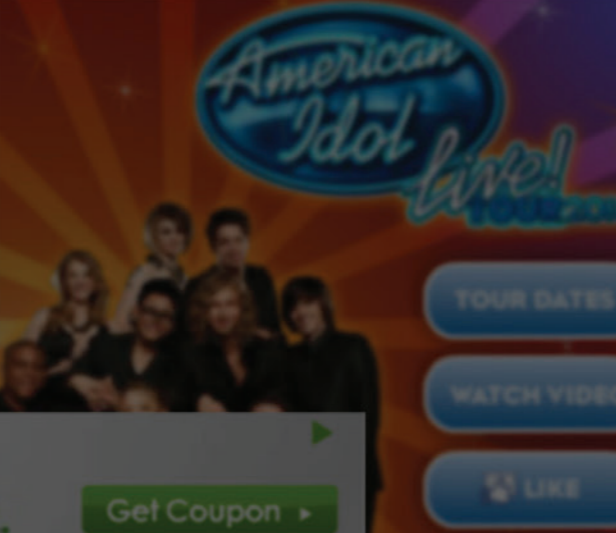
A 13 & ZOMBIE PRODUCTION

GORILLAZ

ESCAPE TO PLASTIC BEACH



American Idol Live!

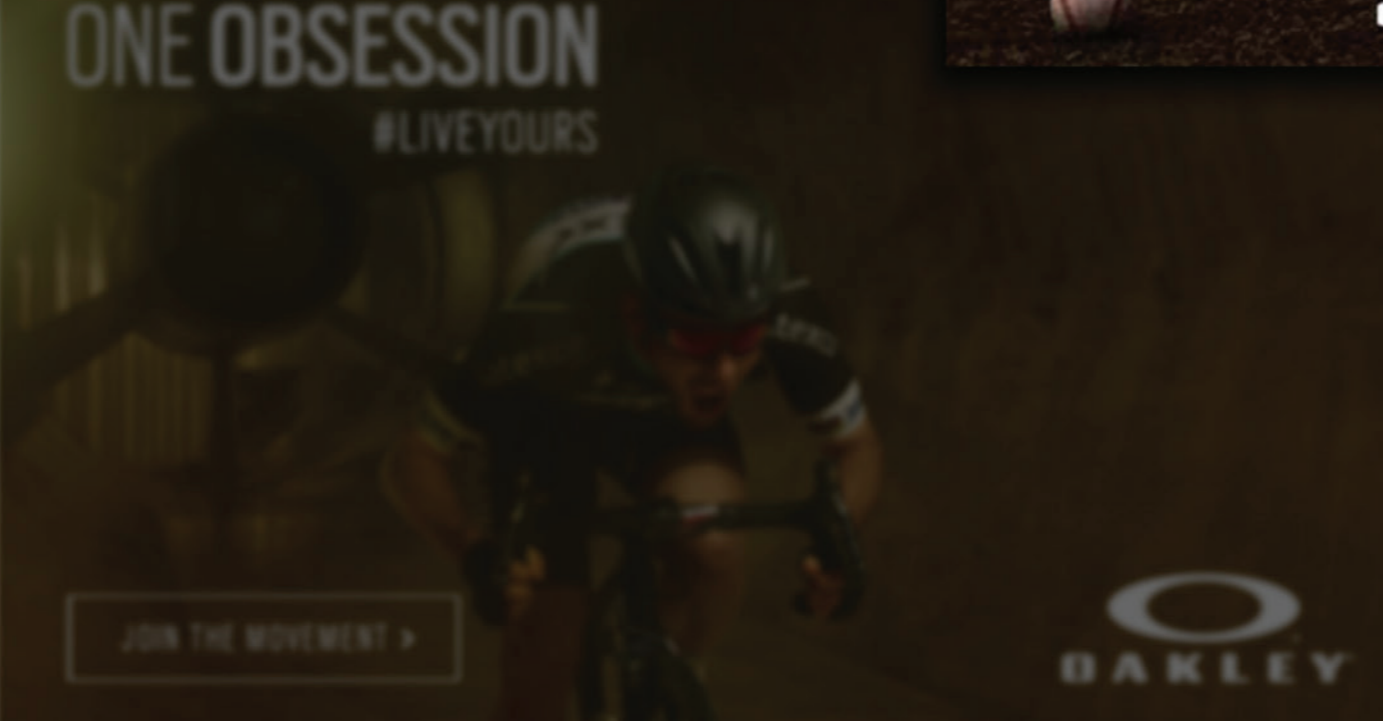


TOUR DATES
WATCH VIDEO
LIKE

ONE OBSESSION

#LIVEYOUR

JOIN THE MOVEMENT >



OAKLEY

W W JR V

CLICK TO FIND

TEEN

Blood Violence

Cabela's SURVIVAL

SHADOWS OF KATHA!

Cabela's DANGEROUS HUNTS 2011

ADW/Box | PC | XBOX 360 | WII | DS

V8 Fusion ENERGY

NEW!

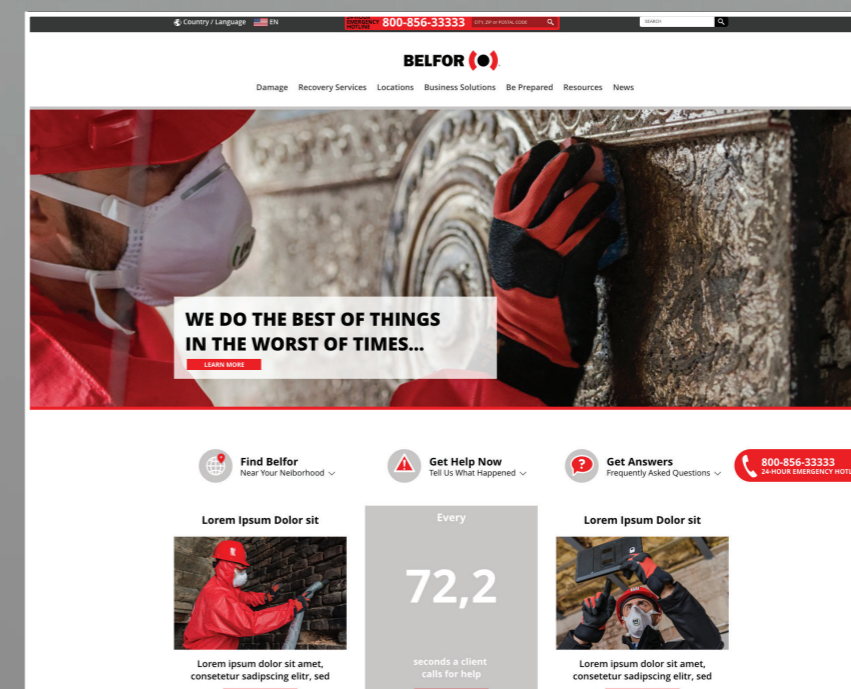
An energy drink you can feel good about.

Get Coupon >

Each can of V8 V-Fusion® + Energy drink provides 1/4 cup of vegetables and 1/4 cup of fruit. Could've had a V8®.

INTERACTIVE ADS
SOCIAL MEDIA

**APPS
WEBSITES
AUGMENTED REALITY
GAMES**



SIZZLE

Created by The Illusion Factory, Sizzle makes all locations and all media instantly transactional, informational, interactive and entertaining.

STÉE LAUDER
3 MINUTE
BEAU

BOOKS, TRENDS, TECH
TRY THEM TODAY



sizzle

ADD TO WALLET

Pepsi Fortnite Game Day
Branded Tumbler And Jersey



How Can You Resist?

Save \$5
When You Buy Both
Offer ends in 60 Minutes



DISCOVER

SIZZLE GAMES



CATCH

SCAN WALLET ME

SIZZLE GAMES

SIZZLE S



HEP

sizzle

THANK YOU FOR YOUR
CONSIDERATION.

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818-788-9700 x1



THE ILLUSION FACTORY®

The Illusion Factory
Family of Companies

