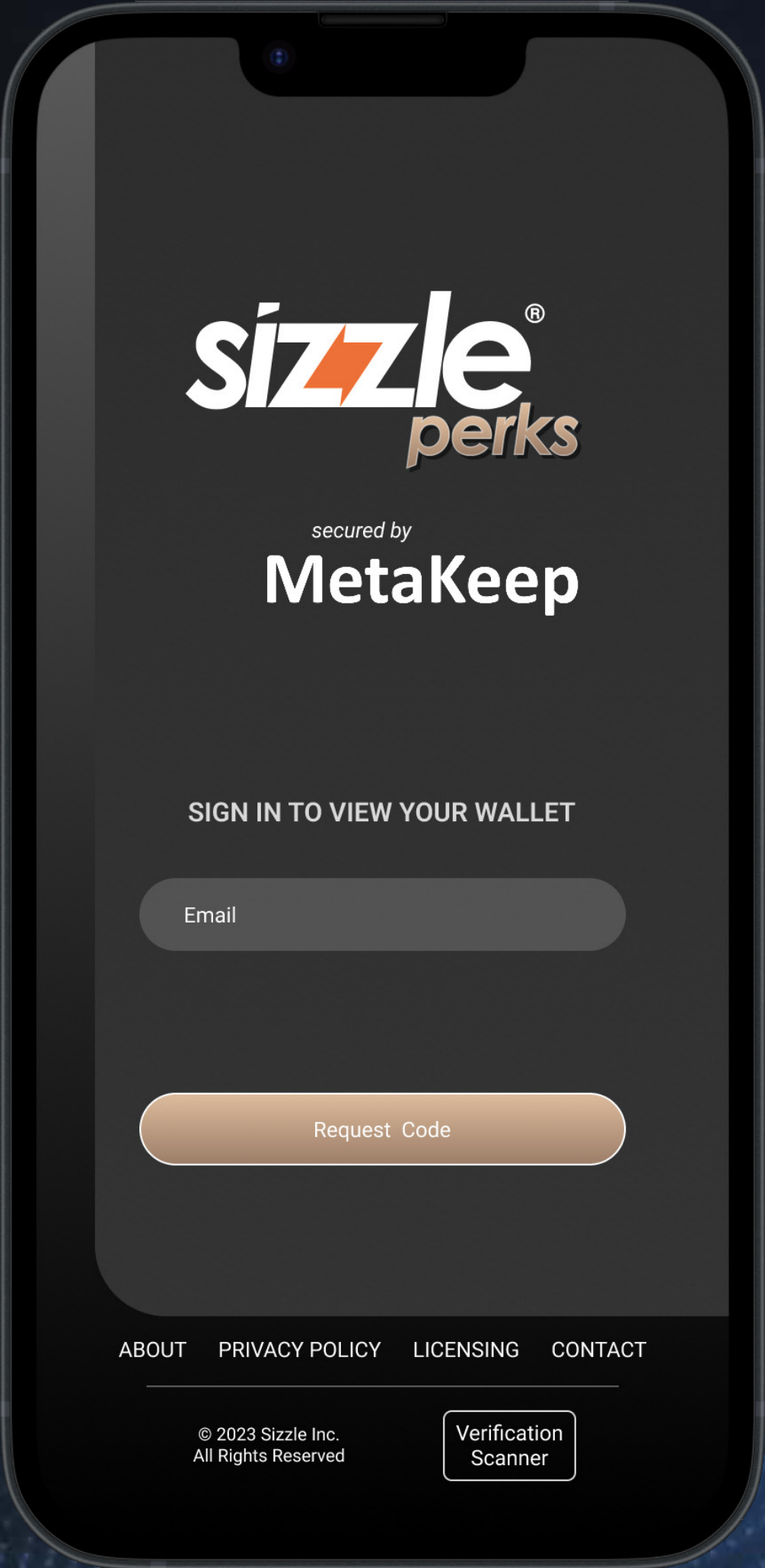
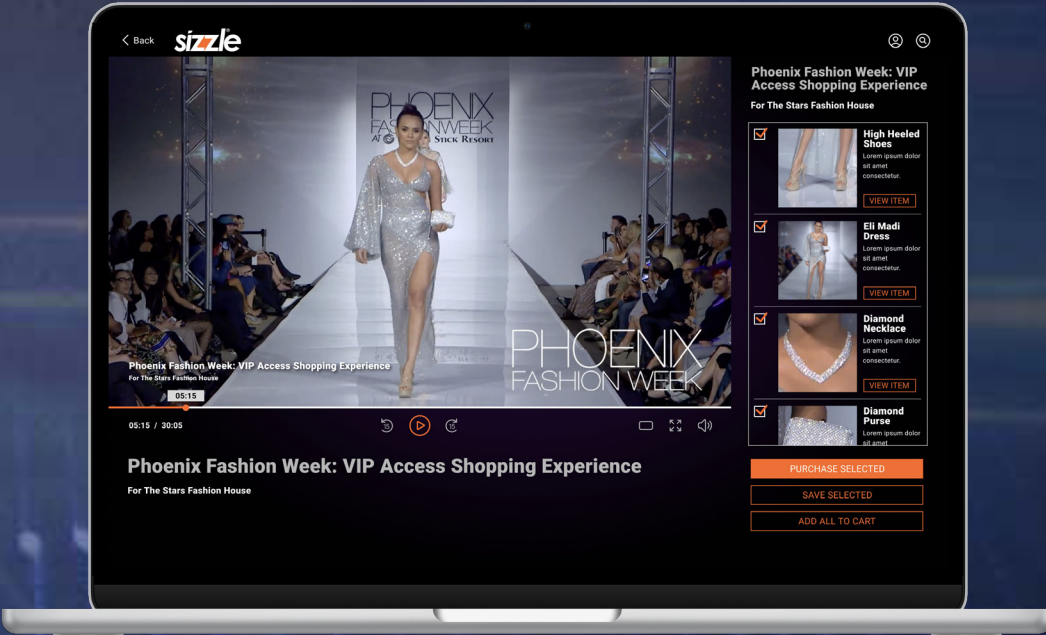
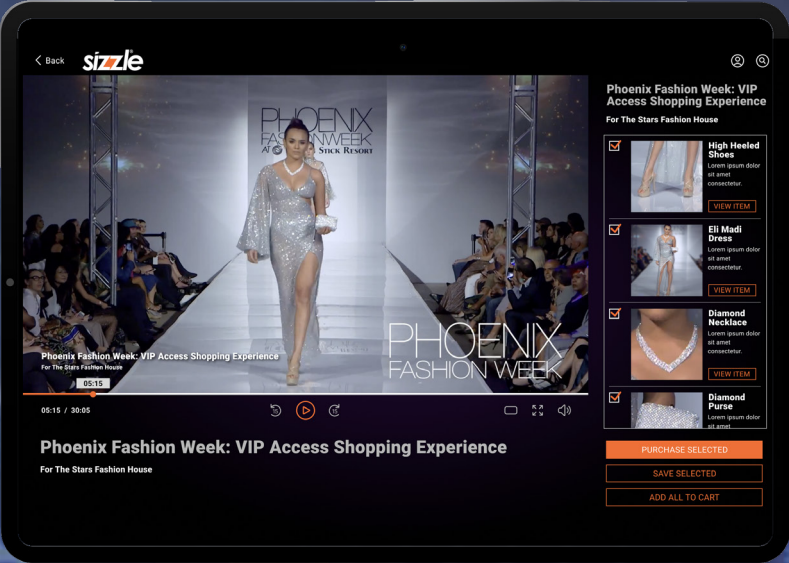
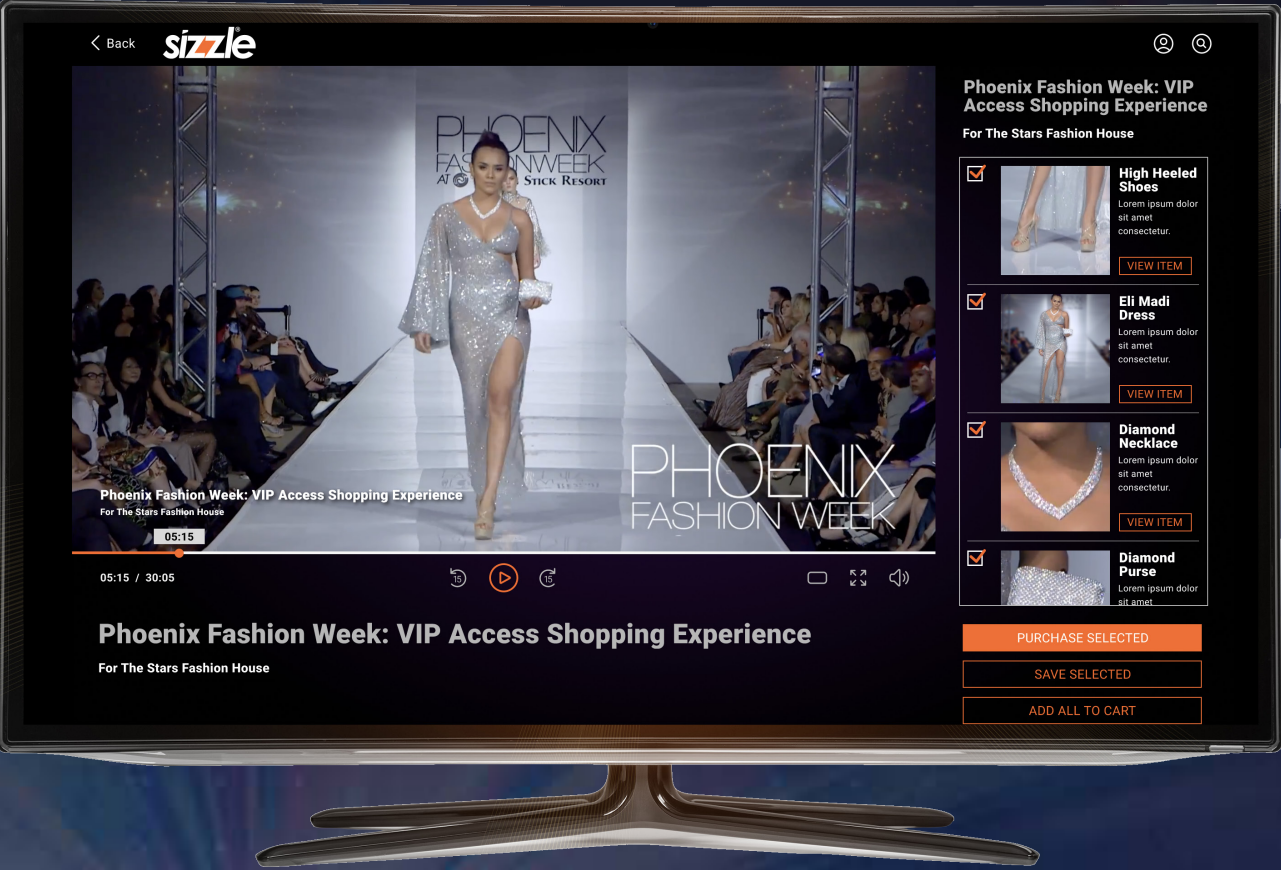


WATCH

MADE YOU LOOK



One platform reaches your customers everywhere!



These are hypothetical examples, for explanation purposes only. No existing relationship exists between Sizzle and any of these brands. All copyright and trademarks for each brand remains the property of each brand.

- Instantly purchase any item from live or prerecorded videos inside your website, your app, your metaverse, your smart tv app
- Product placement deals for all media are exponentially more valuable because they are instantly actionable



User-adventure branching storylines



- Non-linear storytelling makes a compelling branded platform
- Create your own adventures as interactive plot lines
- Connect games, contests, sweepstakes and augmented reality experiences

< Back

sizzle

She tells her the truth.

She lies and walks away.

User-adventure branching storylines

Pantene

05:15

05:15 / 30:05

REDEEM PERK

User-adventure branching storylines

Pantene

Complete the story to access perk.

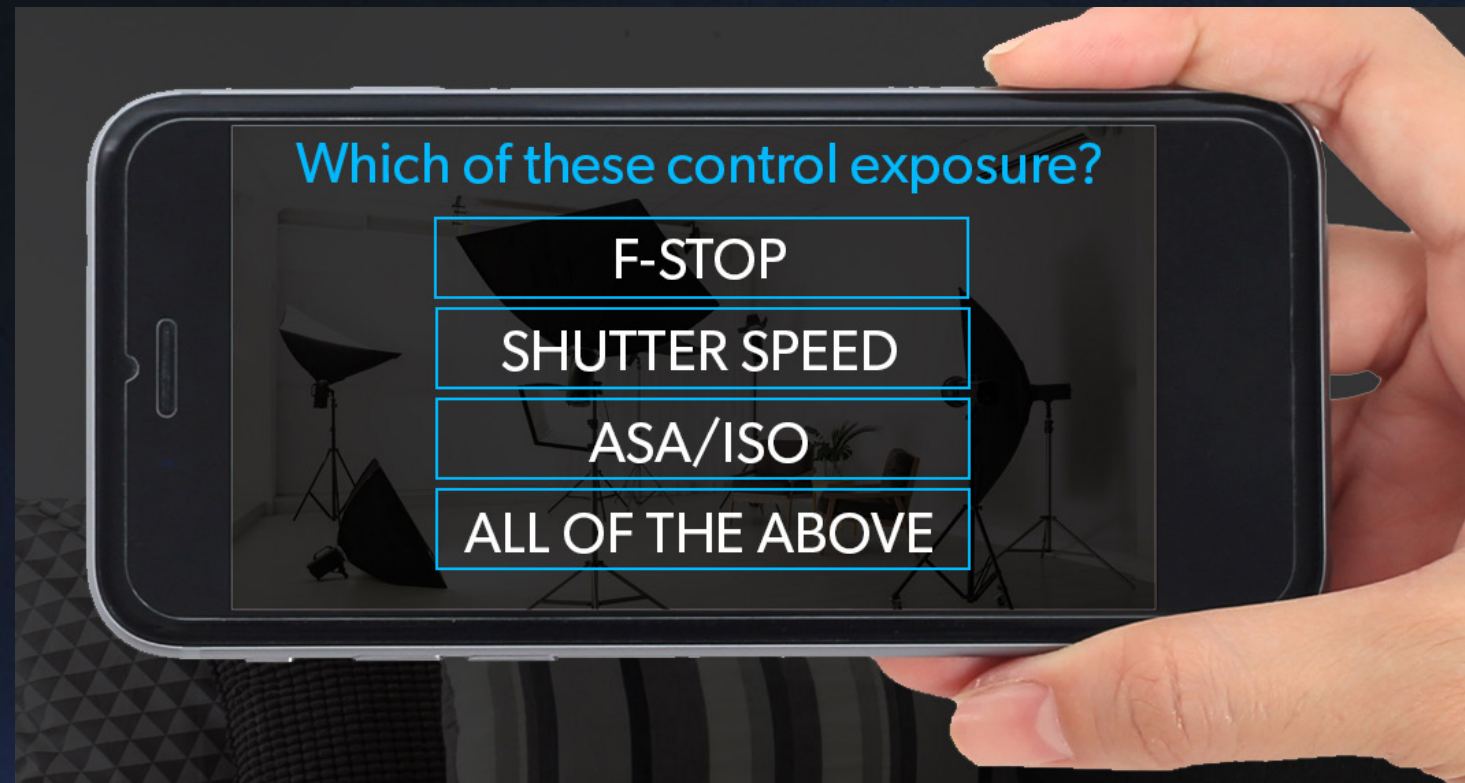
PANTENE
NOW WITH
BAMBOO
HAIR BENDS MORE,
BREAKS LESS

REDEEM PERK

- Sizzle's artificial intelligence-driven voice-activation system facilitates learning from videos without holding the phone in hand while training
- Subscription video content transacts, teaches, sells and trains, leading to products or services for sale



Incremental quizzes and tests



- Insert tests or quizzes at the end of chapters in your content library
- Tiered instruction materials open only as a student correctly answers the tests at the end of the previous instructions
- Tests can lead to accreditation

< Back

sizzle

Which of these control exposure?

F-STOP

SHUTTER SPEED

ASA/ISO

ALL OF THE ABOVE

Incremental quizzes and tests

B&H Photo Video

05:15

05:15 / 30:05

Incremental quizzes and tests

B&H Photo Video

Incremental quizzes and tests

B&H Photo Video

Complete the quiz to access the discount.

Raya EFS-24 Easy Fold Softbox Set (24 x 24")

The Raya 24 x 24" EFS-24 Easy Fold Softbox Set is comprised of a versatile light shaper with a pop-up design and an adjustable 5.1" riser that allows you to center even the largest shoe mount flashes in the softbox.

[VIEW ITEM](#)

[REDEEM DISCOUNT](#)

A hand is holding a black smartphone. The screen of the phone displays a presentation slide. The slide has a light blue and green background with abstract glowing lines and hexagonal shapes. On the right side of the slide is a prominent, glowing 3D DNA double helix. In the bottom right corner of the slide, there is a black rectangular button with the word 'DOWNLOAD' written in orange capital letters. The text 'Gene Splicing Innovations' and 'White Paper V7.2' is displayed in black font on the left side of the slide.

- Download the white paper, presentation, application, sales form, digital swag, app, game, augmented reality interaction, recipe, purchase list, instructions and more
- Supplement trade show and seminar experiences by making campaign documents, AR,VR linked to your video

< Back

sizzle®

Gene Splicing Innovations
White Paper V7.2

Download content directly from video

Genetics Society of America

05:15

DOWNLOAD

05:15 / 30:05

↶
15

▶

↷
15

□

⏮

🔊

Download content directly from video

Genetics Society of America

Ⓔ ⓐ


Download content directly from video

Genetics Society of America

International Seminar Series

The seminars are free, but registration is required.

☒




Neuro Genetics

Lorem ipsum dolor sit amet consectetur.

VIEW ITEM

☐

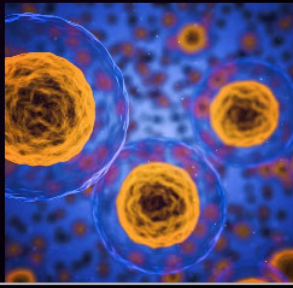


Fungal Genetics

Lorem ipsum dolor sit amet consectetur.

VIEW ITEM

☒



Multiparental Populations

Lorem ipsum dolor sit amet consectetur.

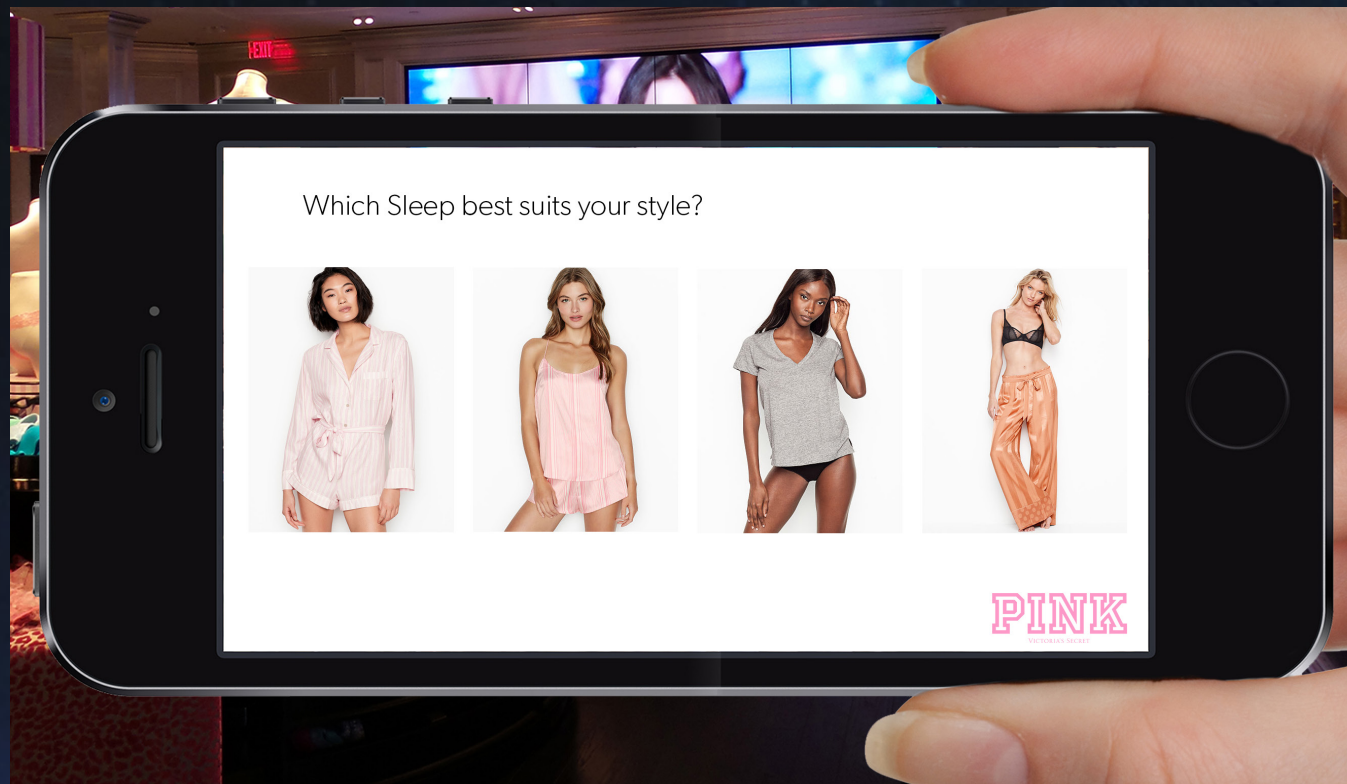
VIEW ITEM

REGISTER TO SELECTED

SAVE SELECTED

REGISTER TO ALL

Interactive market research







- Monitor microexpressions to determine like and dislike of items
- Test new products on a regional basis
- Deepens the discussion with the consumer
- Nonlocalized market research

< Back

sizzle

Which Sleep best suits your style?



Insert interactive market research

Pink

05:15

05:15 / 30:05

PINK

VICTORIA'S SECRET

Insert interactive market research

Pink

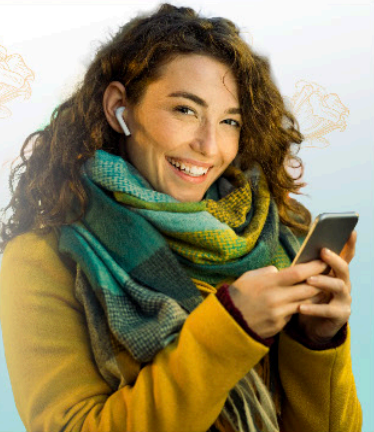
1 Complete the market research by answering all questions.

2 Send your answers.

3 Receive access to the game.

SEND ANSWERS

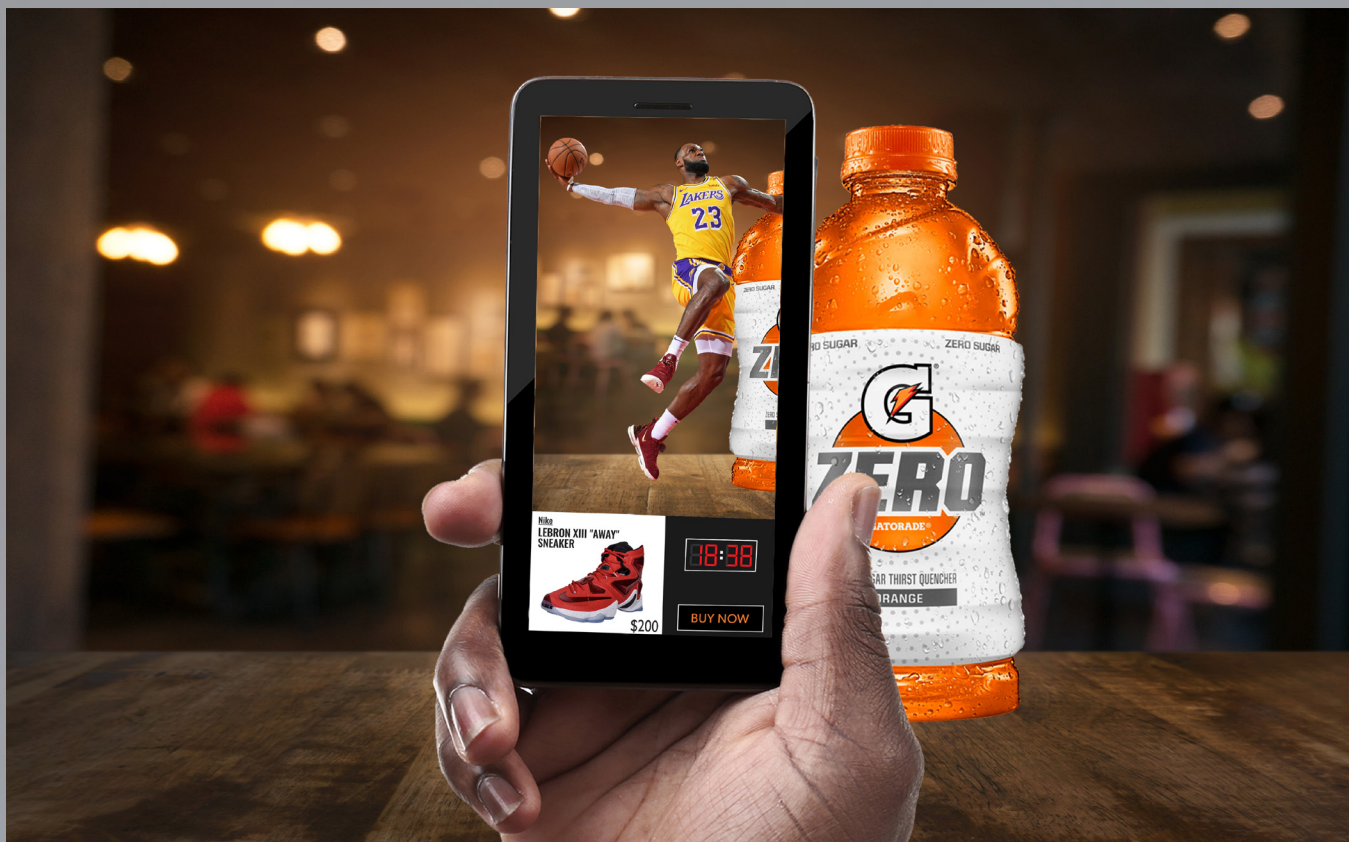
PIN
=&
WIN



PLAY GAME NOW

These are hypothetical examples, for explanation purposes only. No existing relationship exists between Sizzle and any of these brands. All copyright and trademarks for each brand remains the property of each brand.

Launch AR holograms



- Deliver special hologram experiences that are attached to the program
- Provide consumer AR promotions that lead to increased brand sales
- Generate premium cross brand marketing opportunities

< Back

sizzle

FUEL TOMORROW

G

Scanned products deliver AR holograms

Gatorade

05:15

05:15 / 30:05

↶

▶

↷

⏏

⏏

🔊

Scanned products deliver AR holograms

Gatorade

Ⓜ

Ⓜ

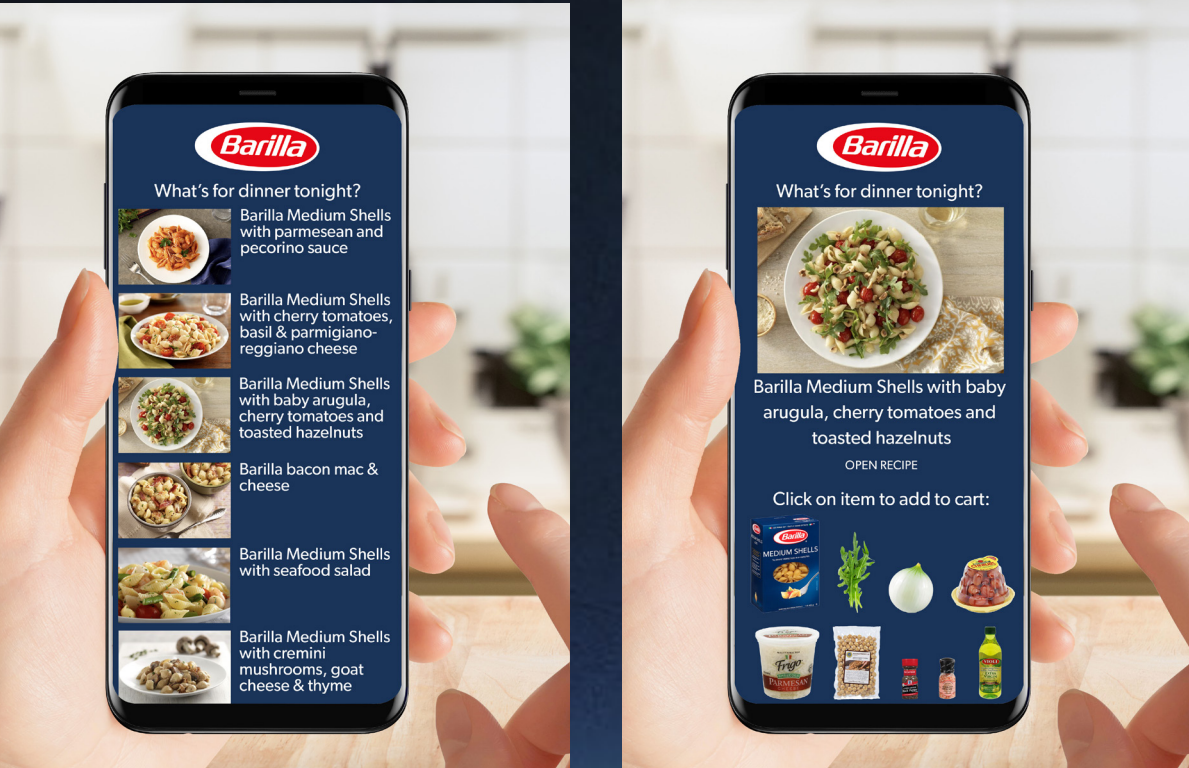
Scanned products deliver AR holograms

Gatorade

Download LeBron. Scan a Gatorade bottle. Watch the action. Score the Nikes!

DOWNLOAD NOW

Cooking shows lead to instantly purchase the contents of the recipe



- Each recipe delivered with a video, and a shopping list that can be paired with a calculator of total served and shipped directly to the consumer's home with any delivery platform

Back

sizzle

05:15

05:15 / 30:05

15

▶

15

Barilla Medium Shells with baby arugula, cherry tomatoes and toasted hazelnuts

Barilla

Barilla Medium Shells with baby arugula, cherry tomatoes and toasted hazelnuts

Barilla

Barilla Medium Shells with baby arugula, cherry tomatoes and toasted hazelnuts

Barilla

Barilla Medium Shells

VIEW ITEM

Arugula

VIEW ITEM

Cherry Tomatoes

VIEW ITEM

Onion

PURCHASE SELECTED

SAVE SELECTED

ADD ALL TO CART

10

Encode your video with Sizzle hot spots



- Encode your video content with hot spots to facilitate interactive engagement
- Create hand/eye coordination games
- Easter eggs can be implanted for gamification of video

< Back

sizzle

12345678910

Encode your video with Sizzle Hot Spots

Nike

05:15 / 30:05

15

▶

15

⏏

⏏

🔊

Encode your video with Sizzle Hot Spots

Nike

Encode your video with Sizzle Hot Spots

Nike

FIND THE DEAL

Successfully complete the challenge.
Redeem your prize.

Score	
Found successfully	Chances left
4	6

NIKE SALE

EXTRA 20% DISCOUNT CODE

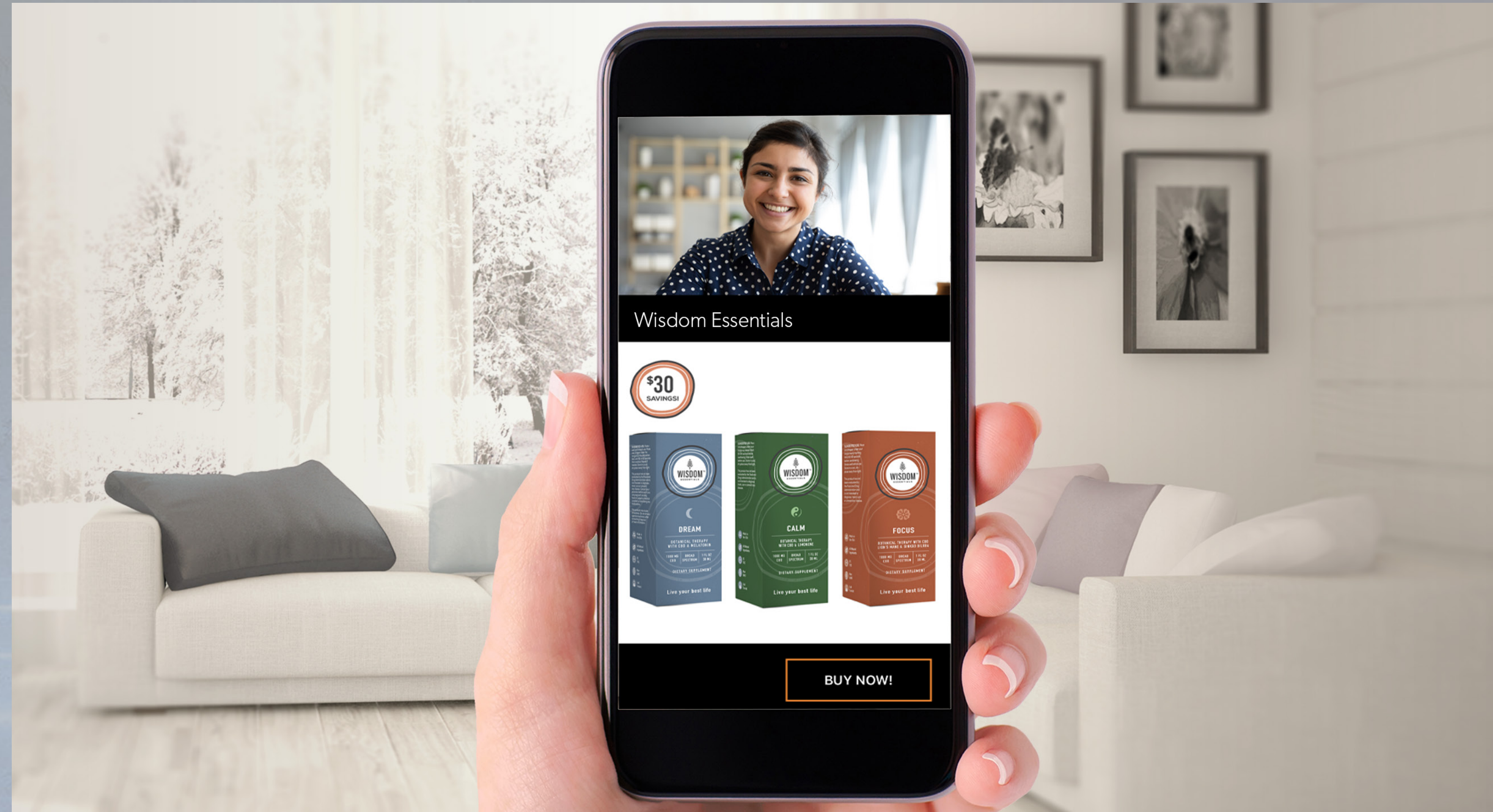
REDEEM DISCOUNT

A hand holds a black smartphone against a blurred background of warm, bokeh lights, likely from a bar or restaurant. The phone's screen shows a white interface. At the top, there is a black square containing a white eagle logo, with the word "TECATE" in bold red capital letters below it. Further down, the text "You must not look at our logo for 120 seconds. You must stare only at the green triangle. Ready? Set? Go!" is displayed in a black sans-serif font. At the very bottom of the screen, a small green triangle is visible.

- The image shows a screenshot of a video player interface. The main video area displays a white background with a large black eagle logo at the top center, featuring a stylized 'T' on its chest. Below the logo, the word "TECATE" is written in large, bold, red capital letters. Underneath the brand name, there is a challenge in grey text: "You must not look at our logo for 120 seconds. You must stare only at the green triangle. Ready? Set? Go!". At the bottom left of the video frame, there is a small caption box containing the text "Tecate: Dare You To Ignore Us game" and "Tecate". A progress bar is visible below the video frame, with a timestamp of "05:15" and a green triangle marker indicating the current position. The video player controls are located at the very bottom, including a play button, skip back and forward icons, and volume controls. On the right side of the screen, there is a sidebar with additional information. It starts with the title "Tecate: Dare You To Ignore Us game" and the brand name "Tecate". Below this, it says "Beat the game to access the perk." followed by an image of two glasses of beer. Under the image, it reads "Drinks with friends. We'll supply the 6 pack." and a prominent orange button labeled "REDEEM PERK". The overall layout is clean and modern, typical of a digital marketing campaign.

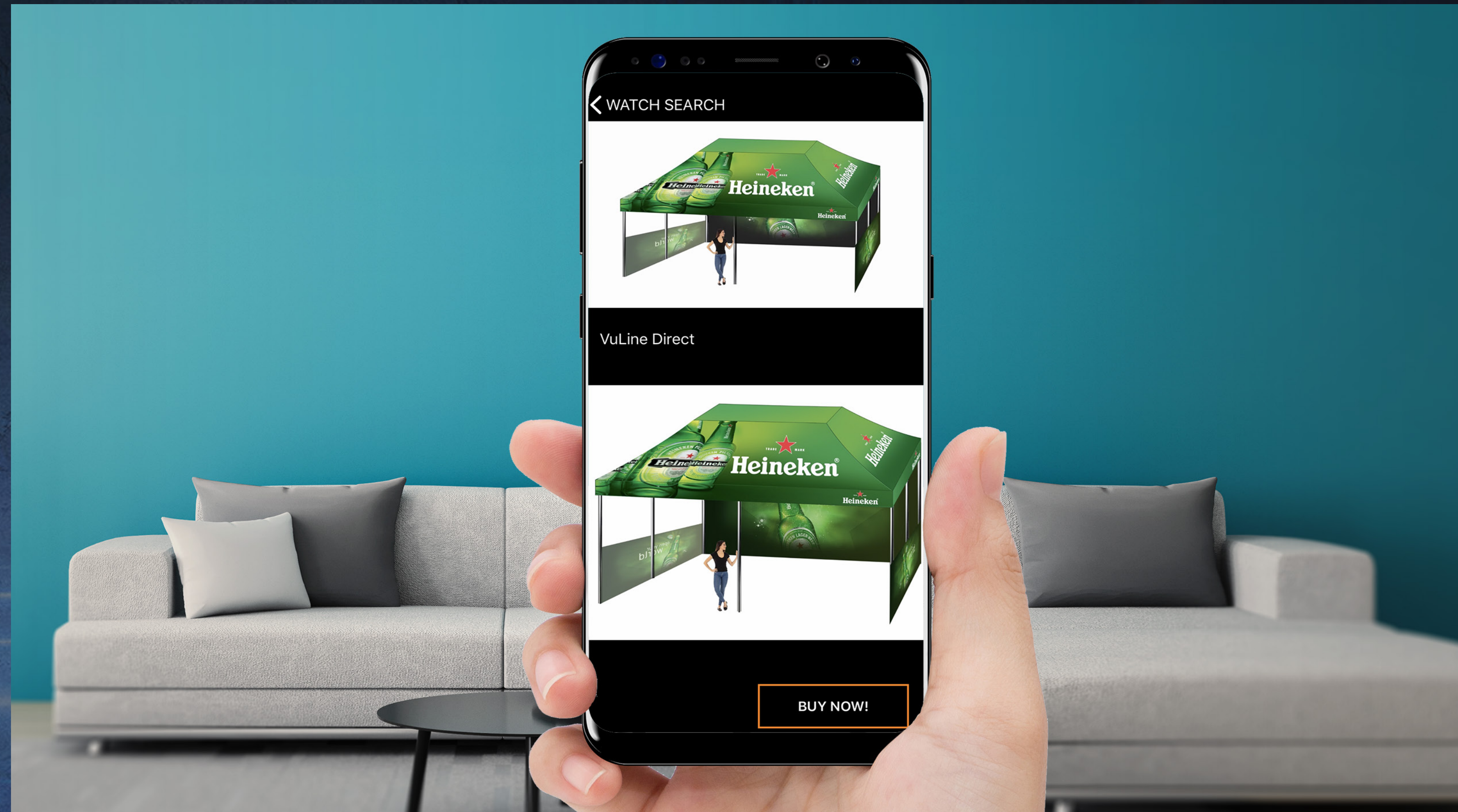
Stream fully interactive webinars

- Conference Seminars dramatically increase attendee activations and engagement
- Transactional - One click purchases
- Interactive - Download presentation decks after webinars
- Promote - Games, contests and sweepstakes
- Engage - Polls, surveys, quizzes, tests
- Research - Market research
- Innovate - Launch augmented experiences



Company videos have countless engagements

- Transactional - one click purchases
- Interactive - download presentation decks after recorded webinars
- Promote - games, contests and sweepstakes
- Engage - polls, surveys, quizzes, tests
- Research - market research
- Innovate - launch augmented experiences
- Offers are modied in Sizzle



Paywall Systems

- Purchases on chain
- Rentals
- Trailer
- Wish List
- Research - market research
- Synopsis
- Offers are modified in Sizzle



SizzleLIVE

Current Company

Sizzle

STREAMING VIDEO

YouTube Yas Couture by Elie Madi at Phoenix Fashion Week

STREAMING VIDEO ID: 1421

SAVE

DASHBOARD

OFFERS

GAMES

SIZZLEFX

VIDEOS

View Video

Edit Video

COMPANIES

LOCATIONS

SIZZLE PERKS

DIGITAL COLLECTIBLES

MEDIA

CLIENT ACCOUNTS

PHOTO DETAILS

- 1 + x - 1 +

00:46/12:09

Manage Cue Points

Cue Point 1	Start: 00:00	End: 00:19	Edit
Cue Point 2	Start: 00:43	End: 00:38	Close
<div>Type:</div> <div>Go To URL</div> <div>URL: https://www.sizzle.shop/womens-fashion-en/cost</div> <div>Title:</div> <div>Title</div> <div>Description:</div> <div>Description</div> <div>Action Text (overrides previously set text):</div> <div>BUY NOW</div> <div> </div>			
Cue Point 3	Start: 00:57	End: 01:15	Edit
Cue Point 4	Start: 01:15	End: 01:49	Edit
Cue Point 5	Start: 01:49	End: 02:10	Edit
Cue Point 6	Start: 02:10	End: 02:33	Edit
Cue Point 7	Start: 02:33	End: 02:58	Edit
Cue Point 8	Start: 02:58	End: 03:09	Edit
Cue Point 9	Start: 03:13	End: 03:43	Edit
Cue Point 10	Start: 03:47	End: 04:00	Edit
Cue Point 11	Start: 04:01	End: 04:22	Edit
Cue Point 12	Start: 04:22	End: 04:40	Edit
Cue Point 13	Start: 04:45	End: 05:05	Edit

Easily programmable

- Campaigns are created inside the Sizzle Offer Engine™
- Up to 24 programmable cells/hotspots on the screen
- Hotspots are programmable
- Trigger purchases in any store, Sizzle Store, or website
- Create games, buttons, Easter eggs
- Delivers viewer to URL, game or offer
- Hotspots are programmed on timeline
- Progressive hotspots lead to new offers



Sizzle solved all of your problems in putting together media campaigns across numerous systems and platforms. We took the things that constantly plague the innovators from connecting the best tech and creativity and empowered all of it to come alive on your website and in your app. Sizzle is a disruptive, pull advertising, financial technology platform that allows consumers to make instant

purchases from our proprietary interactive video player, as well as through our metaverse experiences, games, virtual shops, fashion boutiques, signs, galleries, experiences, billboards, as well as in the real world through catalogs, magazines, direct response, packaging, posters, apparel, from television, radio, streaming media, out of home media, and all locations worldwide.

Best part - Sizzle is invisible, keeping your brand front and center. Click here to get your own free Web 3 wallet in less than a minute. <https://sizzleperks.com>

CONSUMERS LOVE

Winning prizes
Great deals
Playing games
Getting cool perks
Discovering things they love
Seamless interactions
When everything just works

CONSUMERS HATE

Being bombarded by ads
Having their privacy violated
Losing their money
Overpaying for something
Waiting in lines
Talking to AI
Bad user interfaces
Technology that doesn't work
Getting locked out of a wallet
Terms they don't understand

SIZZLE IS EVERYTHING CONSUMERS LOVE AND NOTHING THAT THEY HATE

BRANDS LOVE

- Easy consumer activations
- Long term consumer engagements
- Cost effective consumer acquisition
- Profits from happy customers
- Staying on top of new trends
- Seamless interactions
- When everything just works

BRANDS HATE

- Wasting their money
- Overpaying for mediocrity
- Missed deadlines
- Losing a valuable customer
- Bad user interfaces
- Technology that doesn't work
- No accountable ROI on ads
- No continuous connection to customer
- Overspending on marketing

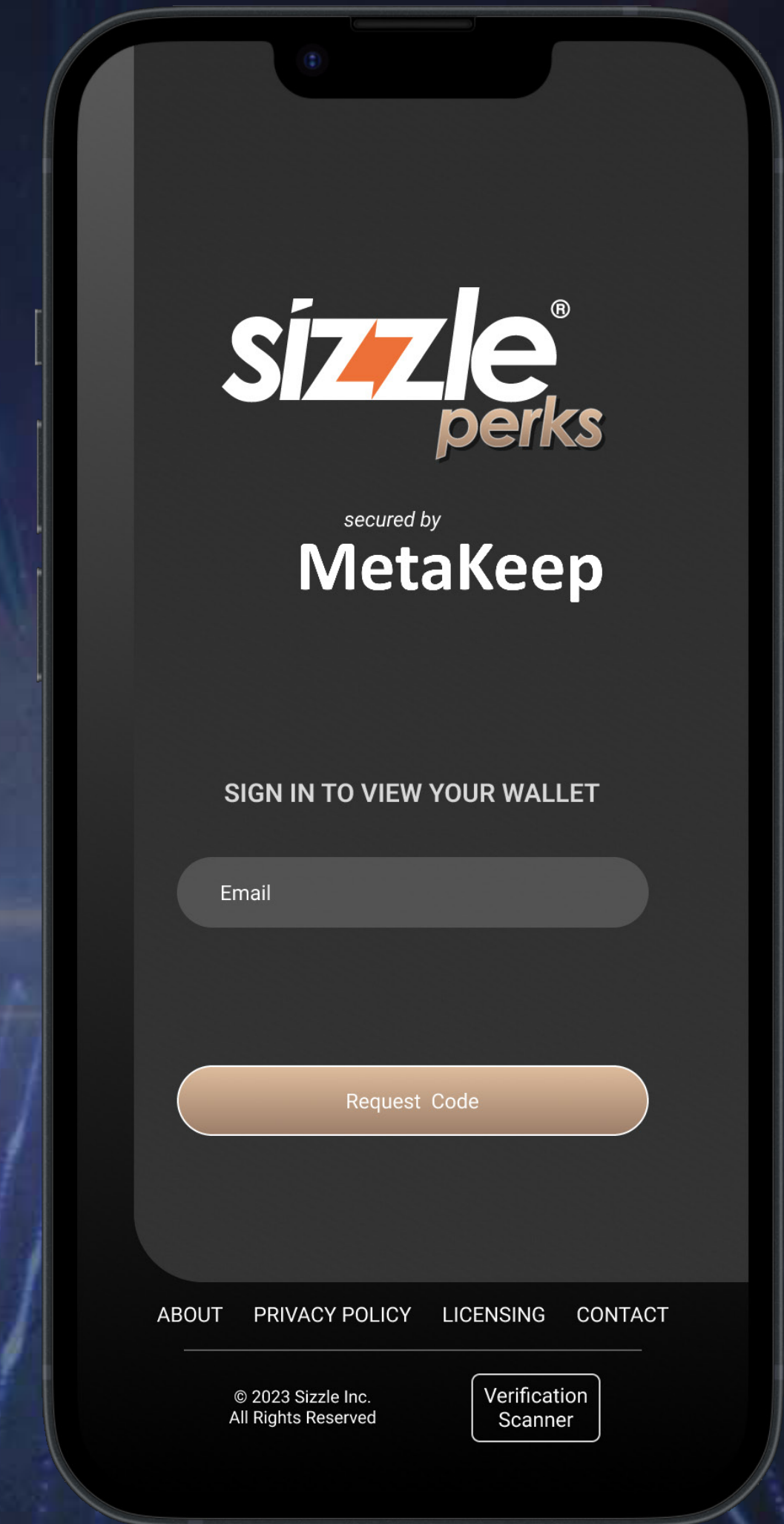
SIZZLE IS EVERYTHING BRANDS LOVE AND NOTHING THAT THEY HATE

To bridge this gap, two powerful platforms have come together to create a new collaborative era between consumers and brands. As a solution, the Sizzle wallet was created to take advantage of the evolving digital landscape. Once your customer has joined, they will be connected to your centralized

marketplace to enable them to easily find your digital collectibles and offers. We're available 24/7 both for product support, as well as for strategy, design, and product consultation. Click here to get your own free Web 3 wallet in less than a minute. <https://sizzleperks.com>

sizzle® + MetaKeep

Sizzle is the #1 customer engagement and brand loyalty system, recommended by MetaKeep



What can you do with a Sizzle Perk?

EVERYTHING!

sizzle
ignite your brand™

Games Using Products
Holograms Sell Products
AR Garment Upsells
Volumetric Holograms
AR Celebrity Photo Opps

Transactional Videos
Prizes And Contests
Games Inside Videos
Metaverse Privileges
Scannable Posters

AR Treasure Hunts
AR Sports Games
Viral Social Media
Link Directly To Purchase

Start by identifying your core objectives and Sizzle will help you to achieve them

Secure your market share of the coming \$13 trillion dollar economy. **Sign up today!**

Generate transactional revenue:

Sizzle is the ultimate collection of Augmented Reality, financial tech, entertainment, and games to drive your sales, marketing, and promotional objectives.

- Drive retail traffic
- Drive online traffic
- Create microtransactions
- Increase the ROI of advertising
- Add monetization potential of any YouTube library
- Amplify existing media with new interactions
- Generate new incremental affinity revenue

Activation and engagement:

As the world changes, Sizzle can help you activate and engage customers, deliver them dynamic virtual experiences, and build ongoing interactions to convert them into real fans of your brand.

- Generate consumer activation
- Create ongoing engagement
- Distribute offers and prizes
- Turn consumers into fans
- Use gamification to create need for daily engagement
- Deliver significant data and analytics
- Generate market research

Increase brand awareness:

Sizzle's vast suite of fresh viral ideas, innovative engagements, Cutting-edge augmented reality will keep you relevant.

- Create brand awareness
- Create incentive for social media sharing
- Increase peer to peer sharing
- Introduce users to products
- Achieve great cross branding potential
- Create a portal from specialty merchandise
- Make information more readily available



Brian Weiner
brian.weiner@sizzle.network
[Sizzlesells.com](https://sizzlesells.com)
[Sizzleperks.com](https://sizzleperks.com)
[Sizzle.shop](https://sizzle.shop)

Linktr.ee
<https://linktr.ee/sizzleverse>

Click here to get your own free
Web 3 wallet in less than a minute
<https://sizzleperks.com>

Win
<https://brian.illusionfactory.com/SizzleWin.pdf>

Wallet
<https://brian.illusionfactory.com/SizzleWalletOverview.pdf>

Sizzle Video
<http://brian.illusionfactory.com/Sizzle%20MetaKeep%203.0.mp4>