

WALLET™

ALL WITHIN REACH

sizzle®

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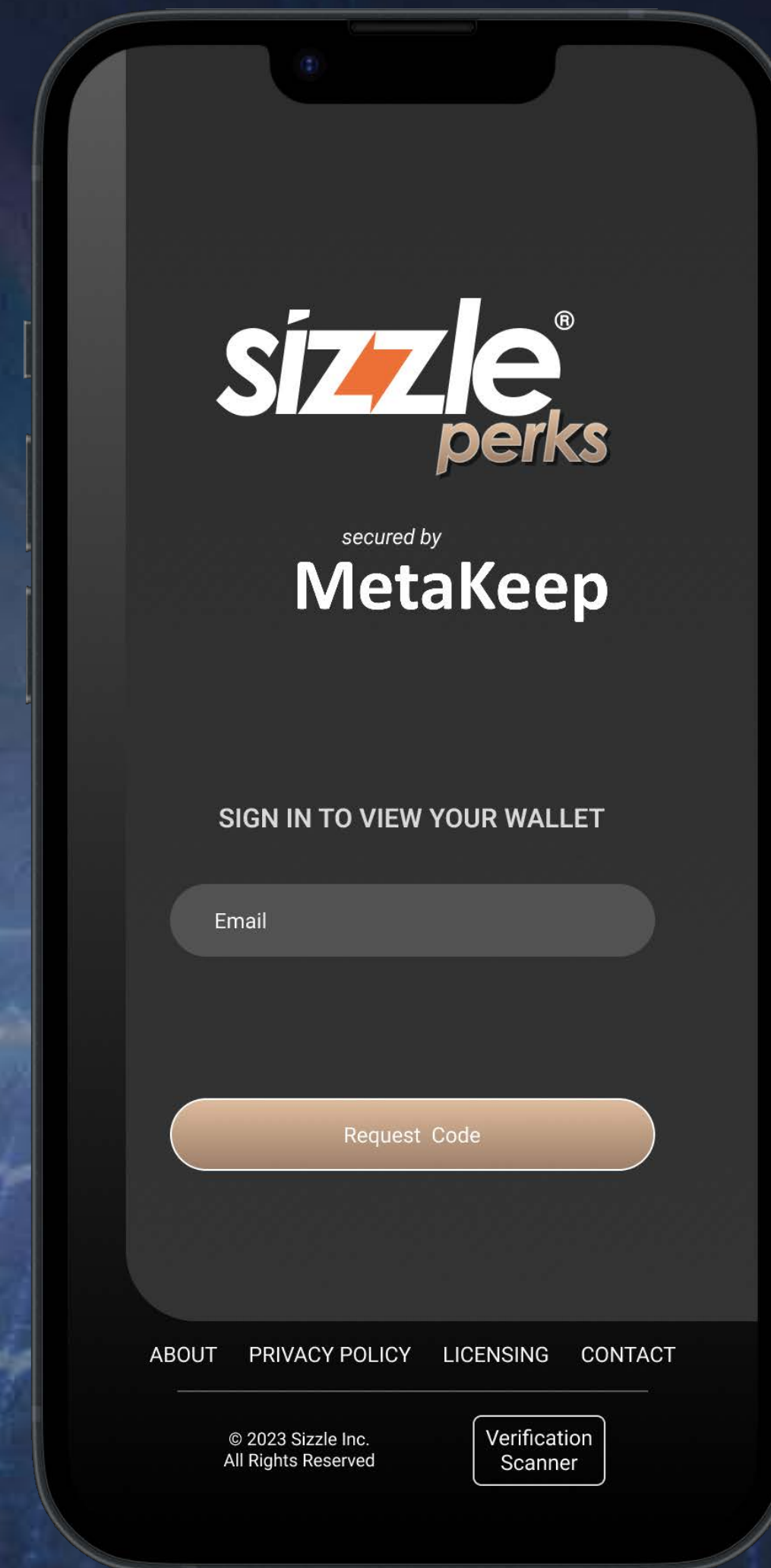
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The best tool for customer retention and growth in the evolving digital times

Activating and engaging consumers has never been easier.



What can you do with a Sizzle Perk?

EVERYTHING!

sizzle
ignite your brand™

Games Using Products
Holograms Sell Products
AR Garment Upsells
Volumetric Holograms
AR Celebrity Photo Opps

Transactional Videos
Prizes And Contests
Games Inside Videos
Metaverse Privileges
Scannable Posters

AR Treasure Hunts
AR Sports Games
Viral Social Media
Link Directly To Purchase

CONSUMERS LOVE

Winning prizes
Great deals
Playing games
Getting cool Perks
Discovering things they love
Seamless interactions
When everything just works

CONSUMERS HATE

Being bombarded by ads
Having their privacy violated
Losing their money
Overpaying for something
Waiting in lines
Talking to pointless AI
Bad user interfaces
Technology that doesn't work
Getting locked out of a wallet
Terms they don't understand

SIZZLE IS EVERYTHING CONSUMERS LOVE AND NOTHING THAT THEY HATE

BRANDS LOVE

- Easy consumer activations
- Long term consumer engagements
- Cost effective consumer acquisition
- Profits from happy customers
- Staying on top of new trends
- Seamless interactions
- When everything just works

BRANDS HATE

- Wasting their money
- Overpaying for mediocrity
- Missed deadlines
- Losing a valuable customer
- Bad user interfaces
- Technology that doesn't work
- No accountable ROI on ads
- No continuous connection to customer
- Overspending on marketing

SIZZLE IS EVERYTHING BRANDS LOVE AND NOTHING THAT THEY HATE



Sizzle solved all of your problems in putting together media campaigns across numerous systems and platforms. We took the things that constantly plague the innovators from connecting the best tech and creativity and empowered all of it to come alive on your website and in your app. Sizzle is a disruptive, pull advertising, financial technology platform that allows consumers to make instant

purchases from our proprietary interactive video player, as well as through our metaverse experiences, games, virtual shops, fashion boutiques, signs, galleries, experiences, billboards, as well as in the real world through catalogs, magazines, direct response, packaging, posters, apparel, from television, radio, streaming media, out of home media, and all locations worldwide.

Best part - Sizzle is invisible, keeping your brand front and center. Click here to get your own free Web 3 wallet in less than a minute. <https://sizzlePerks.com>

Start by identifying your core objectives and Sizzle will help you to achieve them

Secure your market share of the coming \$13 trillion dollar economy. **Sign up today!**

Generate transactional revenue:

Sizzle is the ultimate collection of Augmented Reality, financial tech, entertainment, and games to drive your sales, marketing, and promotional objectives.

- Drive retail traffic
- Drive online traffic
- Create microtransactions
- Increase the ROI of advertising
- Add monetization potential of any YouTube library
- Amplify existing media with new interactions
- Generate new incremental affinity revenue

Activation and engagement:

As the world changes, Sizzle can help you activate and engage customers, deliver them dynamic virtual experiences, and build ongoing interactions to convert them into real fans of your brand.

- Generate consumer activation
- Create ongoing engagement
- Distribute Offers and prizes
- Turn consumers into fans
- Use gamification to create need for daily engagement
- Deliver significant data and analytics
- Generate market research

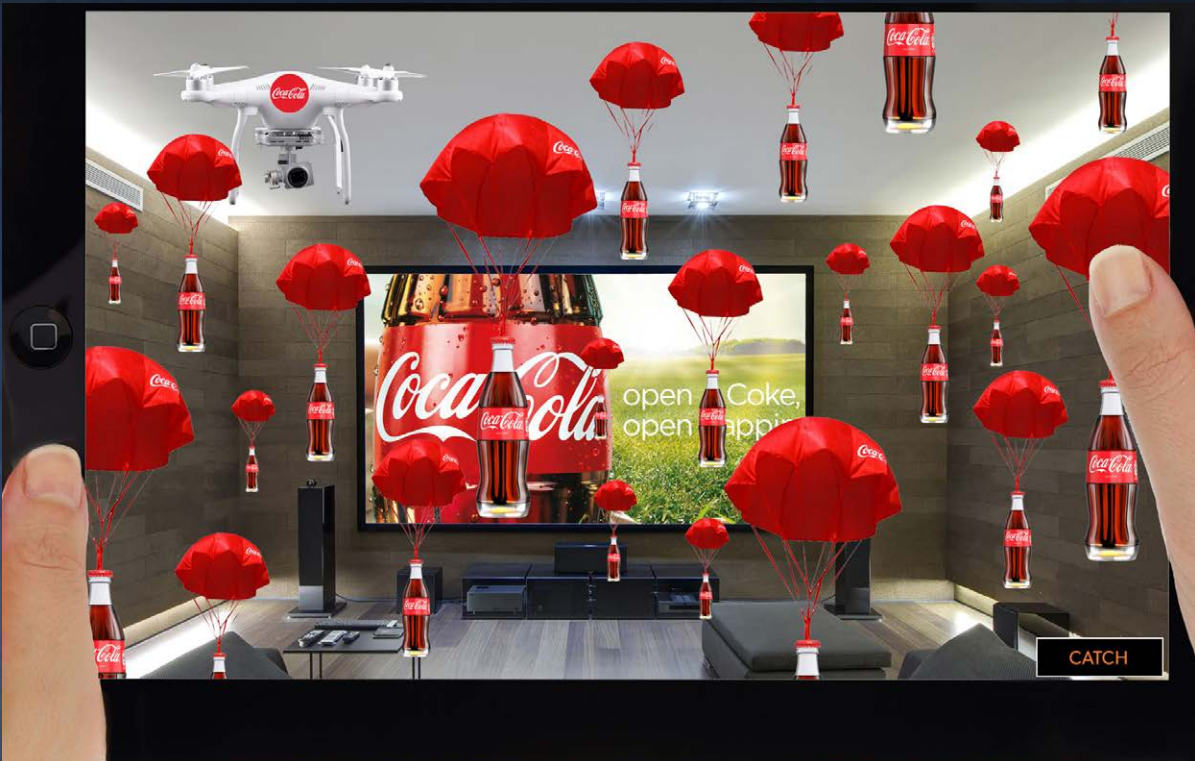
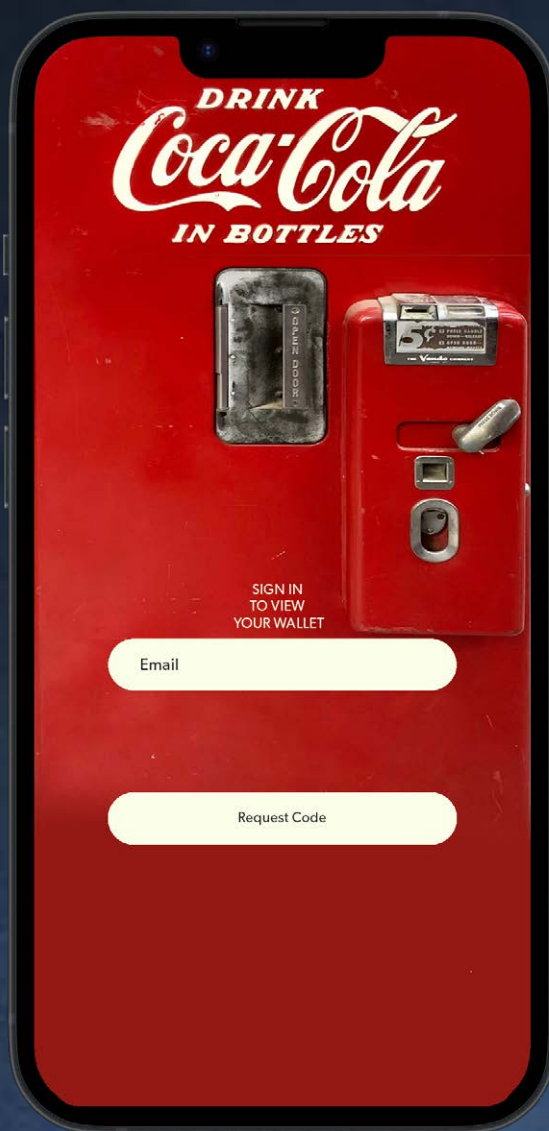
Increase brand awareness:

Sizzle's vast suite of fresh viral ideas, innovative engagements, Cutting-edge augmented reality will keep you relevant.

- Create brand awareness
- Create incentive for social media sharing
- Increase peer to peer sharing
- Introduce users to products
- Achieve great cross branding potential
- Create a portal from specialty merchandise
- Make information more readily available

Every Perk wallet is capable of delivering countless consumer activations and engagements.

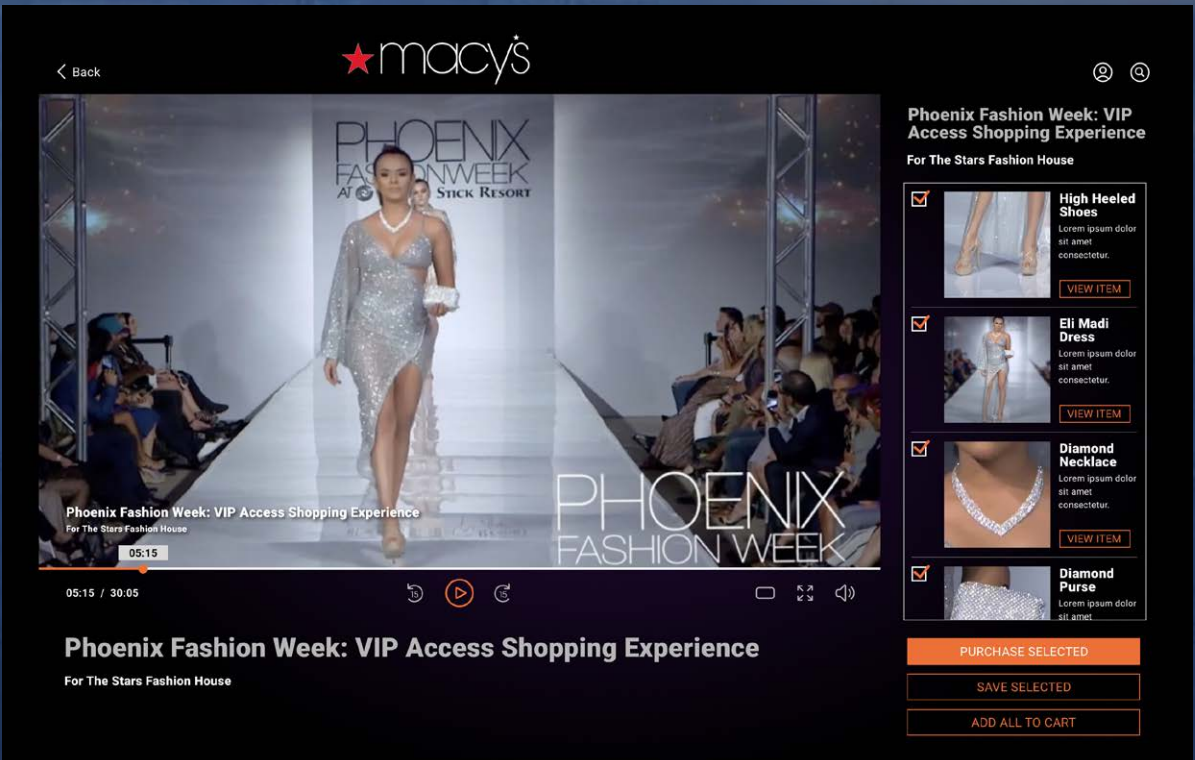
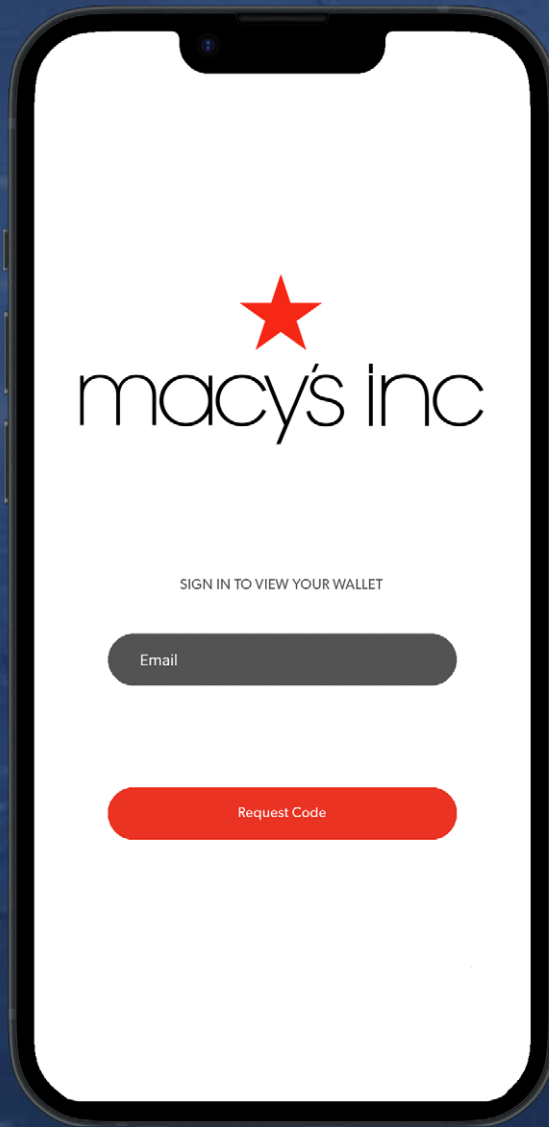
These are hypothetical examples, for explanation purposes only. No existing relationship exists between Sizzle and any of these brands. All copyright and trademarks for each brand remains the property of each brand.



AR Commercial Contests



AR Branded Games

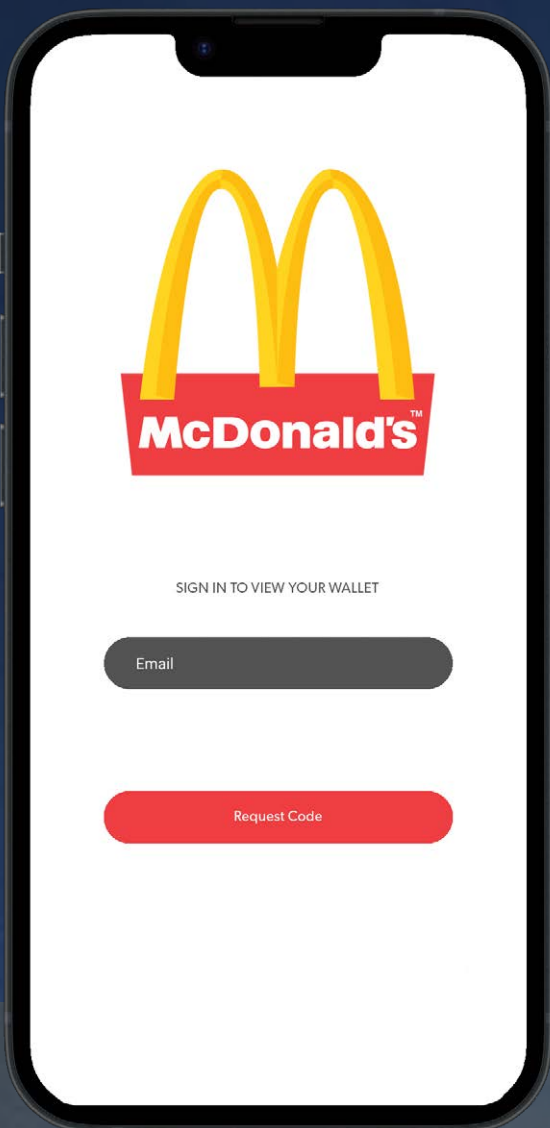


Shoppable Videos

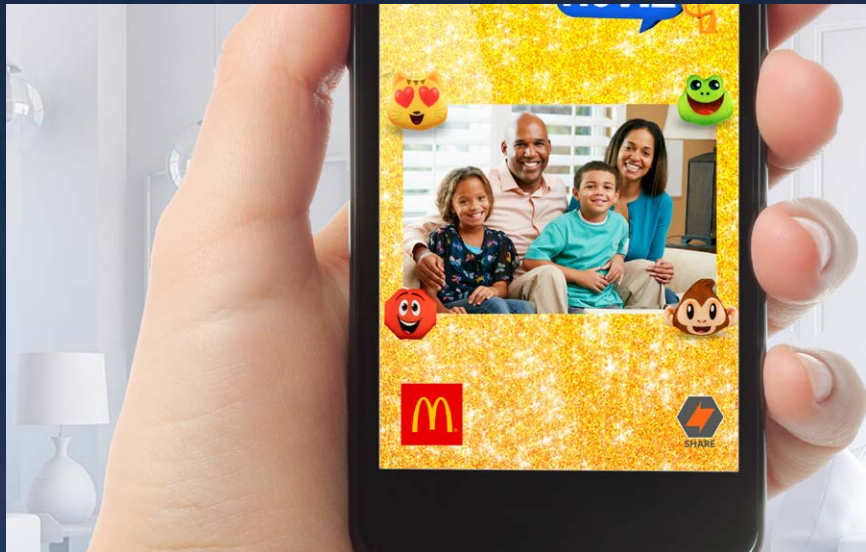


Celebrity Holiday Performance

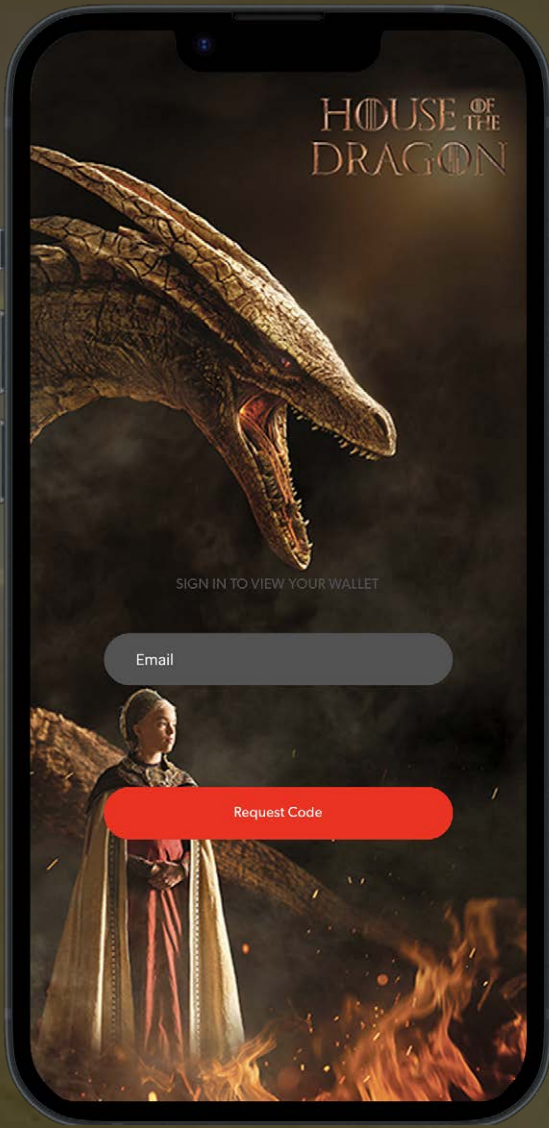
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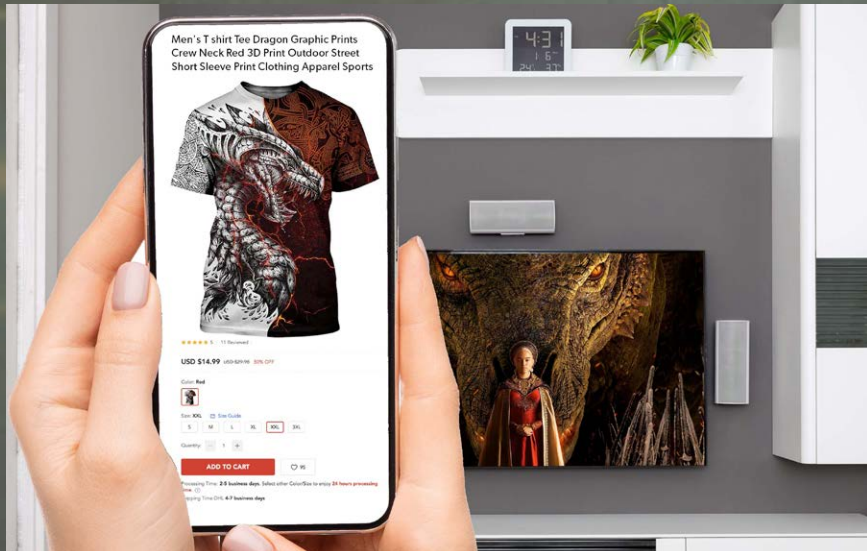
AR Entertainment



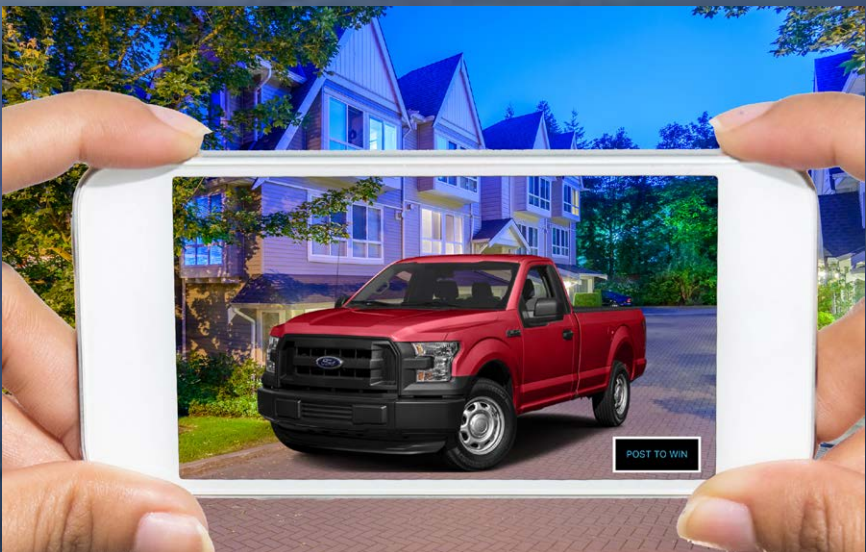
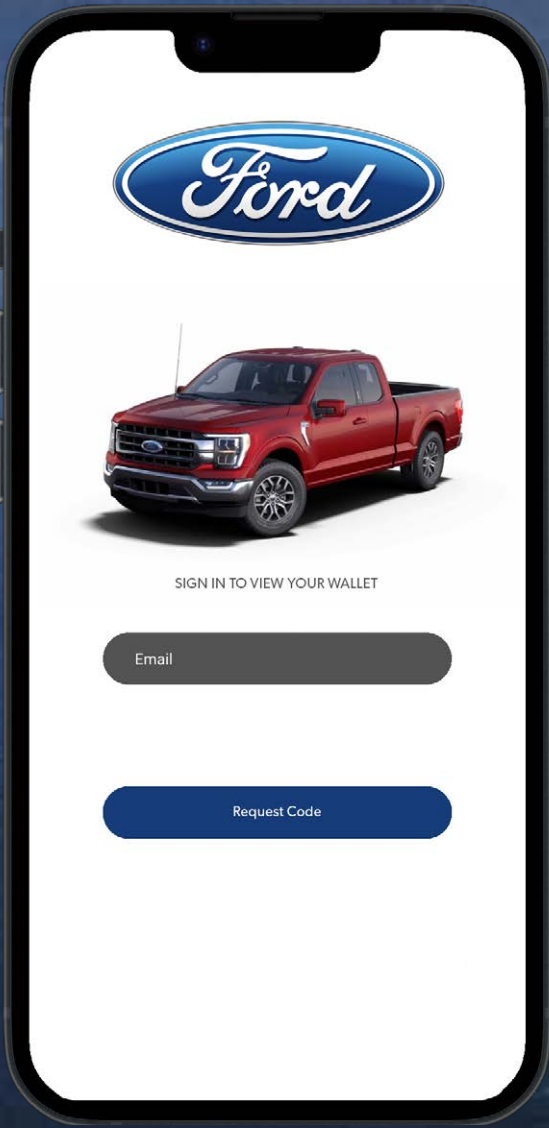
AR Cross Brand Promotions



AR Triggered Garments



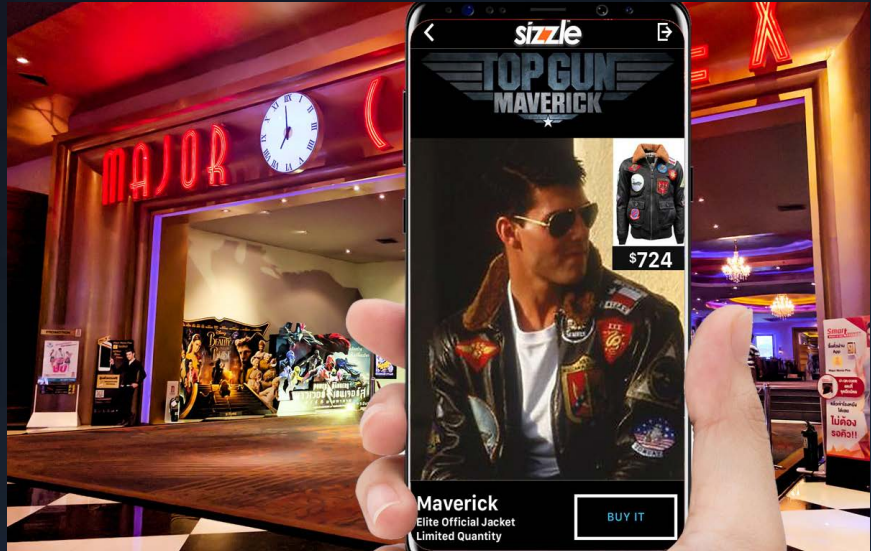
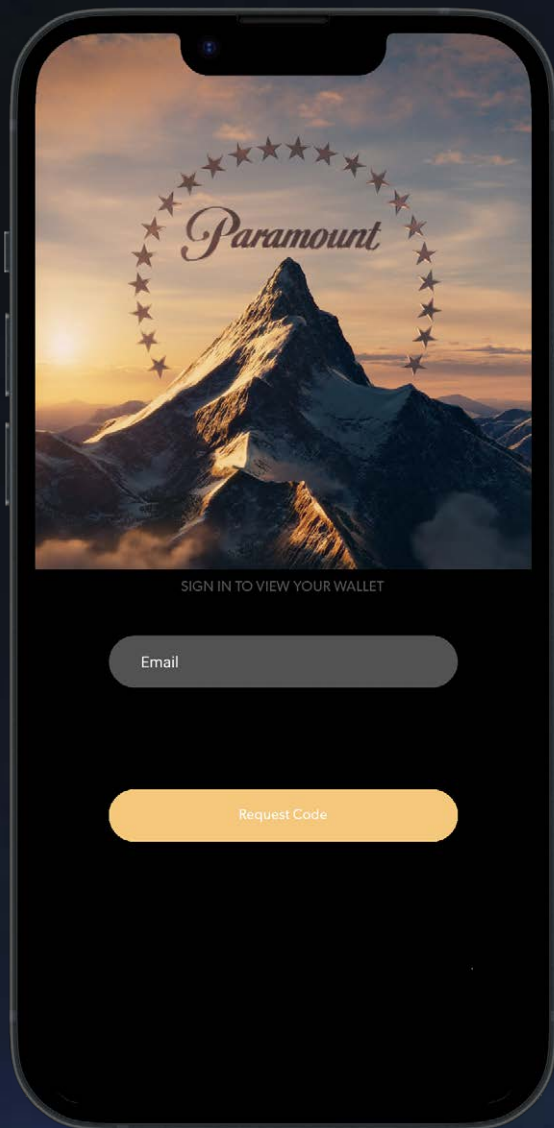
Transactional Television



AR Social Media Stunts



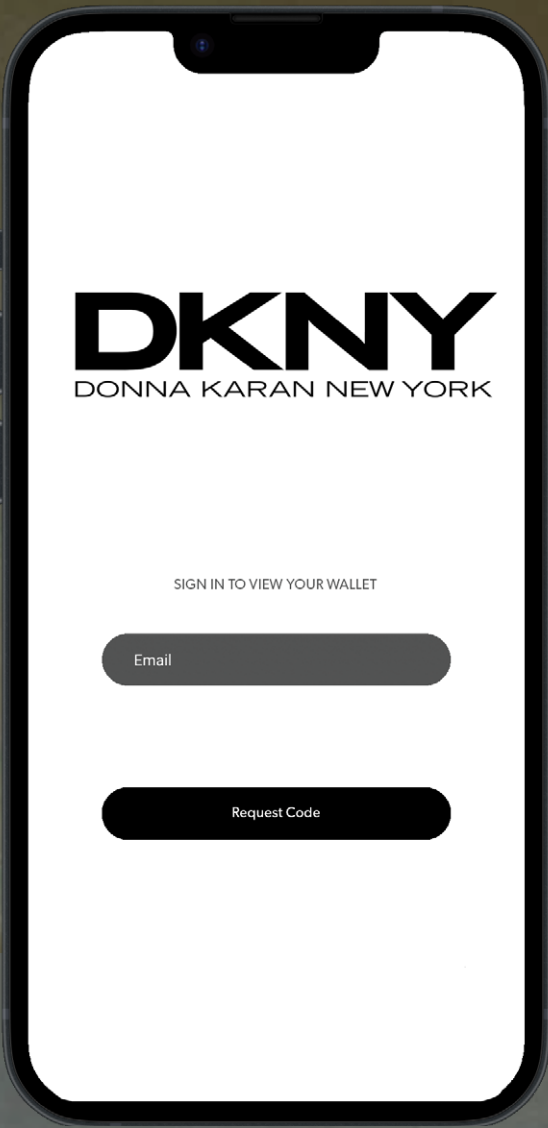
AR Auto Owner's Manual



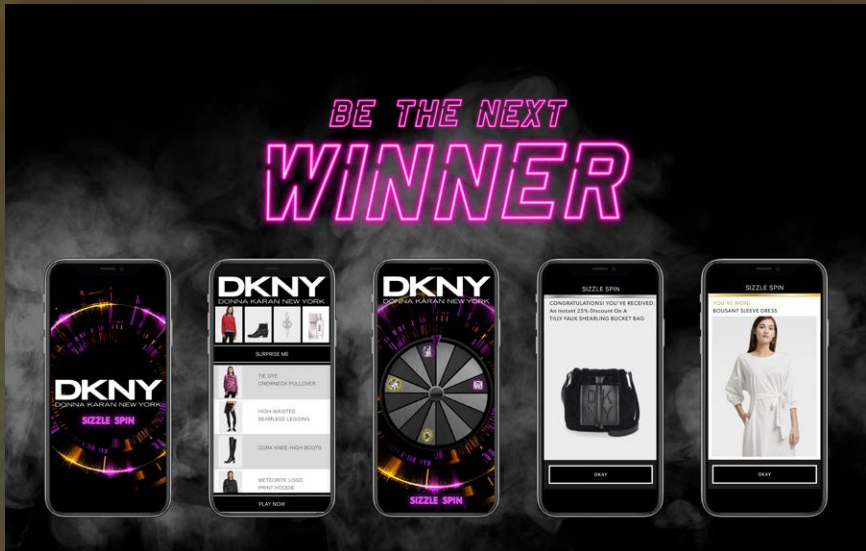
Buy Branded Merchandise at Theaters



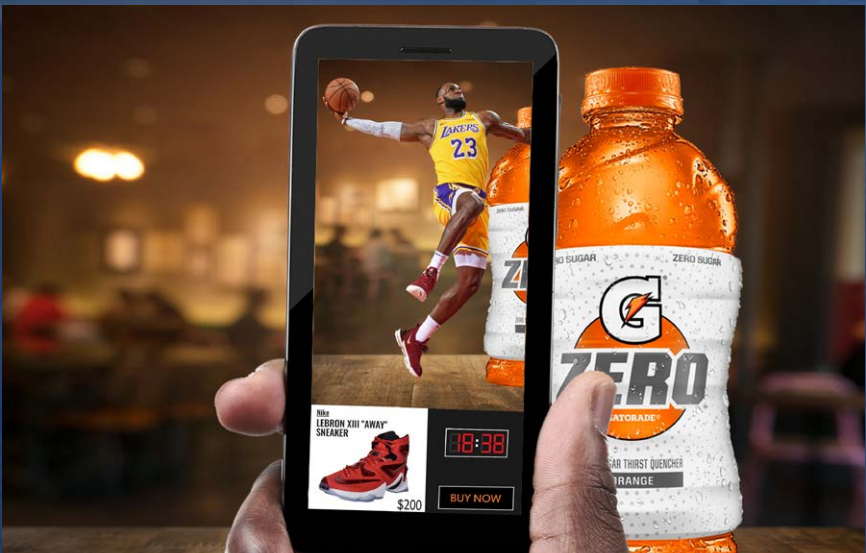
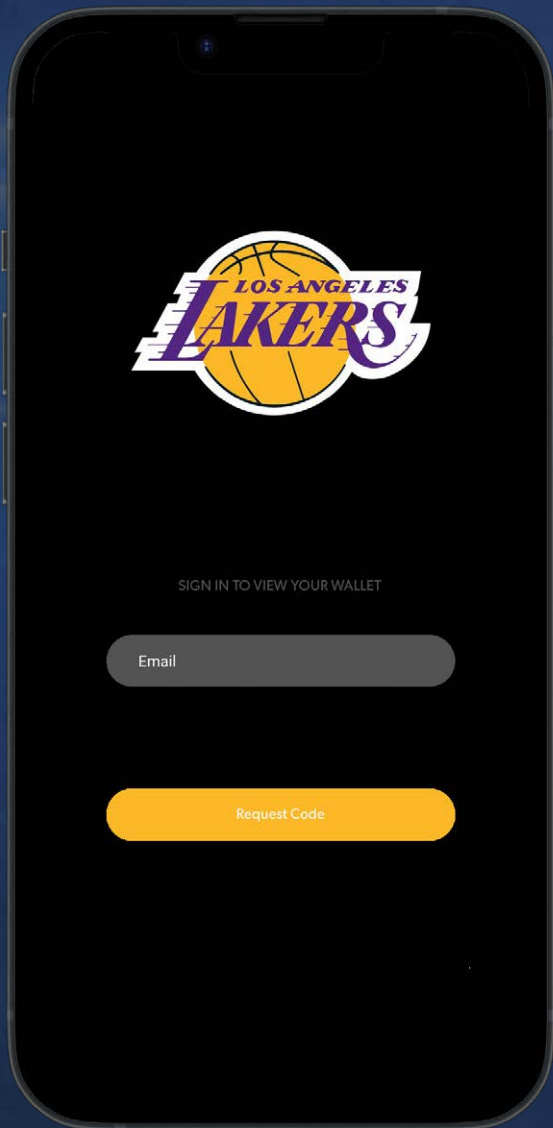
Buy Branded Merchandise from Posters



AR Product Games



Branded Product Games



AR Celebrity Holograms



VIP Access

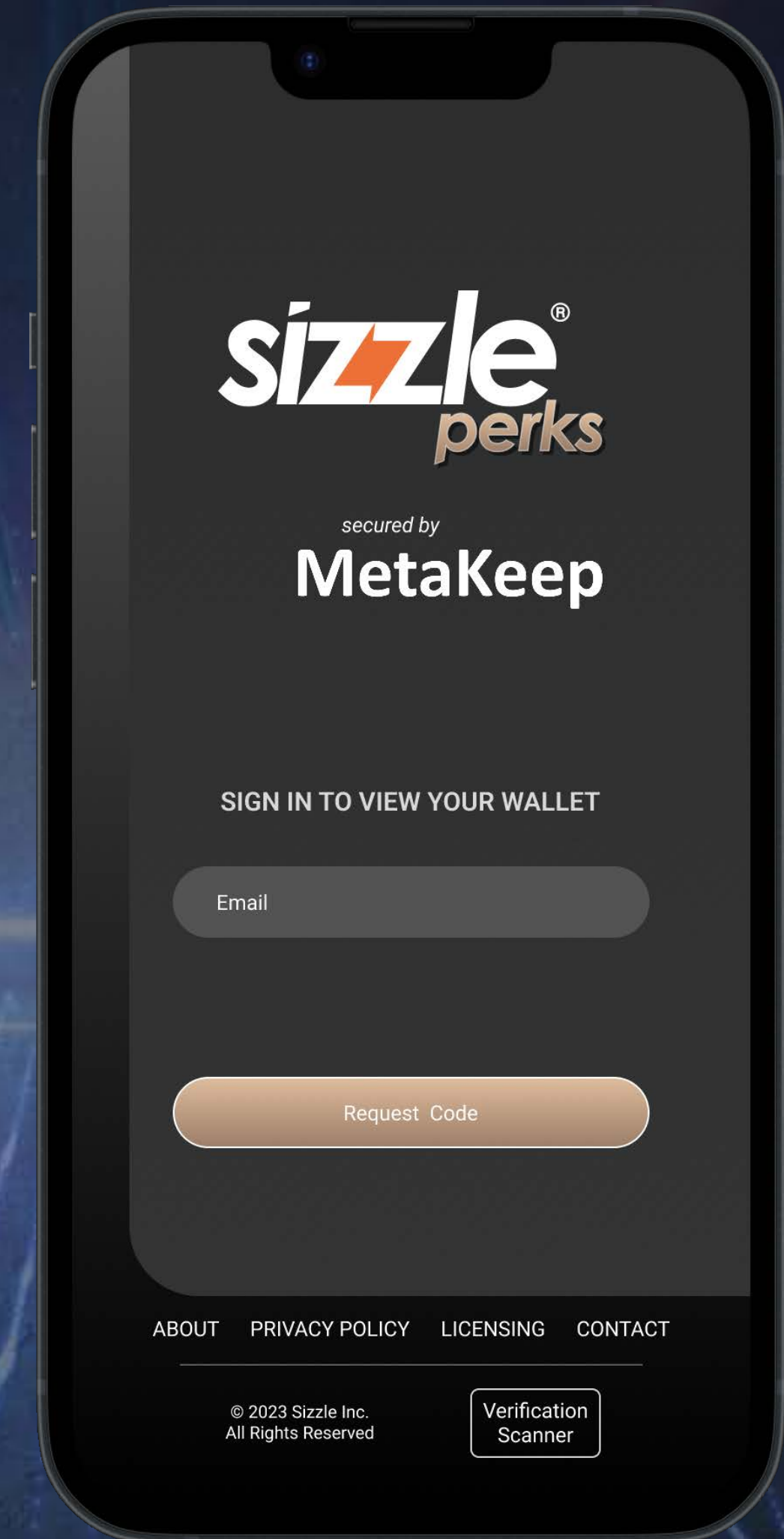
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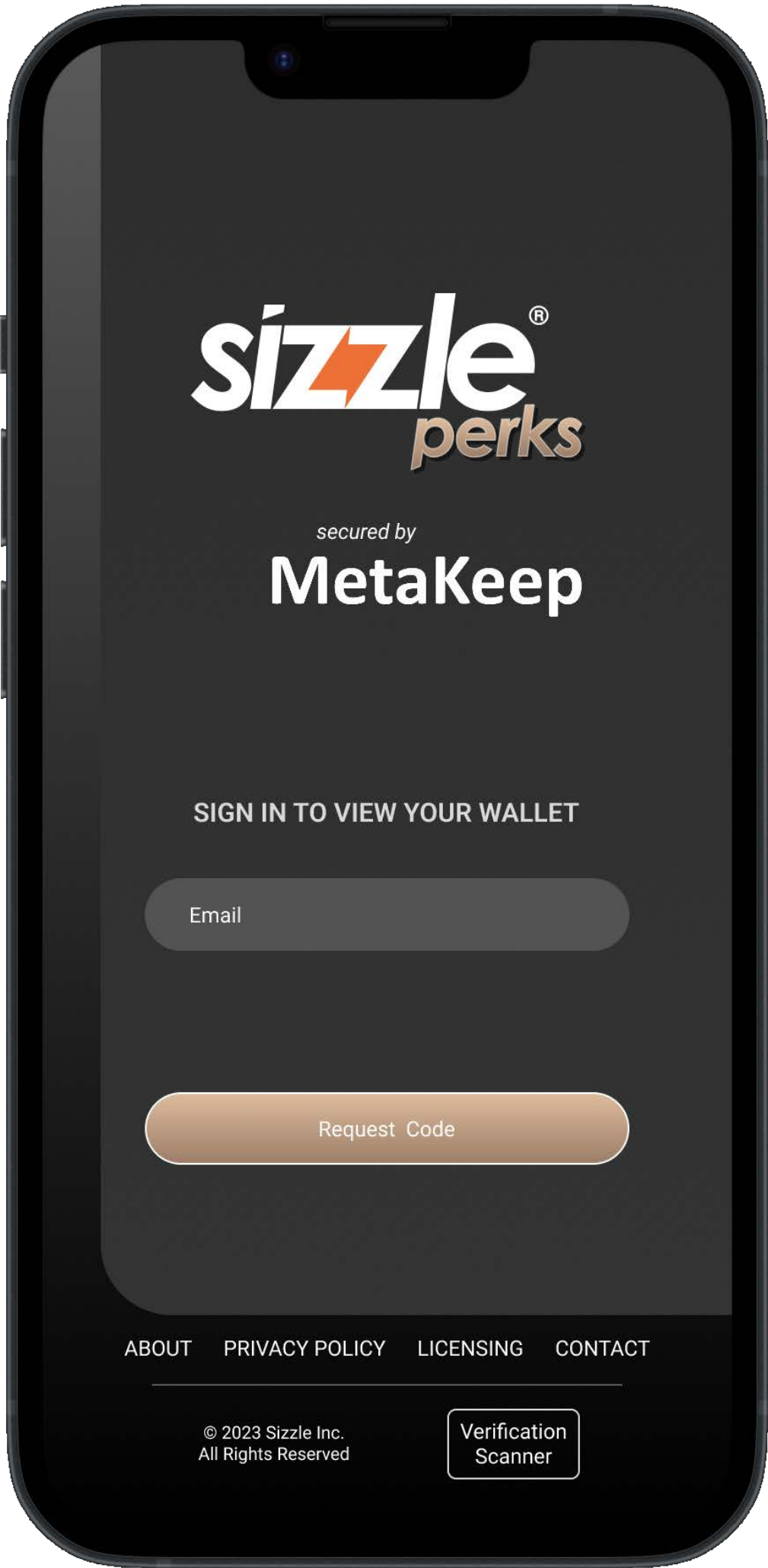
To bridge this gap, two powerful platforms have come together to create a new collaborative era between consumers and brands. As a solution, the Sizzle wallet was created to take advantage of the evolving digital landscape. Once your customer has joined, they will be connected to your centralized

marketplace to enable them to easily find your digital collectibles and Offers. We're available 24/7 both for product support, as well as for strategy, design, and product consultation. Click here to get your own free Web 3 wallet in less than a minute. <https://sizzlePerks.com>

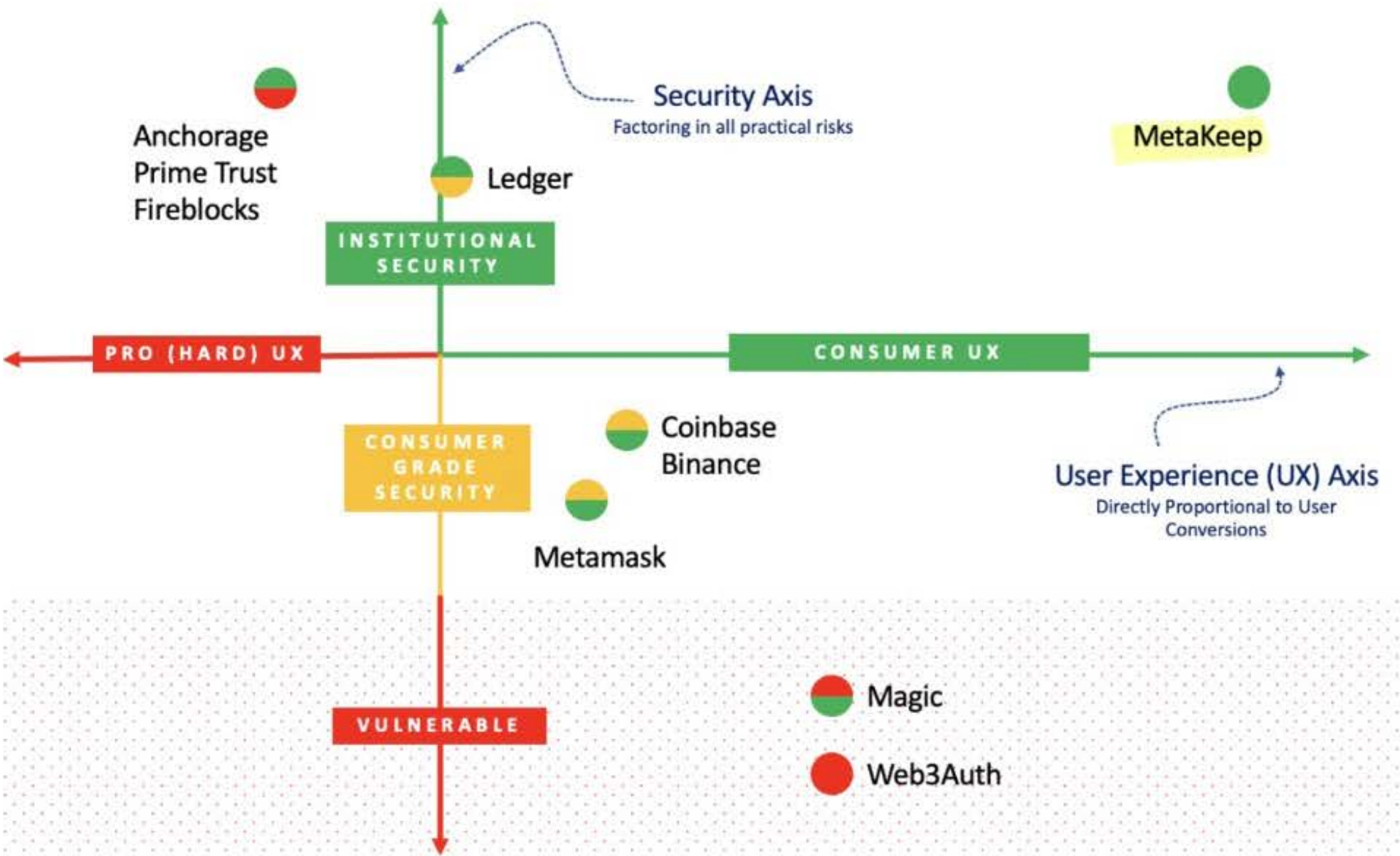
sizzle + MetaKeep

Sizzle is the #1 customer engagement and brand loyalty system, recommended by MetaKeep



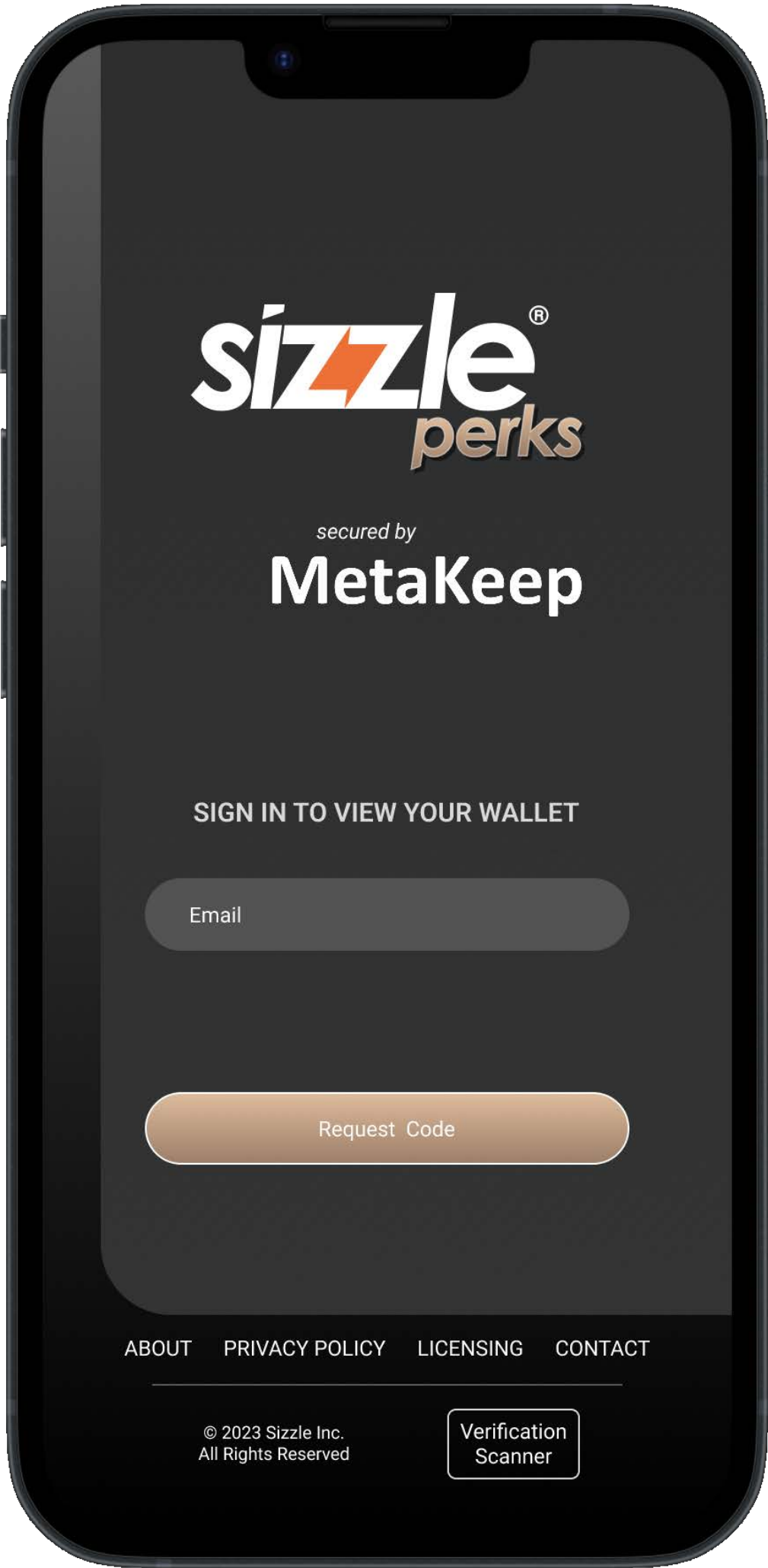


Onboard an unprecedented 100% of your audience to web3 ...without compromising on security

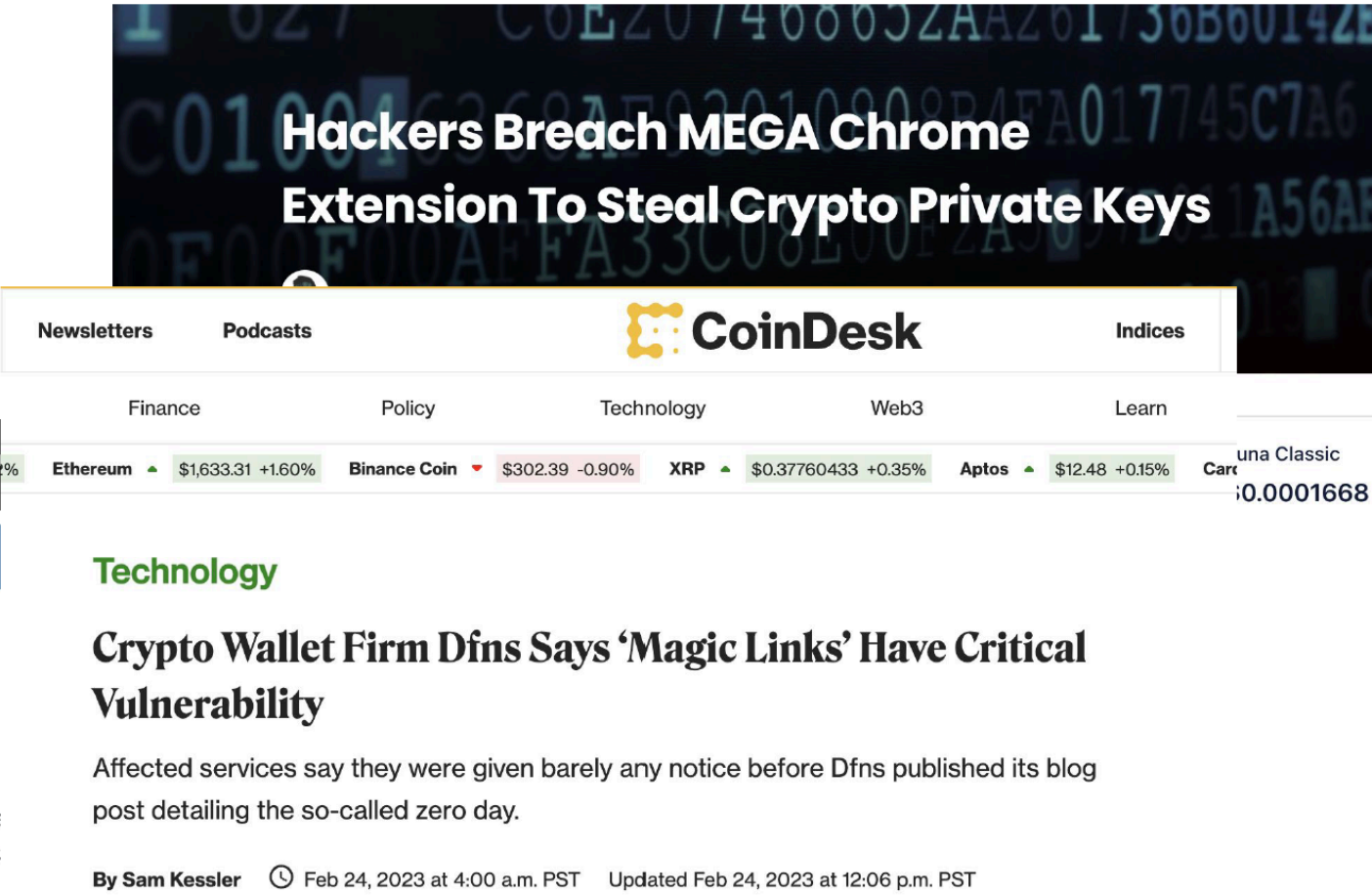
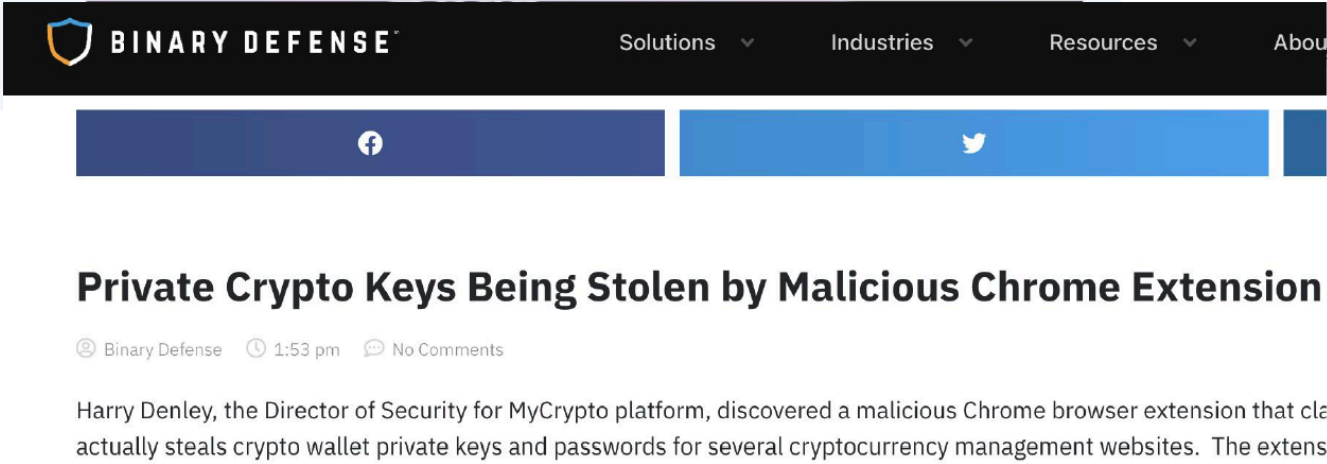
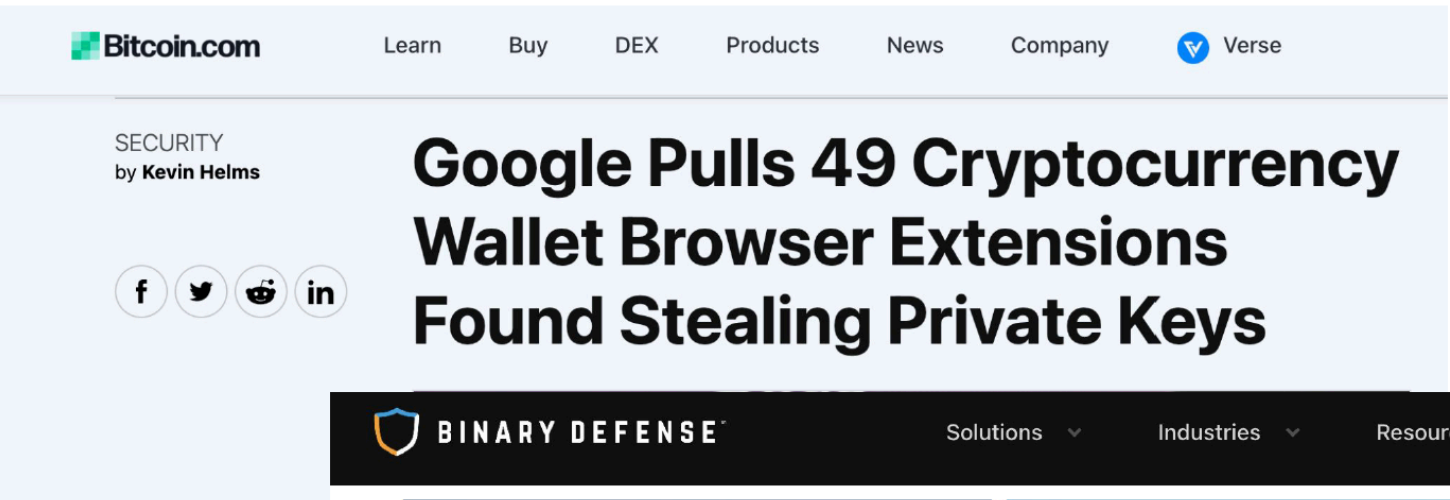


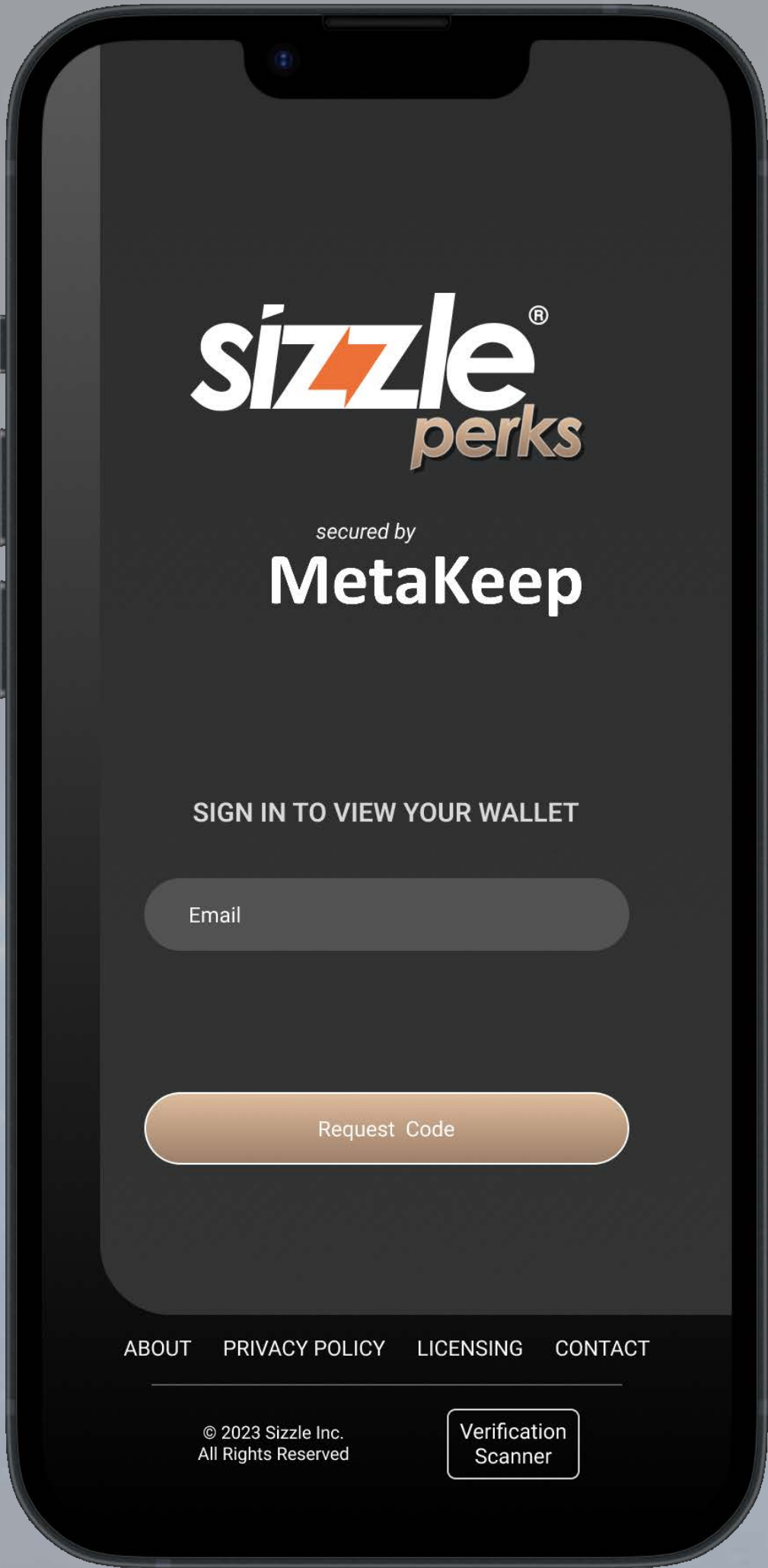
Usability	✓	MetaKeep
Security	✓	
Usability	✗	[LEDGER]
Security	✓	
Usability	—	Magic web3auth TORUS
Security	✗	
Usability	✗	METAMASK Phantom
Security	—	

Secured by MetaKeep



...all while avoiding reputational risk





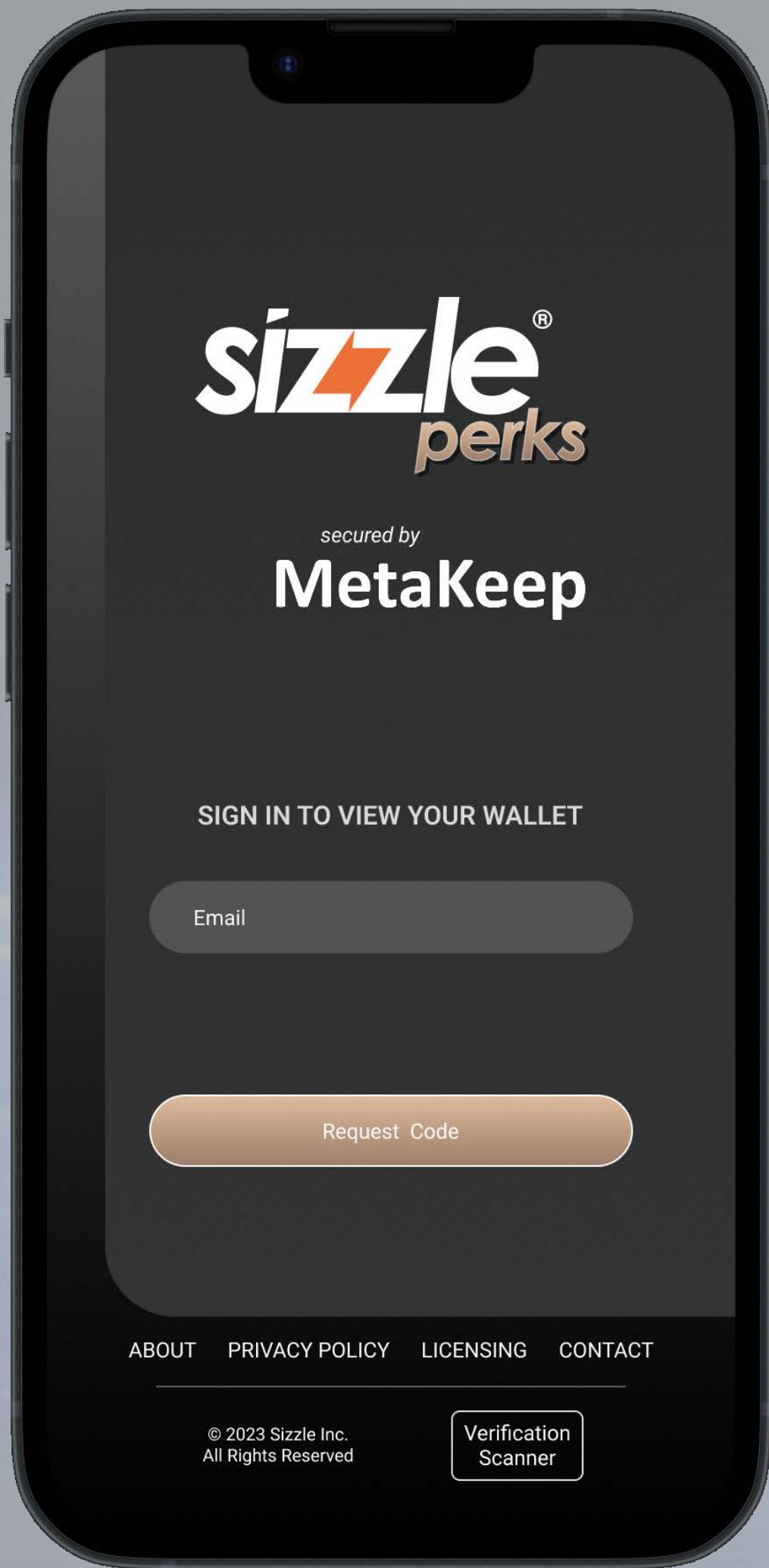
...via MetaKeep’s Ledger®-on-the-cloud

Dropbox® took a flash drive, something that people used to carry around in their pockets or keep stashed away in their homes, and brought that to the cloud, available on every device and operating system, via in-app, or through a browser.

Similarly at MetaKeep, we took a hardware wallet, that people today carry around in their pockets or stash away in their homes, and put

it on the cloud, available on every device and operating system, via in-app, or through a browser.

While Dropbox has access to all your files, MetaKeep never has access to your keys, because MetaKeep is a hardware wallet that’s burned immutably to the identity of the end-user. End users exclusively have access to their keys, and their coins. No other wallet has this security system.



The benefits of the Sizzle Wallet are clear:

- Pleasing user experience with our frictionless, zero % drop off at sign-up and log-in
- Be in control with the non custodial wallet
- Be invulnerable to theft with hardware wallet
- Feel secure in our zero hacking vulnerabilities
- Feel protected with zero possibility of the user losing or transmitting their key
- Integrates securely in as little as 15 min with just 1 line of code.


Web 3 will grow into a \$13 Trillion economy by 2030.

- An easy and intuitive experience for the end user
- Garner consumer acclaim as your brand is featured at the center of the experience
- Be shielded from harm with Lloyds of London, who will insure each account up to an unprecedented \$1 million



Consumer Sign Up

METAMASK
CONSUMER UX

 METAMASK

Secret Backup Phrase

Your secret backup phrase makes it easy to back up and restore your account.
WARNING: Never disclose your backup phrase. Anyone with this phrase can take your Ether forever.

inside rug engine permit peer
squeeze slight aspect sudden traffic
crash giraffe

Remind me later

Next

Back

METAMASK

1

2

3

Create PasswordSecure walletConfirm seed phrase

Confirm seed phrase

Select each word in the order it was presented to you.

1

2

3

4

5

6

7

8

9

10

11

12

neckcasualfragile

cloudobtainswap

nermitrocketempower

Complete Backup

Gas

METAMASK
CONSUMER UX

ETH TO TOKEN SWAP INPUT

0.001

\$0.13

DETAILS

DATA

EDIT

GAS FEE0.000289

\$0.04

Gas Price (GWEI)

5

Gas Limit

57737

AMOUNT + GAS FEE

Reject

Confirm

REJECT 4 TRANSACTIONS

Cancel transaction

Insufficient funds.

~ \$104.83

Max fee: \$130.65 (0.05082033 ETH)

Likely in < 30 seconds

Low

Medium

High

Advanced Options

Gas Limit

266214

METAKEEP
Protocol

NOTHING!

Thanks to Just-In-Time non-interactive wallet creation, all 5B users currently using the internet already have an account with MetaKeep. They just haven't seen it yet. This is one of the many breakthrough innovations of MetaKeep. The IP is well protected across all major markets. Click here to get your own free Web 3 wallet in less than a minute. <https://sizzlePerks.com>

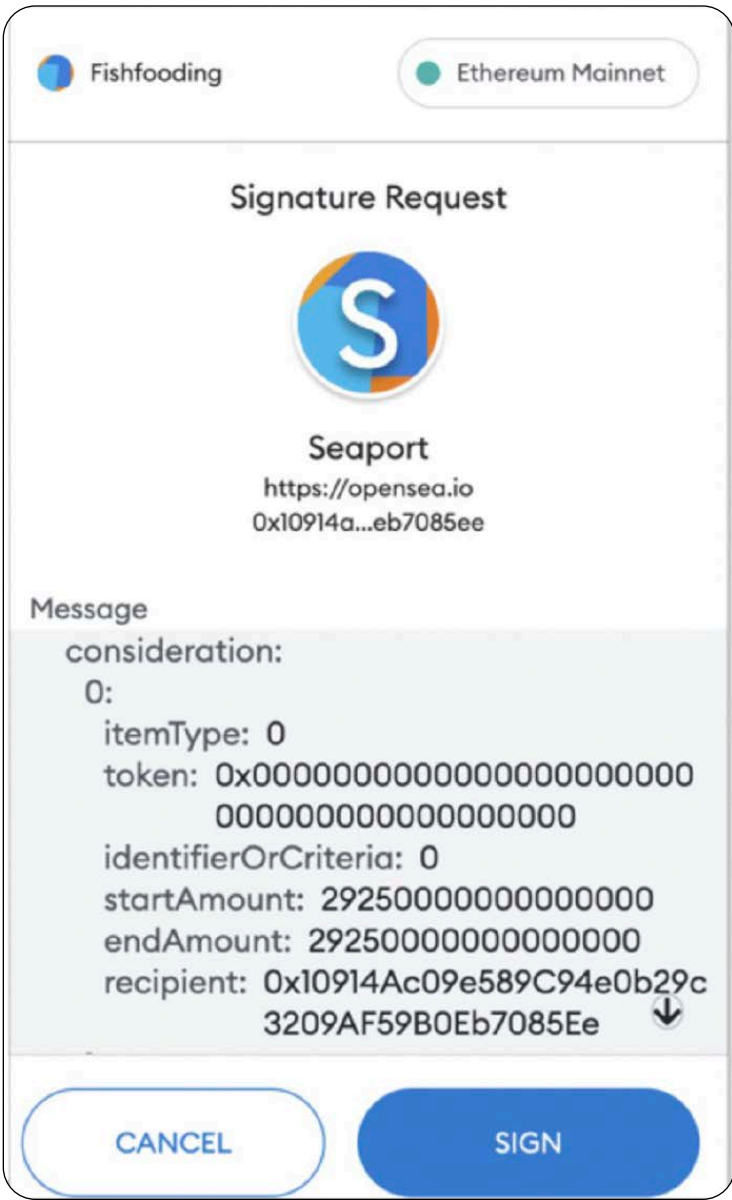
METAKEEP
Protocol

NOTHING!

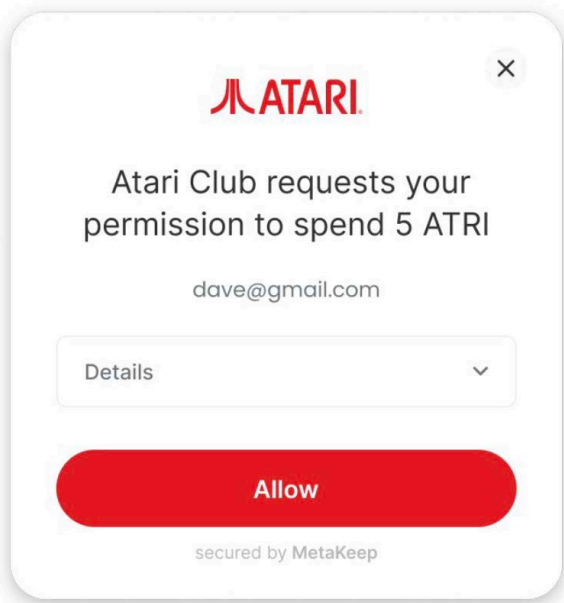
Sizzle Wallet, secured by MetaKeep can make any transaction gasless for you and your customers by picking up the gas fee. We will bill you at the end of the month in fiat, with no markup fees or hidden fees.

Sign Transaction

METAMASK
CONSUMER UX



METAKEEP
Protocol



Native pixel perfect in-app/
in-page dialog, fully managed
by MetaKeep. No installing
extensions. No annoying pop ups.
No selling user data ever. Available
wherever users are on mobile apps
or on the internet.

Brand Recall Web 3 Address

METAMASK
CONSUMER UX

0xD57051806128
7E79f137fca98D
56902e086f95CB

METAKEEP
Protocol

user you

john@atari

Sizzle Web 3 vanity addresses are
recognized and interoperable with
70+ major exchanges, wallets and
applications, including:



The right digital collectible can establish a long term consumer loyalty.

Sizzle provides a wide variety of programs to convert the digital souvenir into a collection of games, videos, music, augmented reality, contests, sweepstakes, market research and much more.

We have programs to help stimulate whichever behavior you are most desirous of creating:

- Create activation and engagement
- Drive online traffic
- Drive retail traffic
- Generate branded social sharing
- Create peer to peer sharing
- Create brand awareness
- Turn consumers into fans



Sizzle systems are available as a platform as service model so that you can license all or part of our technologies to allow you to make any of these different functionalities, readily available for your consumers inside any browser, your apps, or inside the Sizzle apps.

MetaKeep's Guardian protocol ensures people's wallets, funds, and assets are never bricked.

Click here to get your own free Web 3 wallet in less than a minute.
<https://sizzlePerks.com>

Chose from two
Perks wallets for
browsers, devices
and TV apps

Walled Garden Branded Wallet

The **Walled Garden Branded Wallet** is for the brand who wants to distribute their own wallet. They want their consumer to know it is their wallet, as it will bear their name in the branding and there will be no mention in the wallet that the brand is using the Sizzle/MetaKeep platform.

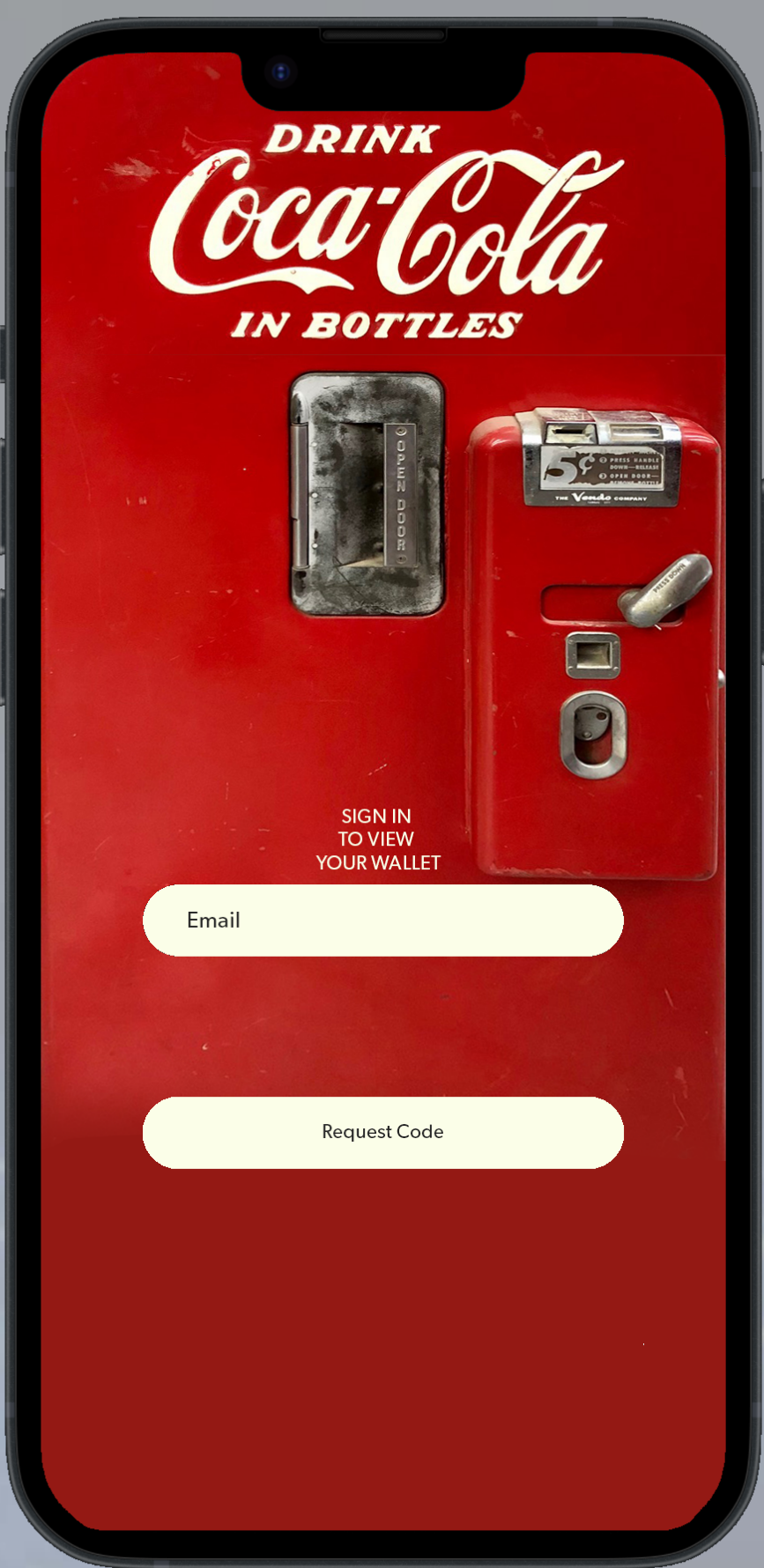
All Offers and Perks distributed in the wallet will be programmed by the brand personnel, using the Sizzle back end.

Personnel may either use the systems following the knowledge base that Sizzle posts for use of their software, or they may hire a Sizzle/MetaKeep Steward who will program all of their Perks and Offers on behalf of the brand.

None of the Offers or Perks in the walled garden branded wallet will show up when the user goes to SizzlePerks.com.

This Web 3 wallet is fully secured and operated by MetaKeep and populated with Sizzle Offers and Perks.

The vendor can choose their own nomenclature for their own wallet integration (ex: Brand Wallet, etc). Sizzle will produce a general template for the Perks widgets for third party usage. The template may be styled with options to align with the vendor’s design requirements. Vendors may also build a custom interface using the Sizzle API, but it is still



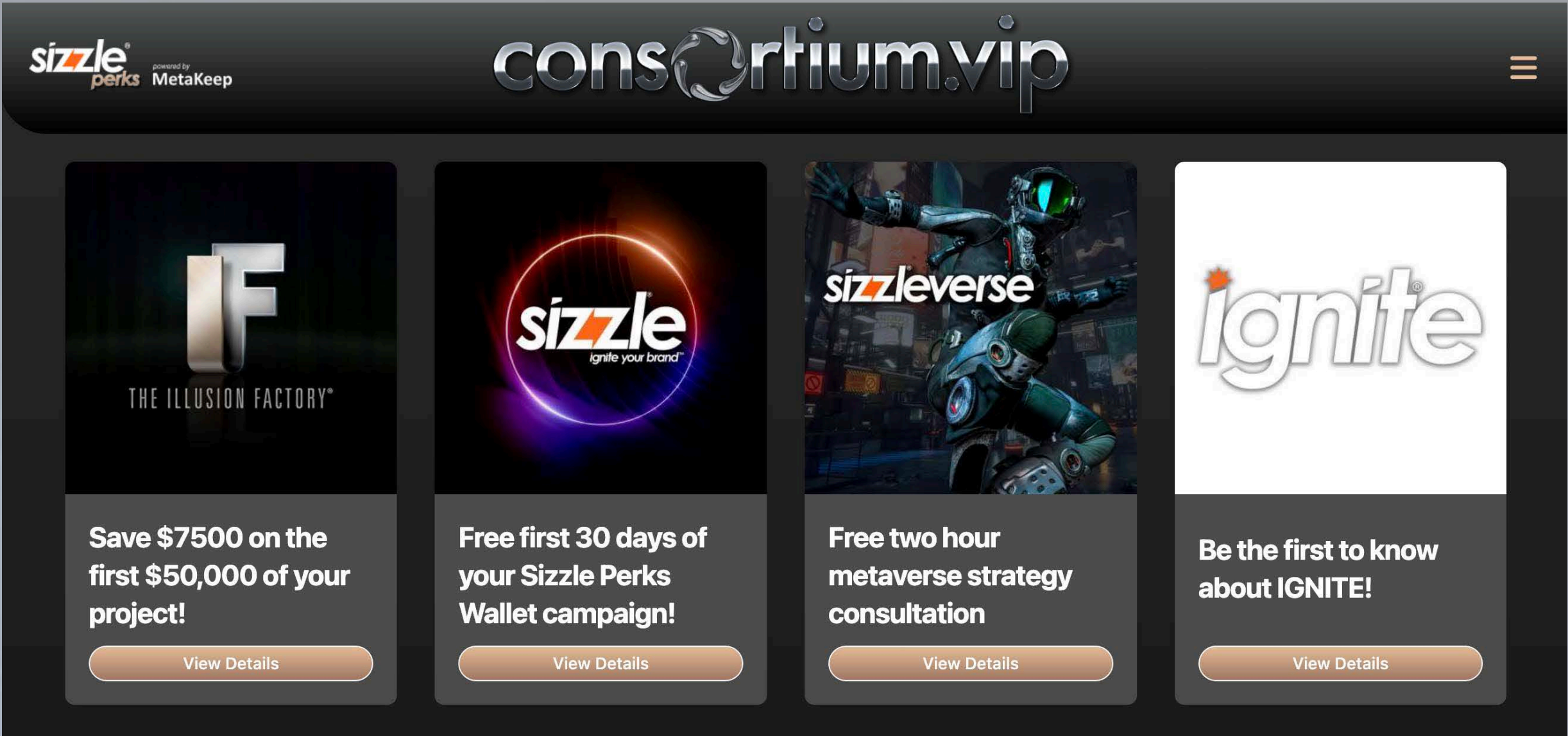
recommended to match the Sizzle-defined templates for continuity among all Sizzle Perks interfaces.

Chose from two
Perks wallets for
browsers, devices
and TV apps

Hybrid Branded Wallet

The **Hybrid Branded Wallet** is for the brand who wants to distribute their own wallet and they want the benefits of also showing up inside the Sizzle Perks wallet. The brand wants their consumer to know it is their wallet as it will bear their name in the branding and it will clearly mention that the brand is using the Sizzle/MetaKeep platform.

This is akin to a brand taking a store in a fashion mall or auto mall. Being near other brands creates more consumer traffic and leads to brands being discovered by other consumers who may wish to access the benefits that the brand is Offering.



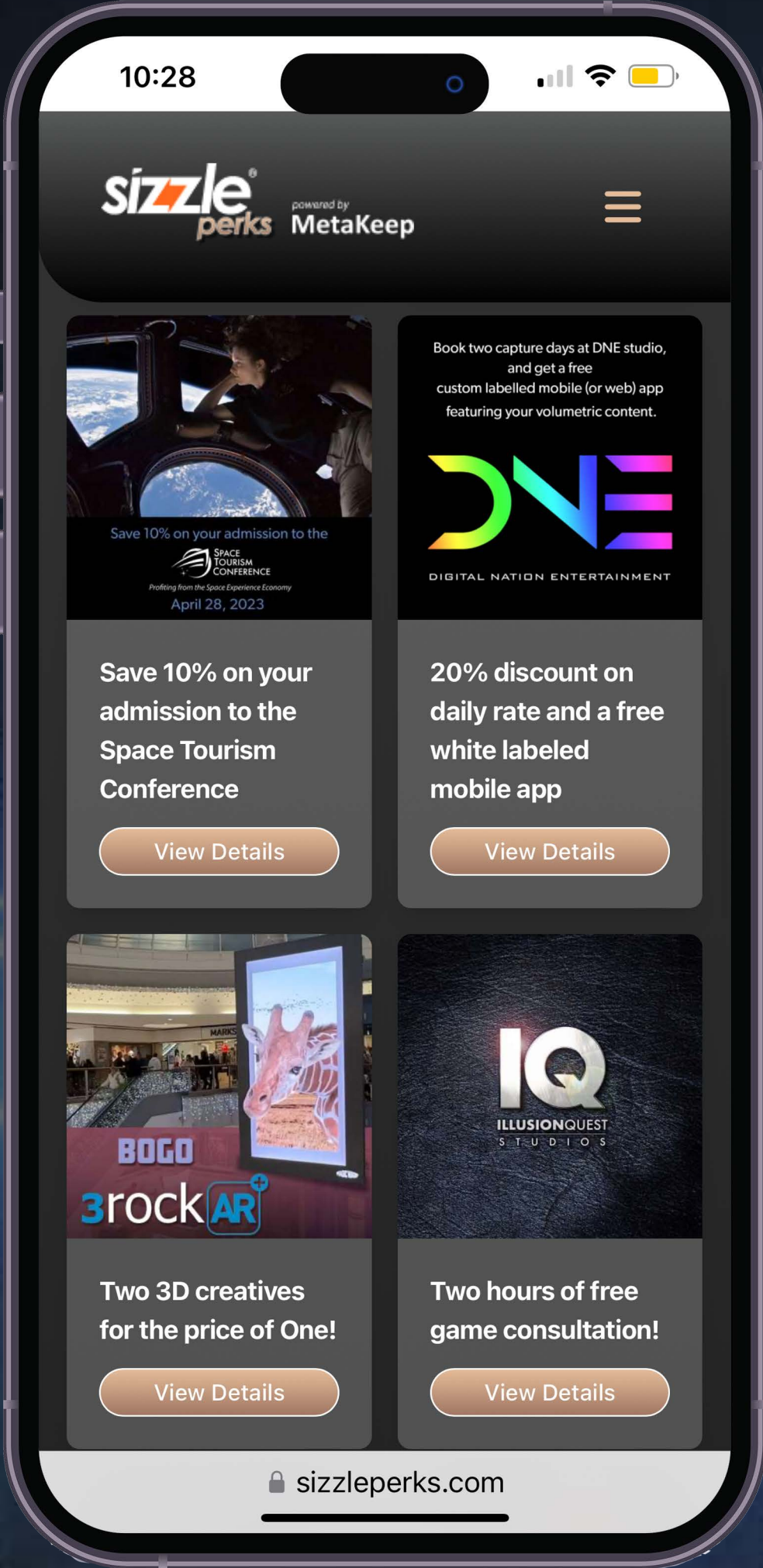
All Offers and Perks distributed in the wallet will be programmed by the brand personnel, using the Sizzle and MetaKeep back end.

Personnel may either use the systems following the knowledge base that Sizzle posts for use of their software, or they may hire a Sizzle/MetaKeep Steward who will program all of their Perks and

Offers on behalf of the brand.

All or part of the Offers or Perks in the walled garden branded wallet will show up when the user goes to SizzlePerks.com.

This Web 3 wallet is fully secured and operated by MetaKeep and populated with Sizzle Offers and Perks.



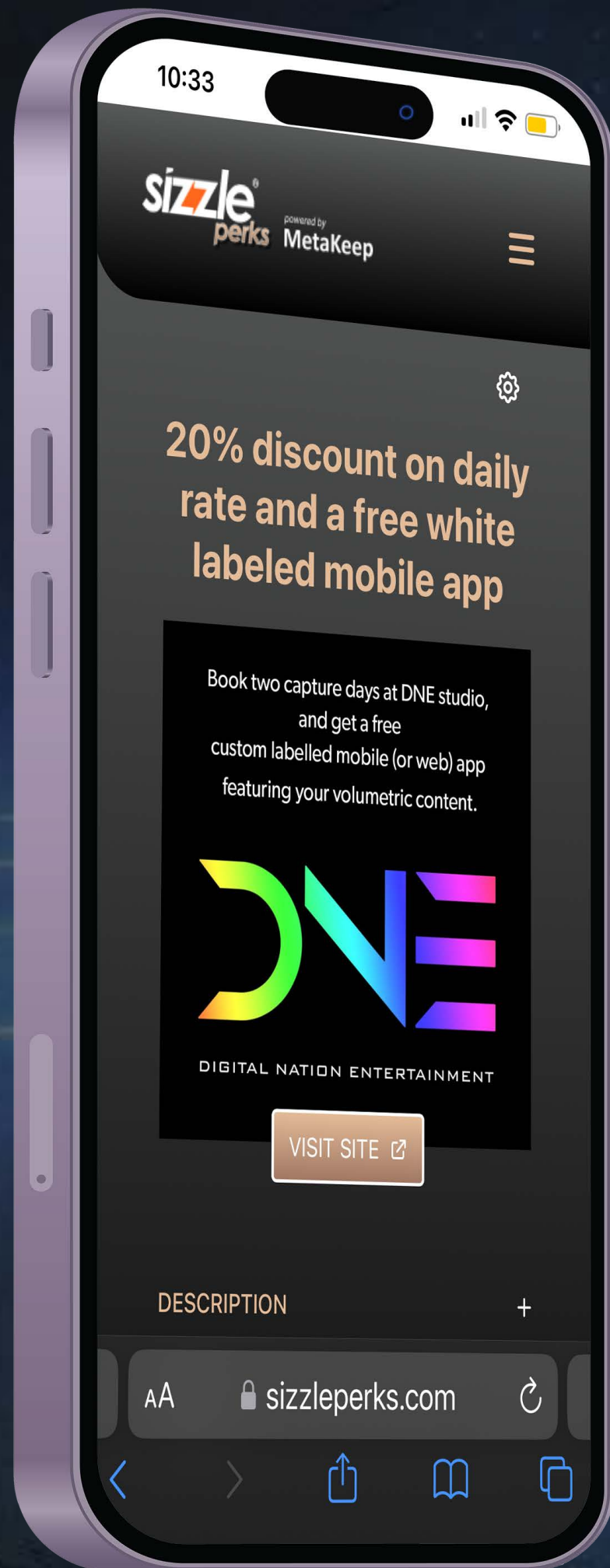
What is a Sizzle Offer?

Simply put, a Sizzle Offer is something that you as a vendor offers to a consumer. It can be anything you want, from an advertisement video, to a coupon, to an invitation to play a game, etc. Your goal is to engage with more people. Sizzle Offers help with that by showing people more of what they want.

Want to run a flash sale for only a few hours? Renting ad space and dealing with trafficking those ads can be a headache. Create a Sizzle Offer and it's available instantly where people are already looking.

Have some coupons that you know people are looking forward to? Dealing with print takes forever and must be scheduled ahead of time. Create a Sizzle Offer where a user can just show their phone to the cashier, or better yet, purchase directly online.

Have a product that needs extra explaining, but eats up too much customer support time? Create a Sizzle Offer that explains it all for you. A Sizzle Offer is created inside the Sizzle Offer Engine.



Sizzle Offers are redeemable by users who create a free Sizzle account requiring email, and email verification system. No user name or password is required to redeem an Offer.

Sizzle Offers may lead to digital coupons for retail or online promotion. They may also lead to Sizzle Watch - interactive and transactional streaming and live video experiences as well as 360° video, Sizzle Games in a browser or an app using traditional and AR technologies, and Sizzle Explore - using all forms of AR, volumetric video, VR, XR and metaverse experiences.

Sizzle Offers may be received by scanning a Sizzle-enabled visual, or QR code, hearing an audio signal, receiving a GPS signal,

RFID or beacon signal, triggered at a specific moment in time, or pressing on an augmented reality, virtual reality, metaverse, NFT, touching a button on a Sizzle Watch player.

Offers may be received at the end of playing a game in Sizzle Perks Wallet, Walled Garden brand, gaming website, from any OTT video platform, or anywhere else that Sizzle Offer and Prize System is implemented.

Sizzle Offers may be discovered in the Sizzle in-app directory, found in the Discover section on the Sizzle Perks Wallet or attached to an NFT or digital collectible.

A Sizzle Offer is more generalized than a Sizzle Perk.



What is a Sizzle Perk?

A Sizzle Perk is a restricting element that allows a vendor to Offer content to a select few. Those fantastic Offers you've created? What if you wanted to make some that only your top shoppers could get access to? You can create a Sizzle Perk to guard those Offers for only those customers that have shown their loyalty or who attend a specific event.

Want to give something special to everybody that bought a limited edition item? Create a Sizzle Perk that's assigned to that item, give whatever you want to those Perk holders, and you're done!

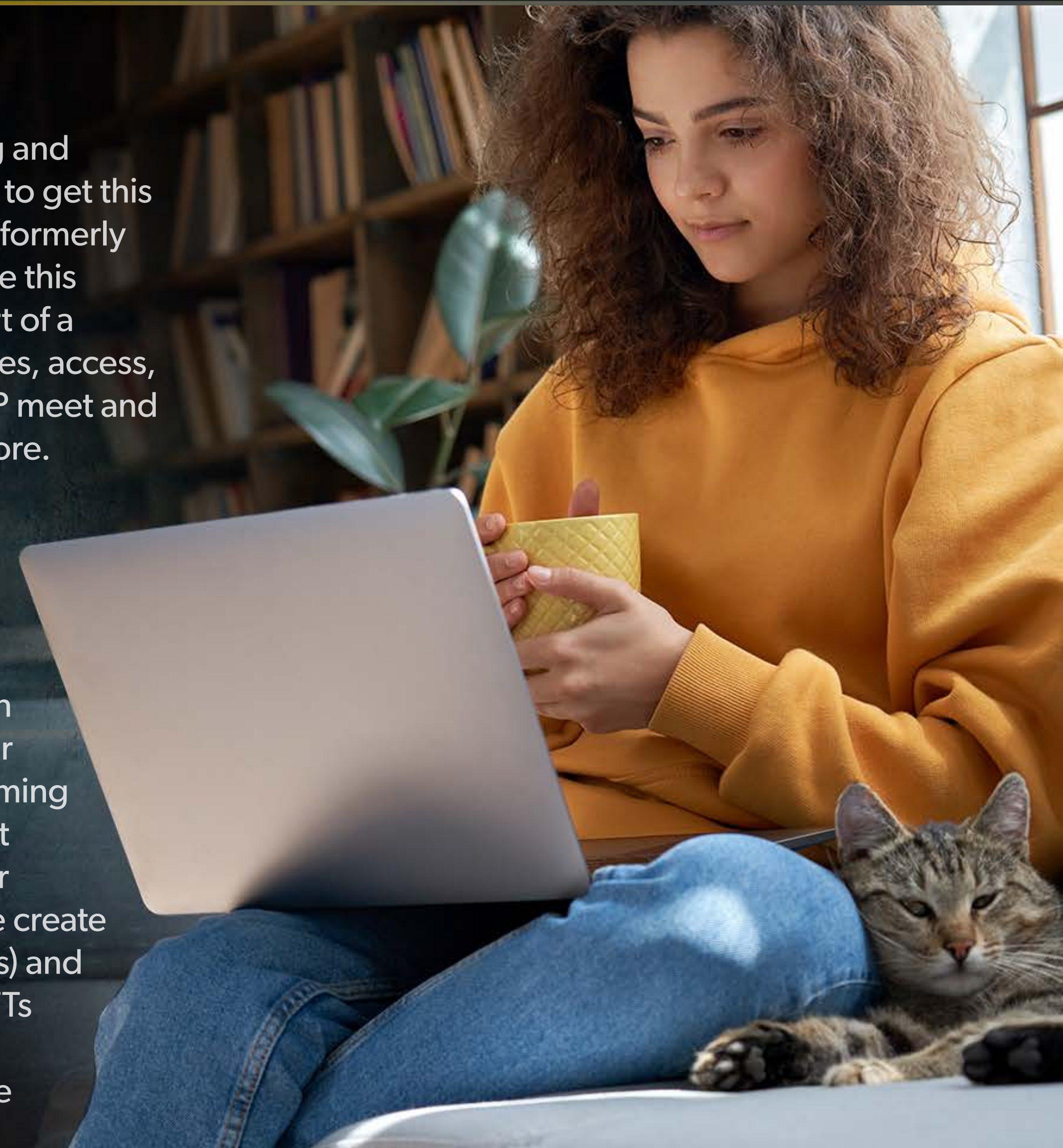
Have a great idea for a membership/rewards club, but don't want to deal with the logistics of managing users, printing cards, etc? Sizzle Perks handles that for you. Create your Perk, set its requirements, and hand them out to whomever you wish.

Brands will want to use Perks for many reasons, one of which is to make smarter marketing buys by narrowing an audience from broad to focused.

A Perk can reward a purchaser of a specific volume of dollars spent in order to get in the special price, special Offer club that the brand may provide in their walled garden or hybrid.

Perks create belonging and elitism... go to this URL to get this free digital collectible (formerly an NFT). Once you have this collectible, you are part of a group that has privileges, access, discounts, benefits, VIP meet and greets and so much more.

Having a Perk can make the holder eligible for some prizes that money can't buy, like a walk on extra in a scene on your favorite show, or becoming an interviewee on a hot podcast, or many other creative options. These create value in the Perks (NFTs) and the creator of those NFTs participate in the resell revenue, every time the Perk resells.





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[Sizzlesells.com](https://sizzlesells.com)
[SizzlePerks.com](https://sizzleperks.com)
[Sizzle.shop](https://sizzle.shop)

[Linktr.ee](https://linktr.ee/sizzleverse)
<https://linktr.ee/sizzleverse>

Click here to get your own free
Web 3 wallet in less than a minute
<https://sizzleperks.com>

Win
<https://brian.illusionfactory.com/SizzleWin.pdf>

Watch
<https://brian.illusionfactory.com/SizzleWatch.pdf>

Sizzle Video
https://brian.illusionfactory.com/Sizzle%20Wallet%20V2_1.mp4