

WIN'™

NOTHIN' TO LOSE

sizzle

The archaic
preroll spot
just got the nail
in the coffin.

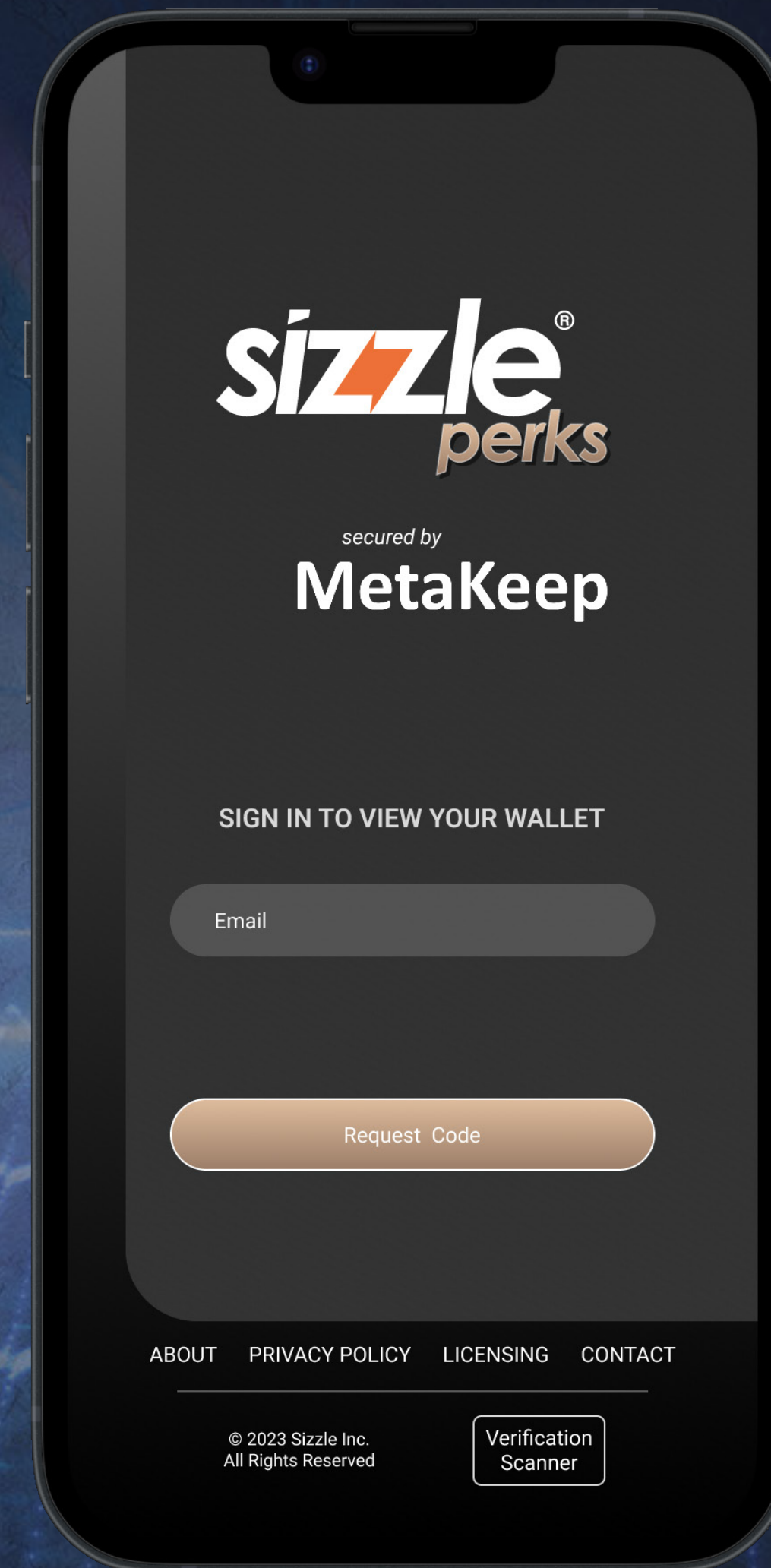
Your advertising
should pay for itself.
Sizzle's WIN platform
has solved all of this.



After the preroll, 97% of viewers forget the promoted
product within 15 seconds

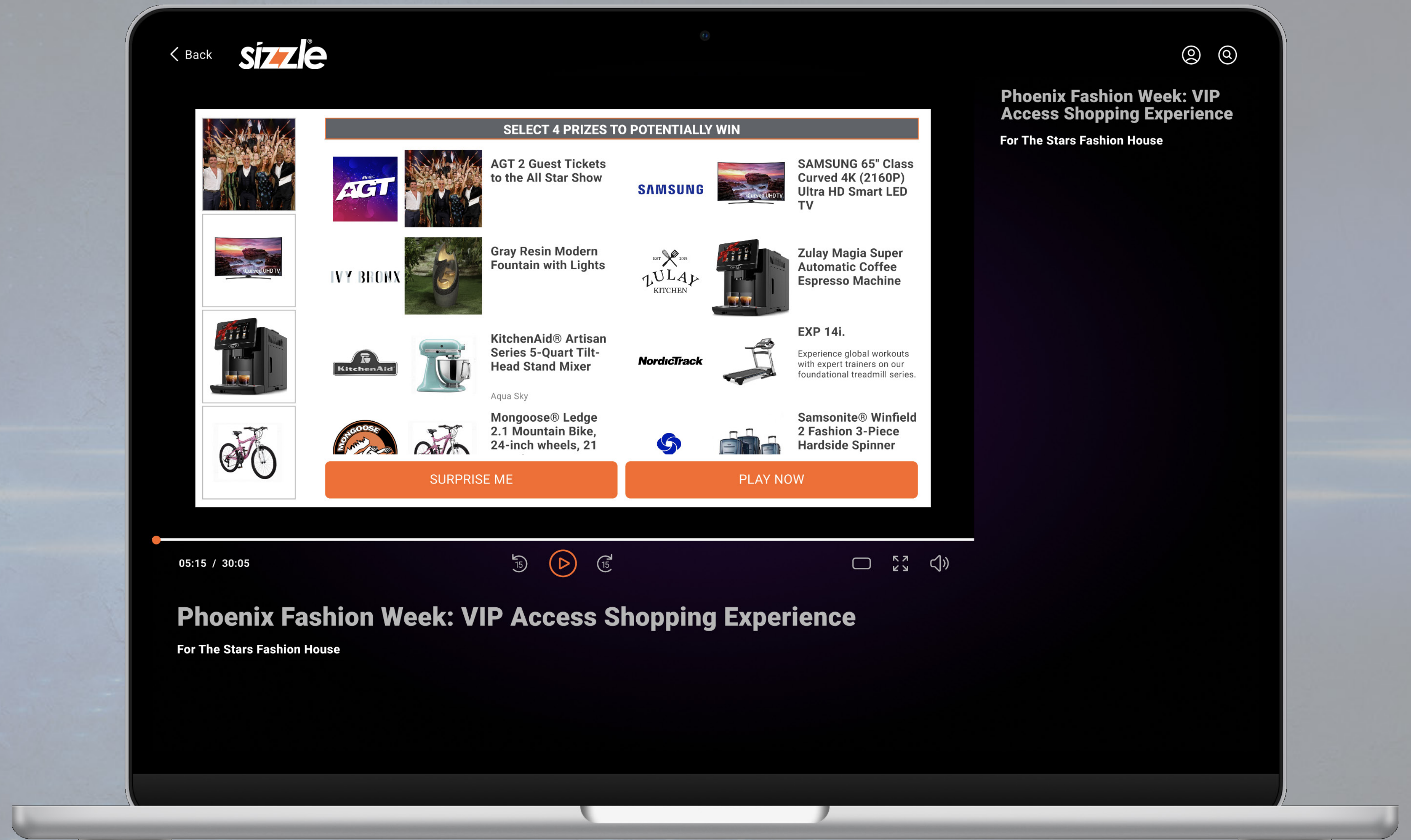
The best tool for customer retention and growth in the evolving digital times

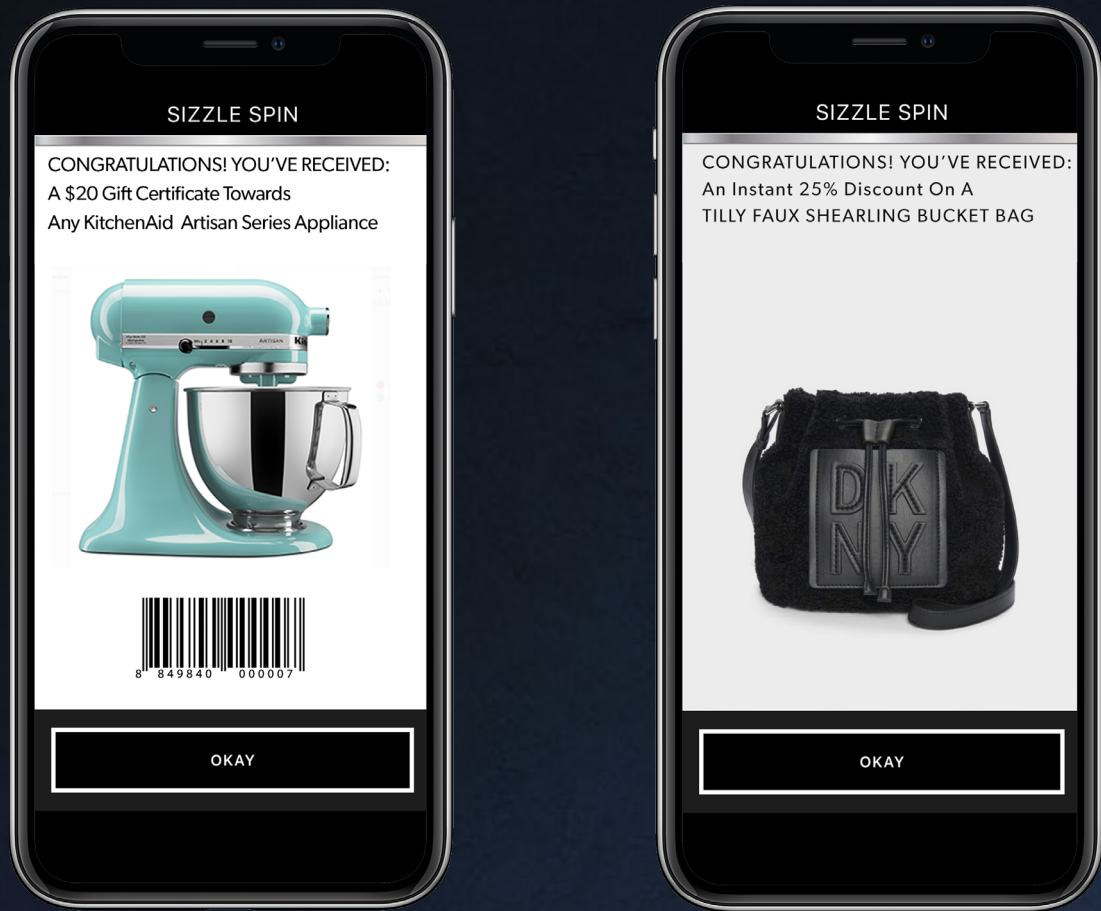
Activating and engaging consumers has never been easier.



Why run a preroll commercial when you can sell products?

- Here's 20 possible prizes, pick four of them or hit surprise me
- Product impressions and brand impressions are made as the user selects the prizes they wish to play for
- The game or video plays to its conclusion
- At end, the user will be given a discount on one of the four prizes they were selecting
- System is mathematically designed to sell 10, give the 11th item away for free
- Estimated odds of a user winning in this platform might range from 1:5000 to 1:50000...that generates a lot of sales of your products

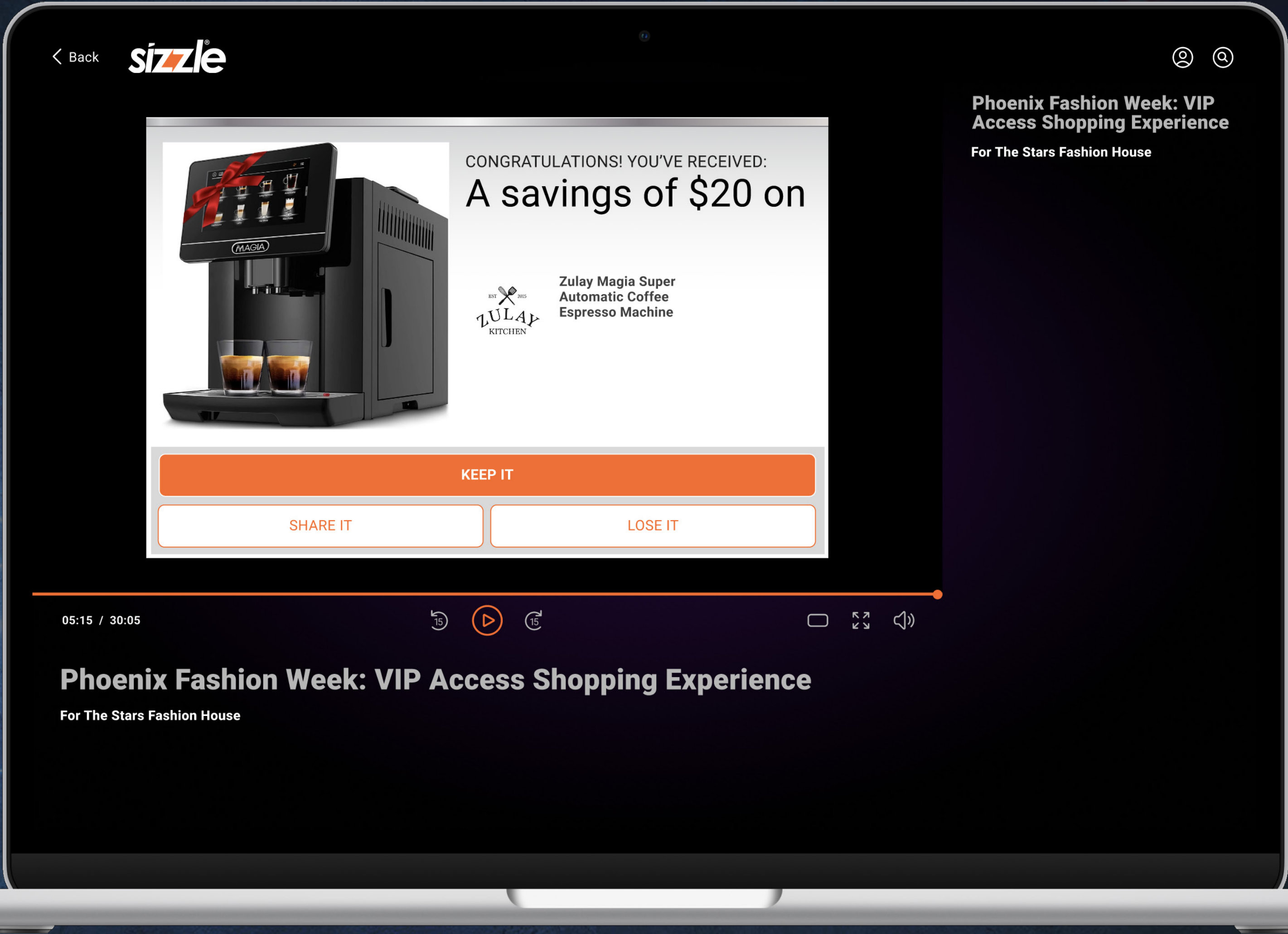


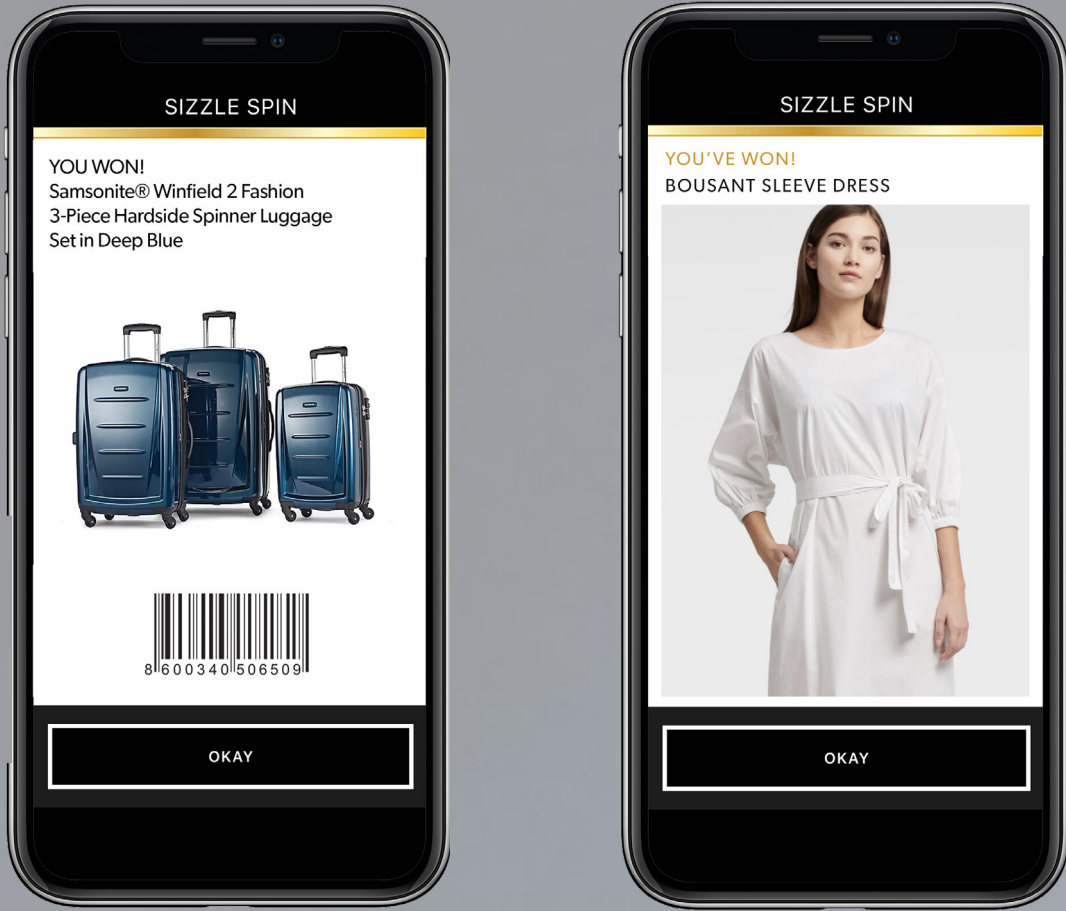


- When the user is given a discount opportunity, it is redeemable online, or in person... your option
- The user may keep it to redeem later, share it using email, text, social media, or discard the offer

These are hypothetical examples, for explanation purposes only. No existing relationship exists between Sizzle and any of these brands. All copyright and trademarks for each brand remains the property of each brand.

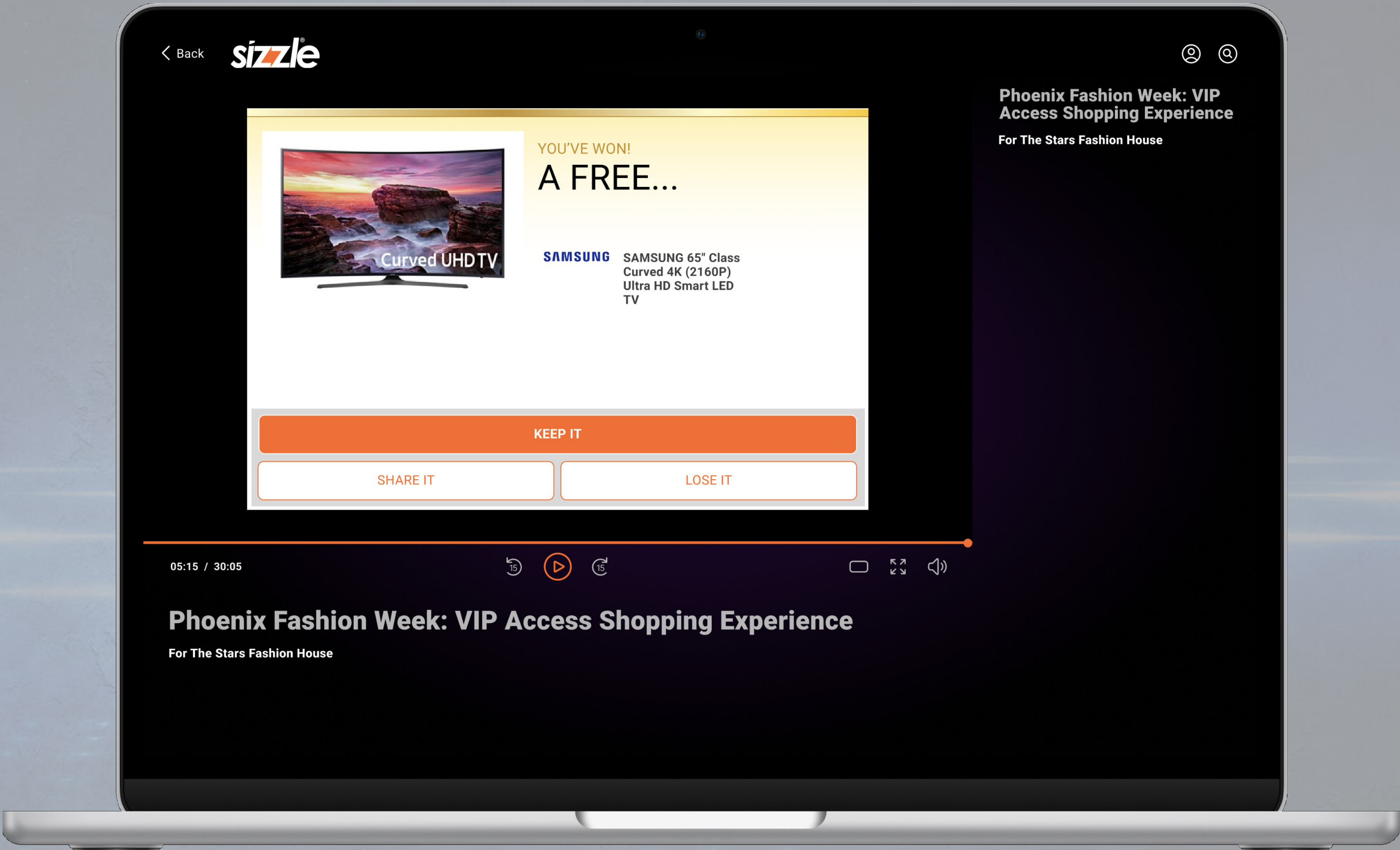
Offer great discounts on outstanding products





- The odds of winning the Powerball lottery is 1:160,000,000 the odds of winning in Sizzle are 1:50,000 or better so we will have many winners because we are selling so many of your products
- Fully modular system enables custom offers of many forms, opportunities, media and experiences

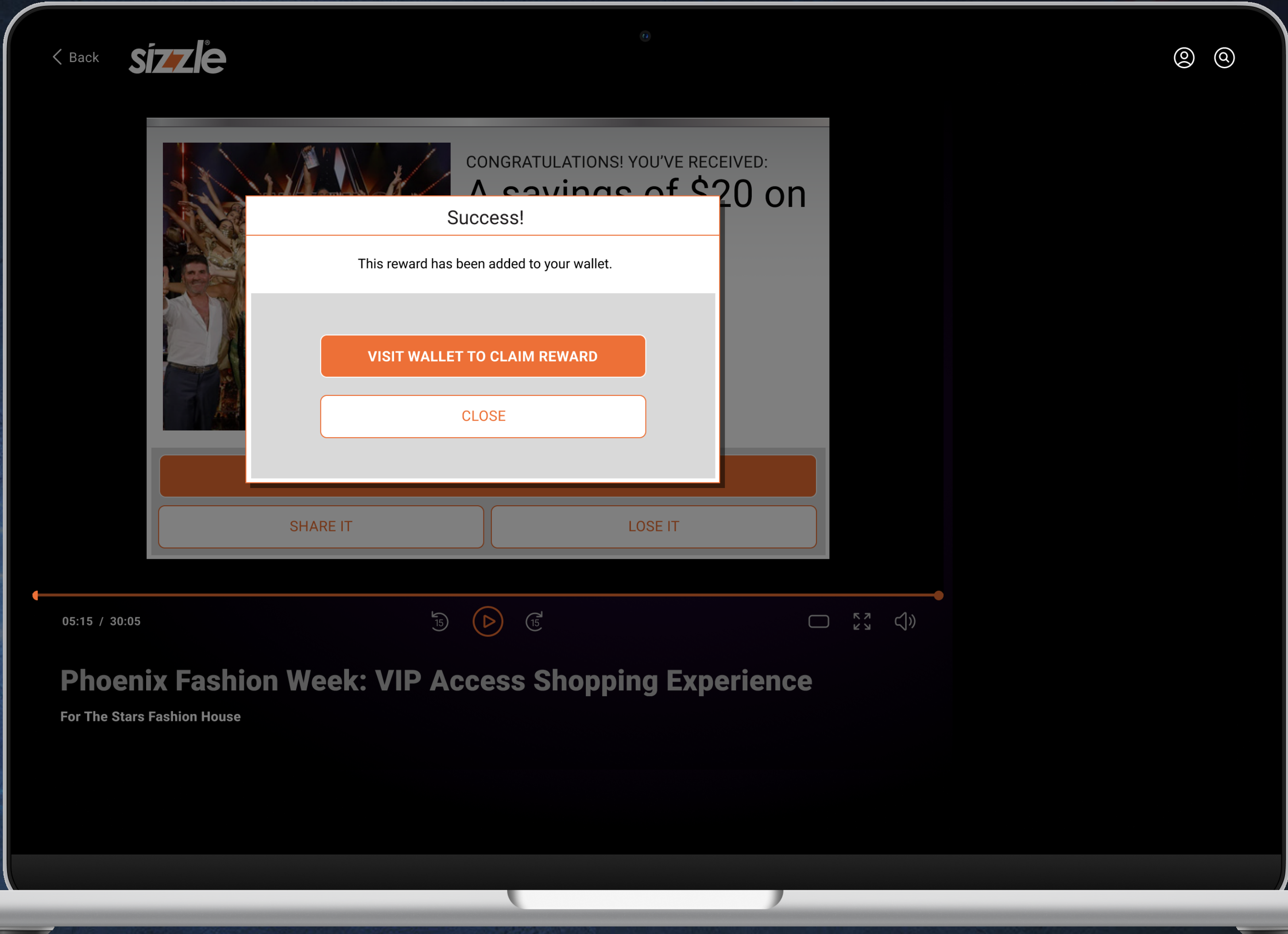
Prizes that win the hearts of consumers

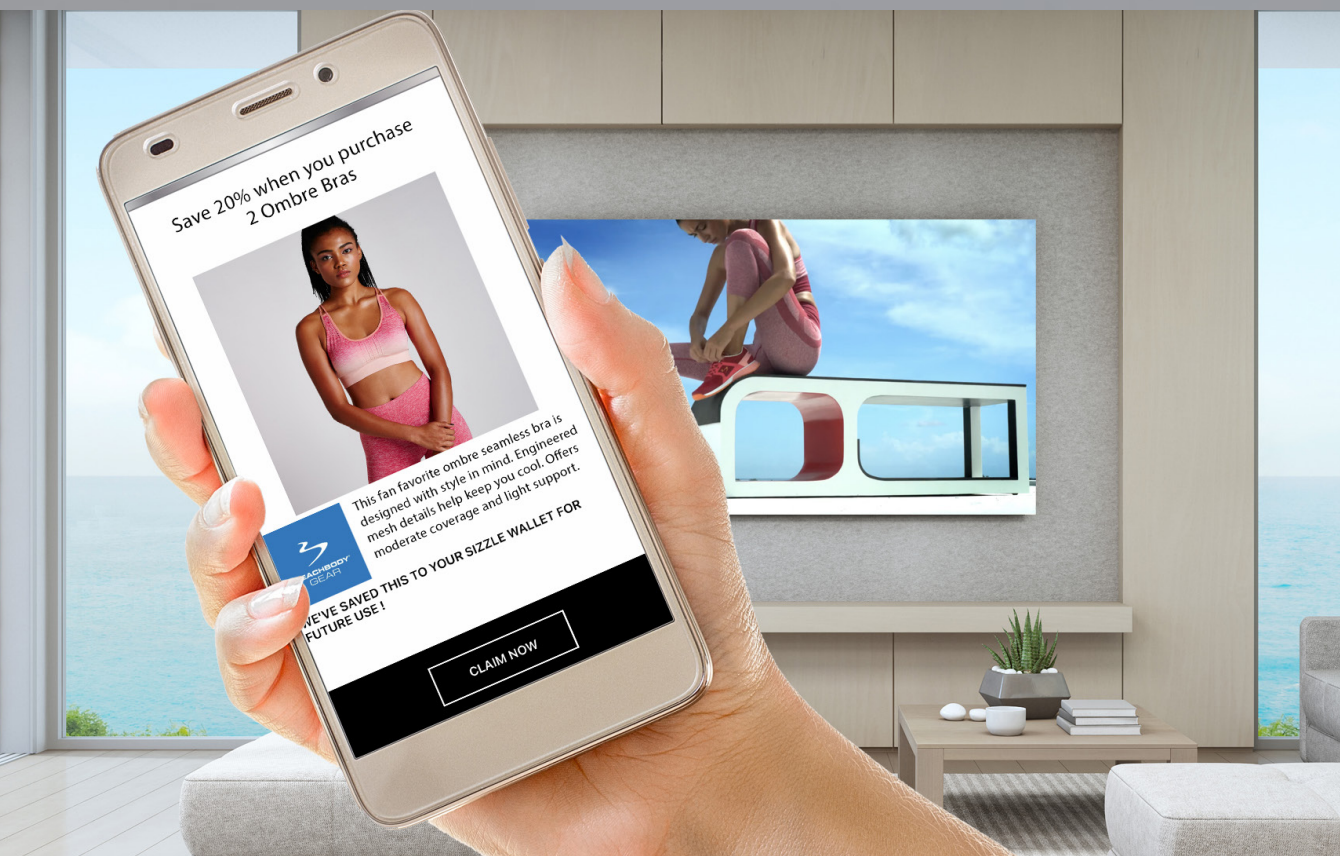




- Prizes and rewards will store in your company's branded wallet for your ease of redemption.
- Prizes, offers and rewards are all shareable if you opt to pass them along to your friends

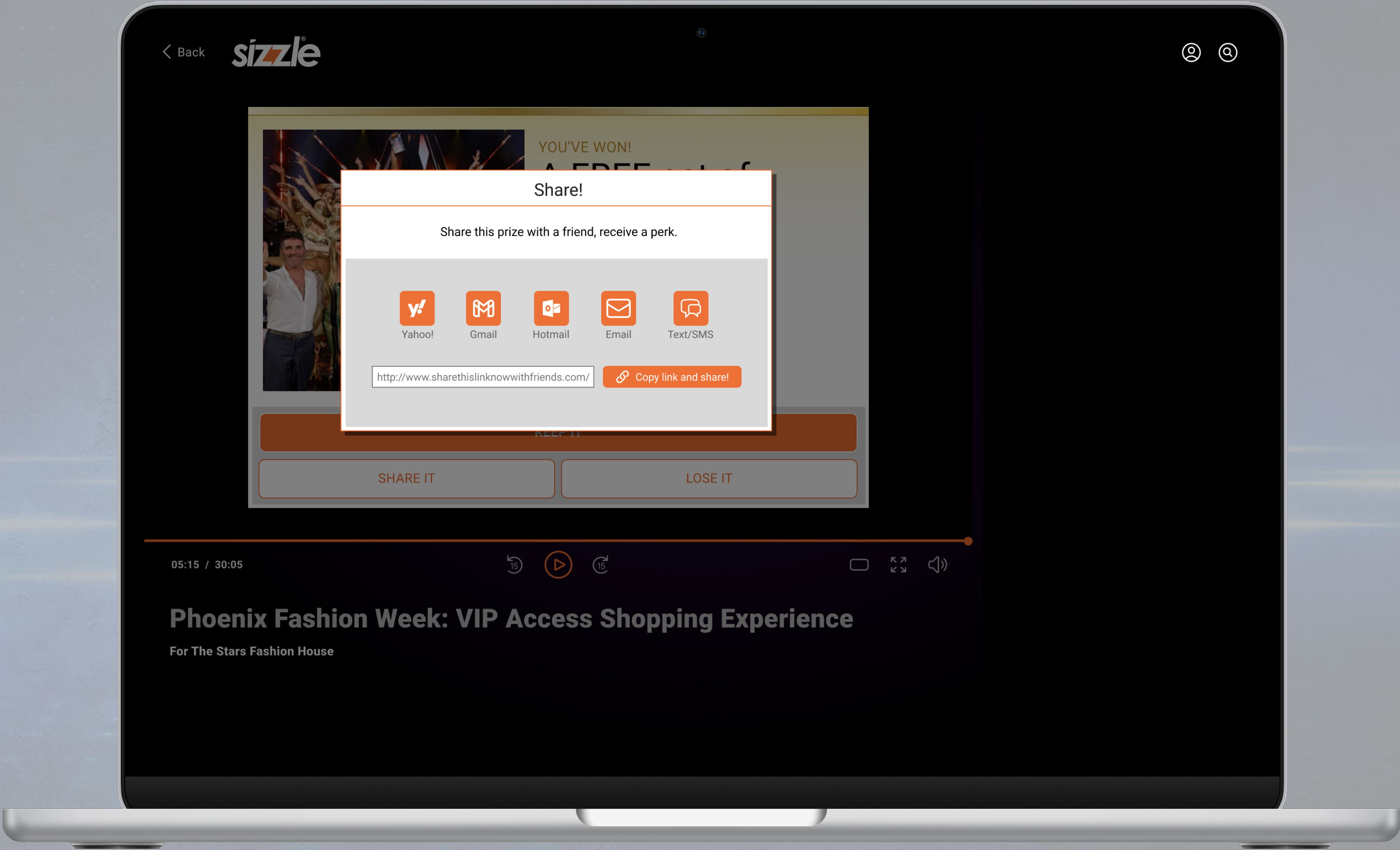
Offers, Perks and Prizes are stored in the wallet





- Sizzle incorporated many of the most commonly used systems to aid in sharing content
- Sizzle provides bonus points for consumers to earn for sharing their offers

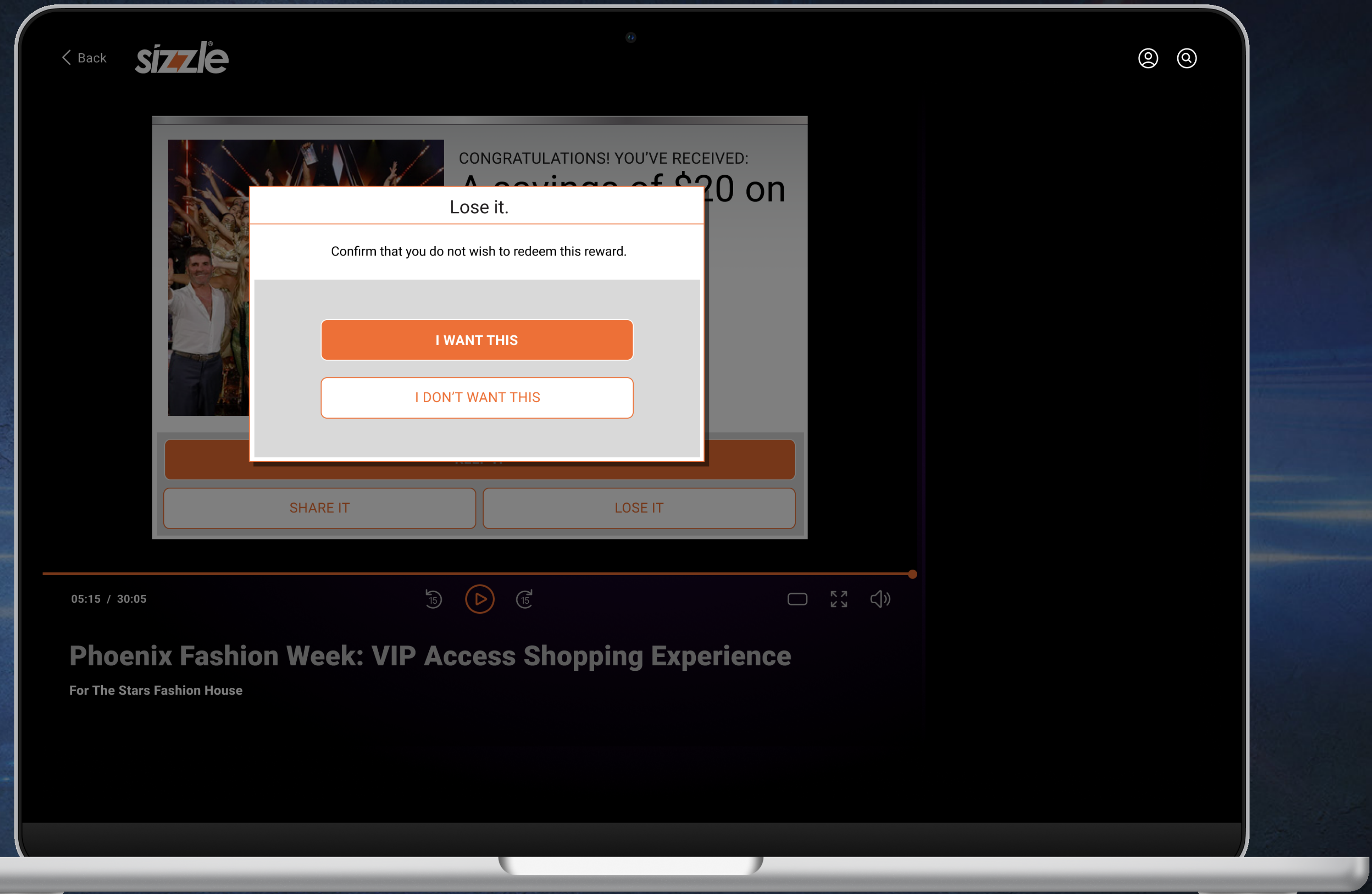
Save it, Share it or Lose it





- Some Offers just aren't a match, so discard them and generate the next offer
- Other Offers are a fit for a friend or colleague
- And some Offers are just too good, so why not splurge?

Those that are not saved or shared are deleted



What can you do with a Sizzle Perk?

EVERYTHING!



Games Using Products
Holograms Sell Products
AR Garment Upsells
Volumetric Holograms
AR Celebrity Photo Opps

Transactional Videos
Prizes And Contests
Games Inside Videos
Metaverse Privileges
Scannable Posters

AR Treasure Hunts
AR Sports Games
Viral Social Media
Link Directly To Purchase



Prioritize your core objectives and Sizzle will help you to achieve them

Secure your market share of the coming \$13 trillion dollar economy. **Sign up today!**

Generate transactional revenue:

Sizzle is the ultimate collection of Augmented Reality, financial tech, entertainment, and games to drive your sales, marketing, and promotional objectives.

- Drive retail traffic
- Drive online traffic
- Create microtransactions
- Increase the ROI of advertising
- Add monetization potential of any YouTube library
- Amplify existing media with new interactions
- Generate new incremental affinity revenue

Activation and engagement:

As the world changes, Sizzle can help you activate and engage customers, deliver them dynamic virtual experiences, and build ongoing interactions to convert them into real fans of your brand.

- Generate consumer activation
- Create ongoing engagement
- Distribute offers and prizes
- Turn consumers into fans
- Use gamification to create need for daily engagement
- Deliver significant data and analytics
- Generate market research

Increase brand awareness:

Sizzle's vast suite of fresh viral ideas, innovative engagements, Cutting-edge augmented reality will keep you relevant.

- Create brand awareness
- Create incentive for social media sharing
- Increase peer to peer sharing
- Introduce users to products
- Achieve great cross branding potential
- Create a portal from specialty merchandise
- Make information more readily available



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